ASX Release

2026 ANNUAL GENERAL MEETING CHAIR ADDRESS

Melbourne, Australia, 13 November 2026: Vinyl Group Ltd (ASX: VNL) (Vinyl Group or the Company), an adaptive media and music technology company, is pleased to present a copy of the Chair Address to be delivered at Vinyl Group's Annual General Meeting being held today.

Dear Shareholders,

FY26 was another pivotal year for Vinyl Group, marked by significant growth and transformation, including the acquisitions of Val Morgan Digital, Pedestrian Group and Time Out Australia.

These acquisitions have established Vinyl as a diversified media and technology business with substantial national reach. Vinyl Media now reaches more than 50% of Australians online, complemented by over 31 million social media followers globally and more than 520 million monthly social views.

Revenue increased 31% to $18.8 million in FY26, driven predominantly by organic growth, with limited contributions from the new acquisitions. While the intensity of acquisition and integration activity brought additional costs and operational challenges, much of this work is now behind us.

Our focus for FY27 is firmly on converting this scale into sustainable profitability through three priorities: completing integration and reducing operating costs; expanding our Adaptive Media model to unlock new, higher-margin revenue opportunities; and deploying proprietary AI workflows across the Group to improve productivity and operating efficiency.

I want to particularly acknowledge our CEO, Josh Simons, and his team's exceptional achievements. In just three years, Josh has grown annualised underlying revenue from approximately $250,000 to a forecast revenue of $38 million in FY27 whilst navigating both funding constraints and the integration of acquisitions.

Vinyl's performance has received independent recognition, with Vinyl ranked second overall, and first among listed companies, in Deloitte's 2025 Tech Fast 50, and we are included in the AFR's 2026 Fast 100. Our team consistently deliver against our strategic milestones, notwithstanding FY26 revenue finishing just below the lower end of guidance.

Josh's commercial judgement and resourcefulness are further demonstrated by rapidly assembling a portfolio of acquisitions for approximately $28 million in consideration, whilst these assets previously transacted at a combined valuation exceeding $173 million. This vision, determination and ability to execute have positioned Vinyl for its next phase. Further, Josh has assembled an exceptionally talented, experienced and aligned team to execute on this strategy.

During the year, we also welcomed Damian Keogh as a Non-Executive Director. I thank him, Josh, his leadership team and all our employees for their commitment throughout a demanding period of transformation.

We enter FY27 with a substantially larger business, premium media assets, national audience scale and a strengthened operating platform. We entered Q2 with record revenue already booked and we retain revenue guidance of $38–40 million. We are also targeting a sustainably EBITDA-positive monthly run-rate from December 2026.

Our opportunity now is to translate the considerable scale and growth already achieved into sustainable earnings and long-term shareholder returns. Josh and his team have the Board's full backing to deliver on this objective.

My confidence in the business is reflected by my continued financial support as well as the ongoing support of our largest shareholders.

Finally, I thank you, our shareholders, for your continued patience, confidence and support. I remain optimistic and excited about Vinyl's future.

Authorisation and Additional Information:
This announcement was authorised by the Board of Vinyl Group Ltd

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ABOUT VINYL GROUP

Vinyl Group is a diversified adaptive media and music technology company that connects culture with commerce. Its portfolio spans two divisions, Publishing and Platforms, with tools and services that empower fans, brands and creators. The Publishing division, Vinyl Media, is a powerhouse of culture, premium content and live experiences, with owned and operated titles including PEDESTRIAN.TV, Concrete Playground, Mediaweek and The Music Network, and Australian licences for Rolling Stone, Variety, Time Out, BuzzFeed, Tasty, Refinery29, POPSUGAR and LADbible Group, including LADbible and SPORTbible. The Platforms division includes Vinyl.com, a leading e-commerce destination with more than 60,000 titles; Vampr, a social-professional network and talent marketplace with 1.6 million creators in over 190 countries; and Serenade, a chart-accredited Smart Formats platform helping more than 200 artists and their teams turn physical collectables and live moments into digital fan experiences.

Disclaimer
The material contained in this document is of general information about the activities of Vinyl as at the date of this update. All monetary figures quoted within this document (and any attached investor presentation) are in Australian dollars ($AUD) unless otherwise specified and are provided on an unaudited basis.

This announcement contains "forward-looking statements." These can be identified by words such as "may", "should", "anticipate", "believe", "intend", "estimate" and "expect". Statements which are not based on historic or current facts may by forward-looking statements. Forward-looking statements are based on:

- *assumptions regarding the Company's financial position, business strategies, plans and objectives of management for future operations and development and the environment in which the Company will operate; and*
- *current views, expectations and beliefs as at the date they are expressed and which are subject to various risks and uncertainties.*

Actual results, performance or achievements of the Company could be materially different from those expressed in, or implied by, these forward-looking statements. The forward-looking statements contained within the presentations are not guarantees or assurances of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company, which may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by forward-looking statements. For example, the factors that are likely to affect the results of the Company include general economic conditions in Australia and globally; exchange rates; competition in the markets in which the Company does and will operate; weather and climate conditions; and the inherent regulatory risks in the businesses of the Company. The forward-looking statements contained in this announcement should not be taken as implying that the assumptions on which the projections have been prepared are correct or exhaustive. The Company disclaims any responsibility for the accuracy or completeness of any forward-looking statement. The Company disclaims any responsibility to update or revise any forward-looking statements to reflect any change in the Company's financial condition, status or affairs or any change in the events, conditions or circumstances on which a statement is based, except as required by law. The projections or forecasts included in this presentation have not been audited, examined or otherwise reviewed by the independent auditors of the Company.

You must not place undue reliance on these forward-looking statements.