YOWIE GROUP LTD / YOW! BRANDS / CORPORATE UPDATE

Yowie Appoints Lead Managers to Advance Capital Raising and Growth Strategy

Advancing recapitalisation and a broader, multi-brand confectionery portfolio.

HIGHLIGHTS

- **CAPITAL RAISING -** GBA Capital and Boston Global appointed as Joint Lead Managers to a proposed placement targeting A$2.5 million, with the ability to accept oversubscriptions.
- **YOW! BRANDS STRATEGY -** Leveraging established channels to grow owned and licensed confectionery brands.
- **ASX REINSTATEMENT -** Raising intended to strengthen the balance sheet and support proposed reinstatement to ASX trading.

COMMENTARY

"Appointing GBA Capital and Boston Global represents an important milestone in Yowie's recapitalisation and our ambition to build a broader confectionery and consumer brands business across Australia and North America.

Our proposed evolution from Yowie Group to YOW! Brands reflects a fundamental shift in how we see the future of the business. While Yowie remains an important consumer brand within our portfolio, YOW! Brands is intended to become the broader platform through which we develop, acquire and license complementary brands, creating a more diversified and larger business.

Yowie's most valuable asset is its established relationships with major retailers across Australia and North America. Built over many years and backed by millions of dollars in investment, these relationships, together with the sales and distribution capability behind them, would be difficult and costly for a new entrant to replicate. We see a significant opportunity to use this platform to bring a wider range of products to the same retail partners.

Our strategy is to grow the Yowie brand through innovation, while identifying established brands with strong consumer recognition where our existing commercial relationships can unlock value for the company.

The proposed capital raising is intended to provide the financial foundation to pursue these opportunities, strengthen our balance sheet and advance our return to ASX quotation.

This next chapter presents an opportunity to build a stronger, more diversified business capable of delivering sustainable long-term shareholder value."

JARROD MILANI | Chief Executive Officer

TRANSACTION OVERVIEW

Appointment of Lead Managers

Yowie Group Limited has appointed GBA Capital and Boston Global as Joint Lead Managers to a proposed placement to sophisticated and professional investors to raise approximately A$2.5 million (the “Placement”). The Company may accept oversubscriptions at its discretion. The Placement is subject to shareholder approval at the forthcoming General Meeting.

The Joint Lead Managers will support investor engagement and coordinate a bookbuild during November 2026.

Final size, allocations and timing remain subject to investor demand, market conditions and applicable approvals.

YOW! Brands — A Multi-Brand Growth Platform

Yowie is evolving into a multi-brand confectionery group built on three pillars: Flagship Brands, Licensed Brands and Distribution & Marketing Expansion. The strategy combines owned intellectual property, complementary licences and scalable operating capabilities.

The Group believes its North American customer relationships and distribution infrastructure can support additional brands without recreating a separate operating platform for each.

Portfolio Expansion Strategy

As part of its broader YOW! Brands strategy, the Company continues to explore potential acquisition and licensing opportunities involving established confectionery brands. These opportunities have the potential to broaden the Group's brand portfolio, leverage our existing sales and distribution infrastructure, and support longer-term growth.

The proposed name change to Yow Brands Limited, subject to shareholder approval on 27 November 2026, reflects the portfolio strategy.

Next Steps and ASX Reinstatement

The Company will update the market as the placement progresses. Its shares remain suspended; reinstatement depends on satisfying ASX requirements and is not guaranteed by the proposed raising.

This announcement has been authorised for release by the Board of Yowie Group Limited.

- ENDS -

Forward-Looking Statements

This announcement contains certain forward-looking statements relating to Yowie Group Limited (the Company or Yowie), including statements concerning the Company's intentions, expectations, plans, objectives, strategies, business opportunities, financial position, future operations and growth prospects.

Forward-looking statements may be identified by words such as "anticipate", "believe", "expect", "estimate", "intend", "plan", "propose", "target", "forecast", "may", "will", "should", "could" and similar expressions. Such statements include, but are not limited to, expectations regarding proposed capital raisings, funding arrangements, acquisitions, licensing opportunities, brand portfolio expansion, distribution growth, operational improvements, financial performance and the potential reinstatement of the Company's securities to quotation on the ASX.

These statements are based on information available to the Company as at the date of this announcement and on assumptions and expectations which the Company considers reasonable in the circumstances. However, forward-looking statements are inherently subject to known and unknown risks, uncertainties, assumptions and other factors, many of which are beyond the Company's control.
These factors include, without limitation, prevailing economic and market conditions, investor demand, access to capital, regulatory and shareholder approvals, ASX requirements, foreign exchange movements, changes in consumer demand, retail ranging decisions, competitive pressures, manufacturing and supply chain performance, customer and supplier relationships, and the ability to negotiate, finance and successfully complete proposed commercial transactions.

Any proposed acquisition, capital raising, strategic initiative or other transaction referred to in this announcement may be subject to further due diligence, definitive documentation, financing, regulatory approvals, shareholder approvals and other conditions. There can be no assurance that any such transaction will proceed, that anticipated benefits will be realised, or that the Company's securities will be reinstated to quotation on the ASX.

Actual events, outcomes, results or performance may differ materially from those expressed or implied in any forward-looking statements. No assurance or guarantee is given that any forecast, expectation, objective, strategy or anticipated outcome will be achieved. Forward-looking statements should not be relied upon as a guarantee of future performance.
While the Company has prepared this announcement in good faith, neither the Company nor its directors, officers, employees, advisers or agents makes any representation or warranty, express or implied, as to the accuracy or reliability of any forward-looking statement or the likelihood of achieving any anticipated outcome.

To the maximum extent permitted by law, the Company and its directors, officers, employees, advisers and agents disclaim responsibility and liability for any loss or damage arising from reliance on forward-looking statements contained in this announcement. Nothing in this disclaimer excludes, restricts or modifies any obligation or liability that cannot lawfully be excluded.

Forward-looking statements speak only as at the date of this announcement. Except as required by applicable law, regulation or the ASX Listing Rules, the Company undertakes no obligation to publicly update or revise these statements to reflect subsequent events, circumstances or changes in expectations.

ABOUT YOW! BRANDS

Yowie Group Limited (ASX: YOW) is an Australian-listed confectionery and consumer brands business with operations across Australia and North America.

The Group operates the Yowie surprise-inside chocolate brand and has established retail relationships, sales and distribution capabilities across both markets, supported by confectionery manufacturing operations in Australia.

Through its YOW! Brands strategy, the Company is evolving towards a diversified, multi-brand business built around three complementary pillars: Flagship Brands, Licensed Brands and Distribution & Marketing Expansion.

The strategy focuses on growing existing brands, acquiring and licensing complementary confectionery brands and intellectual property, and leveraging the Group's established commercial infrastructure to expand distribution, create operational efficiencies and build scale.

The proposed change of name to Yow Brands Limited, subject to shareholder approval, reflects the Company's broader strategic direction and ambition to build a portfolio of recognised consumer brands.