ÜNITH | ServiceHighway

PRESENTATION · 2026

One Acquisition Transforms ÜNITH from an AI Startup into a Scale-Up.

Combining ÜNITH's Digital Humans with ServiceHighway's sovereign platform to scale globally, faster.

We make companies AI ready.
People, processes, data and technology, ready for the next era.



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What is the Scale-Up Phase?

The phase in which we turn a proven technology and market fit into accelerated, repeatable and international growth. We expand the platform, scale the commercial model and roll out across multiple industries and countries.

Accelerate	From proven use cases to broad adoption and high growth.
Expand	From a single solution to a multi-service platform for multiple markets.
Globalise	From local success to international scale via a partner-led model.

The Scale-Up Journey

01 Build the foundation
Combine ÜNITH.ai and ServiceHighway into one integrated platform.

→

02 Scale the solution
From single use cases to a multi-service platform with Digital Humans, processes, data and integrations.

→

03 Grow the market
Expand to more customers, verticals and countries, via a **partner-led model**.

→

04 Accelerate revenue
Increase recurring license revenue (ARR) and customer value at scale.

→

05 Global scale
A sovereign, AI-native platform for organizations worldwide.

ÜNITH DIGITAL HUMANS | ServiceHighway

PLATFORM · ROADMAP · 2026

ÜNITH has the Digital Humans. ServiceHighway is the missing piece to scale.

Together, we combine human-like AI with a sovereign operating platform, unlocking faster development, real-world deployment, and global growth.

Amsterdam (ASD)

ÜNITH.ai – Market & Own Products

ÜNITH.ai DIGITAL HUMANS | **Own products and go-to-market**
Powered by Digital Humanity



- Avatars
- AI Voice
- Chat
- Memory & Context
- Personality & Behavior

- Sales (ÜNITH)
- Marketing (ÜNITH)
- Product Development (ÜNITH)
- Billing (ÜNITH)

Own Customer Base
End Users, Professionals, and Organizations

Barcelona (BA)

ÜNITH.ai – Developing the Platform

ÜNITH.ai DIGITAL HUMANS | **Developing the Complete Platform**
From Foundation to Full Orchestration



- Avatars
- AI Voice
- Chat
- Memory & Context
- Personality & Behavior

Full Orchestration Platform (in Development)
Currently Under Development in Barcelona

- MCP Server & Tool Orchestration
- Integrations & Connectors
- Workflow Automation
- Identity & Access Management
- Security, Policy & Governance
- Audit & Logging
- Billing & Subscriptions
- Infrastructure & Multi-Tenancy

COMBINE ÜNITH WITH SERVICEHIGHWAY

ACCELERATE TO GLOBAL SCALE

The Future: a Unified Global Platform

One complete platform. A human interface to the real world.

ÜNITH.ai DIGITAL HUMANS + **ServiceHighway** HUMAN TOOLS



Digital Human Interface (from ÜNITH.ai)
Your AI teammate, always with you.

- Chat & Voice
- Avatars & Appearance
- Personality & Behavior
- Memory & Context

↓ User input (voice, text, files, actions) ↑ Personalized response

ServiceHighway HUMAN TOOLS | CORE OF THE PLATFORM

ServiceHighway Operating Layer
The accelerator for deployment and global scaling.

- MCP Server & Tool Orchestration
- Integrations & Connectors
- Workflow Automation
- Identity & Access Management
- Security, Policy & Governance
- Audit & Logging
- Billing & Subscriptions
- Cloud or On-Premises (Sovereign)
- Data & Content Storage (Encrypted)
- Kubernetes (Multi-Tenant)
- Authentication (SSO / MFA / Zero Trust)
- Compliance (GDPR / NEN 7510 / ISO 27001)
- Monitoring & Analytics (Operational)
- Global Scale (Multi-Region)

↕

- Google Workspace
- Microsoft 365
- Apple Services
- LinkedIn
- Slack
- Calendars
- Salesforce
- Business Systems
- Other Applications

The Architecture of
The Digital Twin Platform

A human interface from ÜNITH.ai. Real-world capabilities from ServiceHighway.
Together, a complete platform for every person.

ÜNITH + ServiceHighway HUMAN TOOLS

Same people. More possibilities.

Users

- Individuals
- Professionals
- Organizations
- People worldwide

ÜNITH

Digital Human Interface

Your Twin. Always with you.



- Chat & Voice
- Avatar & Appearance
- Personality & Behavior
- Memory & Context

User input (text, voice, files, settings) ↓

↑ Personalized responses

ServiceHighway HUMAN TOOLS

CORE OF THE PLATFORM

ServiceHighway Operating Layer

Turns your Digital Twin into real-world action.

Connects your Twin to the real world. This is where it happens.

- MCP Server & Tool Orchestration
- Integrations & Connectors
- Workflow Automation
- Identity & Access Management
- Security, Policy & Governance
- Audit & Logging
- Billing & Subscriptions

Real-World Actions

- Schedule appointments
- Send emails
- Connect with people
- Manage tasks
- Work with documents
- Plan travel
- Make payments
- Control a smart home
- And much more...

External Systems & Services

- Google Workspace
- Microsoft 365
- Apple Services
- LinkedIn
- Slack
- Calendars
- Salesforce
- Your Business Systems
- Other Applications

Platform Infrastructure

- Cloud or On-Premises (Kubernetes)
- Data & Content Storage (Encrypted)
- AI Models (LLMs / Multimodal)
- Authentication (Keycloak / SSO)
- Compliance (NEN 7510 / ISO 27001)
- Monitoring & Analytics (Operational)
- Global Scale (Multi-tenant)

A MORE HUMAN WORLD — POWERED BY ÜNITH.AI + SERVICEHIGHWAY — BUILT FOR PEOPLE. CONNECTED TO YOUR WORLD.

ÜNITH
DIGITAL HUMANS

TOGETHER FOR
A MORE HUMAN WORLD

ServiceHighway
HUMAN TOOLS

Create. Personalize. Share. In minutes.

From you. To the world. In minutes.

Your Digital Human Twin is just a few simple steps away — and ready to share with the world.

1 Sign up
10 seconds

Create your free account with your favorite login.

- Continue with Apple
- Continue with Google
- Continue with Microsoft
- Continue with Linkedin

2 Create your Twin
1 minute

We generate your Digital Human from a few inputs.

- Photo or selfie
- Record your voice
- Choose style
- Pick your look



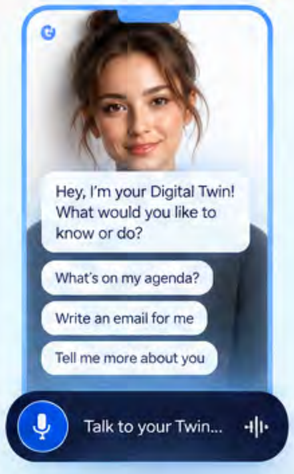
3 Add your context
2 minutes

Tell your Twin about you. The more you share, the smarter it becomes.

- About me
- Preferences
- People in my life
- Work & skills
- Knowledge & documents
- Goals
- Rules & boundaries

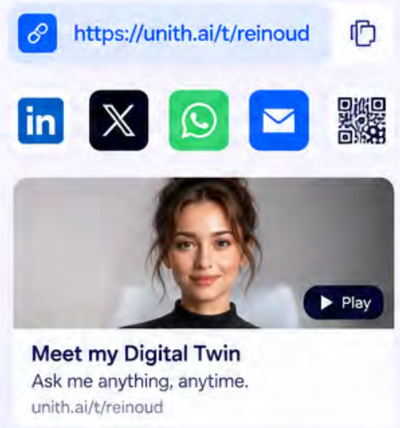
4 Start chatting
Instantly

Talk to your Digital Twin and see it come to life.



5 Share your Twin
1 click

Get a unique URL and share your Digital Twin anywhere — on your website, LinkedIn, email or socials.



One link. Endless possibilities.

Share your Digital Twin with friends, colleagues, clients or the world.



- Works on any device
- No app needed
- Always up to date
- You control what to share
- Free to get started

Your digital you. Everywhere.

STRONGER CONNECTIONS | A MORE PRODUCTIVE YOU | A BRIGHTER, MORE HUMAN FUTURE

POWERED BY UNITH.AI + SERVICEHIGHWAY

ÜNITH DIGITAL HUMANS · ServiceHighway

INVESTOR PRESENTATION • 2026

Accelerating Enterprise Technology Adoption — From Years to Months

The combined ÜNITH and ServiceHighway platform enables organisations to rapidly adopt new technologies and AI, delivering complex enterprise solutions in **months** rather than years. By leveraging a ready-to-use, scalable enterprise platform, customers can reduce implementation costs, accelerate time to value and continuously expand their digital capabilities.

An AI-ready enterprise platform.
People, processes, data and technology, ready for the next era.



- Rapid enterprise technology and AI adoption
- Lower implementation and development costs
- Accelerated recurring revenue growth (ARR)
- Scalable, long-term shareholder value

Traditional Enterprise Development

Custom-built development for every solution

Illustrative delivery timeframe: **2 – 5 years**

Requirements & Design	Architecture & Infrastructure	Development & Integrations	Testing & Compliance	Deployment & Rollout
6 – 12 months	6 – 12 months	12 – 24 months	6 – 12 months	6 – 12 months

ServiceHighway + ÜNITH DIGITAL HUMANS

- Digital Humans (ÜNITH.ai)
- Enterprise Platform (ServiceHighway)
- Reusable Components & Integrations

Enterprise Solutions with ServiceHighway

Build and deploy using the ready platform and reusable components

Illustrative delivery timeframe: **2 – 6 months**

Configure & Design	Integrate (ready connectors)	Customise (low-code tools)	Test & Deploy	Scale & Iterate
2 – 4 weeks	4 – 8 weeks	4 – 8 weeks	2 – 4 weeks	Ongoing

The Investment Case

Faster Technology Adoption
Enables customers to adopt new technologies and AI in months rather than years.

Accelerated ARR Growth
Shorter implementation cycles create opportunities for earlier recurring revenue and faster customer expansion.

Improved Operating Leverage
Reusable technology reduces development effort, implementation costs and delivery complexity.

Global Scalability
One enterprise platform, deployed across multiple customers, industries and countries.

Long-Term Shareholder Value
Creates opportunities for recurring revenue growth, margin expansion and increased enterprise value.

ÜNITH | ServiceHighway

PRESENTATION · 2026

The Road to a Global Enterprise AI Platform

From Digital Humans to real-world impact.
Eight milestones. A clear path to value.



Faster
Solutions in months instead of years

Lower cost
Reduce development and integration costs

Bigger impact
Scalable across industries worldwide

01 Build the foundation
02 Integrate the technology
03 Prove real value
04 Accelerate development
05 Scale commercial engine
06 Expand verticals
07 Grow the ecosystem
08 Global impact

01 Q4 2026 — The Transformation

Two technologies.
One platform.



Materiality: Very high

02 Q1 2027 — The Connection

The Digital Human meets the Operating Layer.



Materiality: Low to medium

03 Q2 2027 — The Proof

From Talking AI to Working AI.



Materiality: High

04 Q3 2027 — The Acceleration

Enterprise solutions.
From years to months.



Materiality: Medium to high

05 Q4 2027 — The Commercial Engine

One platform.
Recurring revenue.



Materiality: High

06 Q1 2028 — The Vertical Expansion

One foundation.
Multiple industries.



Materiality: High

07 Q2 2028 — The Ecosystem

Build once.
Scale through partners.



Materiality: Medium to high

08 Q3 2028 — The Scale

The enterprise AI platform economy.



Materiality: Very high

ÜNITH | ServiceHighway

LICENSE OVERVIEW · 2026

ServiceHighway License Models

One platform. Multiple services. Every user.

From one service to a complete market.
ServiceHighway grows with you.

LICENSE TYPES AT A GLANCE

Choose the model that fits your organization and market strategy.

	Service Starter	Single ServiceHighway	Enterprise Partner	Authorized Reseller
	Ready-to-use services for quick value.	Your own platform environment for growth and innovation	Platform rights for your customer portfolio.	Sell ServiceHighway under your own brand
Purpose	From A$ 24,000 per year	From A$ 81,000 per year	From A$ 484,000 per year	Commission model 10% – 30% of annual revenue
Target audience	No (unless separately agreed)	Yes	Yes	No (customers use our SaaS)
Minimum price (per year)	Limited (according to agreement)	Yes	Yes	No (unless separately agreed)
Who provides the SaaS?	1 organization	1 organization	Multiple (via partner)	Multiple (via sold licenses)
Number of services	Unlimited within the bundle	Unlimited	Unlimited	**Unlimited**
Build your own services	Own AI provider (Bring Your Own AI)	Own AI provider (Bring Your Own AI)	Own AI provider (Bring Your Own AI)	Own AI provider (Bring Your Own AI)
Own services	Standard support	Standard support	Partner first line (ServiceHighway platform support)	According to reseller agreement
Number of customer orgs	Standard SLA	Extended SLA (on request)	According to partner certification	Standard SLA (via SaaS)
Users	No	No	Yes (via partner)	Yes (sell to your own customers)
AI integration	Not applicable	Not applicable	Not applicable	Not applicable
Support				
SLA				
Distribution to third parties				
Exclusivity				

Fast start
Direct results with proven services.

Unlimited growth
Build and manage your own services.

Scalable via partners
Reach more customers with your portfolio.

Revenue model
Grow with our technology and your network.

Digital Human (Standard)
AI-powered Digital Human for interaction, service and support across all license types.

A$ 8.00
per generated active user

Excluding computation fees
(e.g. AI model, tokens and compute infrastructure).
These are arranged and billed separately via your own AI provider (BYOAI).

ÜNITH | ServiceHighway

PRESENTATION · 2026

A Transformational Acquisition:
From AI Startup to Global Enterprise Scale-Up

Combining ÜNITH's Digital Humans with ServiceHighway's sovereign enterprise platform to accelerate recurring revenue, enterprise adoption and international growth.



Recurring Revenue
Transition to a scalable, licence-led business model.

Enterprise Platform
Combining Digital Humans with enterprise data, integrations and workflows.

Aligned Interests
Performance-linked consideration aligns vendors with long-term shareholder value.

Global Expansion
A repeatable, partner-led model across industries and countries.

01 Investment Entry
ÜNITH – Market Overview

Deal issue price
A$0.008
per share
(indicative scenario)

Existing ÜNITH shares
1,845,510,275
(pre-transaction)

Indicative market cap
A$11.07m
(at A$0.006 per share)

02 Acquisition Structure
ServiceHighway acquisition

A$6.45m
Cash consideration
(€4.00m)

A$8.06m
Equity consideration
(€5.00m)

A$9.68m
Performance rights
(€6.00m)

Total Consideration: A$24.19m (≈ €15.00m)

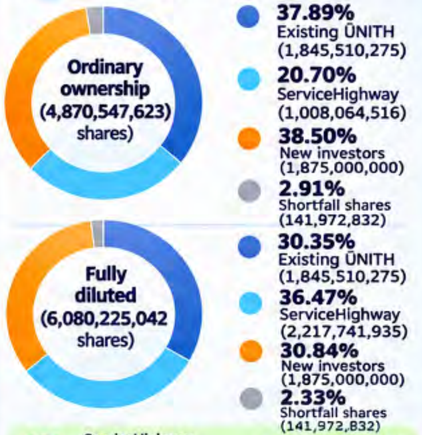
A performance-aligned acquisition structure
73.3% of the consideration is structured in equity and performance rights, aligning the vendors with the future success of the combined business.

03 Capital Structure
At A$0.008 per share
(indicative scenario)

Consideration shares (ServiceHighway)	1,008,064,516
Performance rights	1,209,677,419
New shares issued (capital raise)	1,875,000,000
Shortfall shares (pending issuance)	141,972,832
Ordinary shares on completion (total)	**4,870,547,623**
Fully diluted shares (excl. pre-existing options/rights)	**6,080,225,042**

Performance rights over three years

04 Shareholder Alignment
Ownership after completion



ServiceHighway fully diluted shares **2,217,741,935**

05 Funding for Growth
Capital raise & key notes

A$15.00m
capital raise

- New shares issued: **1,875,000,000**
- Ordinary shares on completion: **4,870,547,623**
- Fully diluted shares (excl. pre-existing options/rights): **6,080,225,042**
- ServiceHighway vendors' potential fully diluted ownership: **~36.47%** (incl. performance rights)

Subject to ASX verification and transaction approvals

Investment Highlights

Transformational acquisition	Expanding ÜNITH from Digital Humans into a broader enterprise AI platform.
Recurring revenue opportunity	A scalable, licence-led commercial model.
Capital-efficient acquisition	73.3% of the consideration is structured in equity and performance rights.
Long-term shareholder alignment	40% of the consideration is linked to performance rights.
International growth opportunity	Partner-led expansion across industries and geographies.
A$15m proposed capital raise	Supporting the acquisition and the next phase of growth, subject to the final allocation of funds.

Transaction Assumptions & Disclosures

- Deal issue price: A$0.008 per share (indicative scenario, not a confirmed deal price).
- Total consideration: A$24.19m (A$6.45m cash, A$8.06m shares, A$9.68m performance rights).
- Capital raise: A$15.00m (1,875,000,000 shares at A$0.008).
- Ordinary shares on completion: **4,870,547,623** (incl. **141,972,832** shortfall shares to be issued, per ASX release).
- Fully diluted shares: **6,080,225,042** (excludes pre-existing ÜNITH options and rights).
- Performance rights: vesting over three years (specific terms per ASX release).
- Figures are indicative and subject to ASX and regulatory approvals.