ASX / MEDIA RELEASE
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One Click Life to Launch Savings and Investment Products

One Click Group Limited (ASX: 1CG) ("Company"), a fast-growing digital fin-tech platform providing tax, lending and wealth solutions to more than 300,000 registered users, is pleased to provide the following update.

Highlights:

- **One Click Life to launch savings and investment products to its more than 300,000 registered users**
- **One Click Life users will be able to access and administer investments through the One Click Life platform**
- **The investment products will include the Blossom range of managed fund investments beginning with Blossom save**
- **The new product provides additional revenue potential for One Click Group, leveraging its existing platform and administration infrastructure**
- **Integration of Blossom Save is underway, targeting launch in December 2026**
- **The new product supports One Click Group's strategy to broaden the One Click Life financial product ecosystem, increase customer engagement and grow revenue per user**

One Click Group Limited (ASX: 1CG) ("One Click Group" or the "Company") is pleased to announce that it has entered into new agreements that will provide One Click Life clients with access to the Blossom range of managed fund investments through the One Click Life platform, beginning with Blossom Save.

The arrangements expand the range of financial products available through One Click Life, while leveraging the Company's existing platform and administration infrastructure.

Integration work for Blossom Save has commenced, with launch targeted for December 2026.

The integration represents another step in One Click Group's strategy to leverage the scale of the One Click Life user base by increasing the number of relevant financial products available through the One Click Life platform.

Integrated Savings and Investments with One Click Life

The new arrangements will provide One Click Life users with access to Blossom products through the One Click Life platform.

Clients can choose whether or not to invest and, if they choose to do so, will be able to access, view and administer their Blossom investment through the integrated One Click Life experience.

The integration is intended to provide customers with an accessible way to save towards a range of financial goals, including:

- building an emergency fund;
- saving for a holiday;
- saving for a major purchase; or
- putting money aside towards longer-term financial goals.

Customers remain subject to suitability criteria, managed by Blossom. No personal advice is given to clients.

Customers will not pay additional fees, charges or costs for the platform integration and access. The platform integration and access is cost-neutral to customers, helping them to save more.

One Click Group believes there is substantial alignment between its users' interests in savings opportunities and Blossom's savings and investment products. The Company expects growth will be driven by customers' choices to save and invest using Blossom products.

Integration work has commenced for the Blossom Save Class of the Blossom Fund, targeting launch in December 2026. The integration may subsequently be extended to additional Blossom products, subject to agreement.

Growing the One Click Life financial ecosystem

One Click Group has spent several years building the scale of the One Click Life platform, primarily through its established online tax business. Tax continues to provide the Company's established revenue base and an important customer acquisition channel.

The Company's strategy is focused on leveraging that scale by introducing additional financial products that are relevant to its customers throughout the year.

The Company is now scaling its lending products and expanding into wealth products, creating additional opportunities to generate revenue from the existing One Click Life customer base.

Providing access to Blossom's managed fund investments is consistent with this strategy and gives customers another reason to engage with One Click Life outside the traditional tax season

Expanding the range of financial products available through One Click Life enhances the client experience and makes it easier for clients to choose and monitor products that suit their needs.

Managing Director, Mark Waller said:

> *"Since listing on ASX we have focused on building the scale of the One Click Life platform and we now have more than 300,000 registered users.*
>
> *Our focus is on providing relevant financial products to those users and increasing the value we can provide each user over time.*
>
> *Savings is a natural addition to One Click Life. Whether a customer is building an emergency fund, saving for a holiday or putting money aside for their future, we want One Click Life to make that process simple.*
>
> *The addition of Blossom further expands the One Click Life financial ecosystem, providing customers with another reason to engage with our platform outside the traditional tax season.*
>
> *We will continue to expand the range of financial products available through One Click Life where they fit naturally with the needs of our customers."*

Gleneagle Services' Ali Rosenberg said:

> *"We are delighted to be working with One Click Group to provide access to Blossom through the One Click Life platform.*
>
> *We see strong alignment between Blossom's approach to saving and investing and One Click Life's growing digital financial services platform.*
>
> *One Click Life has built a significant user base and we look forward to working together to integrate Blossom's products to help make saving and investing simple and accessible for more Australians."*

About Blossom

Blossom is an Australian financial technology business providing simple digital access to professionally managed fixed-income investment products. Blossom has grown to approximately $180 million in funds under management as at 30 September 2026 and serves more than 34,000 customers across Australia and New Zealand.

Blossom Save is an unlisted class of units within the Blossom Fund (ARSN 645 889 998), a registered managed investment scheme.

An investment in the Blossom Fund is not the same as a bank deposit and is subject to investment risk, including possible loss of capital. Target returns are not guaranteed. Customers should consider the relevant Product Disclosure Statement and Target Market Determination before investing.

The Responsible Entity is Gleneagle Asset Management Limited (ABN 29 103 162 278, AFSL 226199).

Important information

One Click Group Limited is not involved in management of the Blossom Fund and has no responsibility for it or its disclosure documents or target market determinations.

The Company's FUA in relation to the Blossom Fund refers to the value of client investments in the Blossom Fund which the client administers via the Company's platform.

Network integration services for the Blossom Fund are provided by Gleneagle Services Pty Ltd (ABN 70 149 352 303).

No offer or advice on any financial product is intended by this statement.
For further information please contact Ali Rosenberg, Gleneagle Services Pty Ltd.

This ASX Announcement has been authorised for release by the Board.

For further information please contact:

One Click Group Limited

T: 1300 707 117

E: mark@oneclicklife.com.au

W: www.oneclickgroup.com.au
www.oneclicklife.com.au

About One Click Group

One Click Life is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed digital financial and life admin services.

The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills

and private health insurance already available with more new products to come in the future. One Click Life aims to be the go-to platform where Australian's can manage all of their financial life in a simple, low-cost, mobile first platform.