STAKEHOLDER ENGAGEMENT

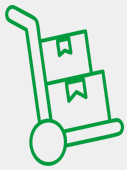
Building strong relationships with our stakeholders is essential to Bega Group's success. We regularly engage with customers, employees, suppliers, shareholders, business partners, communities and others who are connected to our business.

These conversations help us understand what matters most to our stakeholders and how our actions affect them. The feedback we receive helps shape our decisions, improve the way we work, and identify opportunities to create positive impact.

Open and honest engagement also helps us build trust, respond to changing expectations and work together to address sustainability challenges. By listening and learning from our stakeholders, we can better deliver on our Better Future strategy and create long-term value for our business and the communities we serve.

Stakeholder Group	How We Engage
Farm Suppliers	• Face to face and direct engagement by our dedicated farm services officers • Program of training and resources for our citrus farm suppliers • Better Farms Program, providing dairy farmers with wide-ranging advice and support for farm productivity, sustainability, circularity and emissions along with training, networking and capital works grants. Click here for more information about our Better Farms Program

Suppliers and Producers



- Face to face meetings, regular reviews and dedicated relationship managers
- Participation in supply chain platforms such as SEDEX
- Periodic supplier visits and audits

Our People



- Regular employee engagement surveys
- Quarterly whole business town halls
- Internal recognition system
- Employee assistance, safety and diversity programs
- Internal community opportunities such as site-based DEI teams

Investors



- Investor meetings, results presentations and corporate reporting suite
- ASX announcements and press releases and annual general meetings
- Monitoring and responding to ESG investment analyst surveys

Customers



- Hosting customer visits and audits
- Periodic meetings and quarterly reviews via dedicated accounts teams
- Regular information sharing and status updates with project teams
- Access to programs such as SEDEX

Consumers



- Customer service teams across all brands
- Active engagement on social media channels
- Consumer research programs including monthly brand health listening research
- General advertising across digital media, out of home signage, on pack and at store

Government and Regulators



- Responding to consultations and requests for information to inform initiatives and policy development
- Periodic strategic meetings with government departments and regulators through statutory reporting,

	site inspections and audits • Collaboration with export authorities
Industry Associations 	• Membership of key industry bodies • Participation in forums and working groups • Representation on collective action groups and industry led initiatives