Our partnerships

Working with industry, government and communities to deliver better waste and recycling outcomes.

Partnerships that make a sustainable future possible

In today's rapidly evolving market landscape, collaboration is key to unlocking new opportunities and driving innovation. Strategic partnerships allow us to join forces with organisations that share our vision for sustainable resource recovery. By combining our industry-leading assets, technological expertise, and commitment to circularity, these partnerships enable us to deliver scalable solutions that transform waste into valuable resources. Together, we create a stronger, more resilient ecosystem that advances the domestic circular economy.

Strategic partnerships

Cleanaway's strategic partnerships help scale new technologies, expand resource recovery pathways and support Australia's shift to a more circular, lower carbon economy. By working with industry leaders, we create practical solutions that reduce landfill, recover valuable materials and cut emissions.

Container Deposit Scheme expertise

TOMRA Cleanaway is a joint venture that brings together TOMRA's reverse vending technology and Cleanaway's national resource recovery network. This partnership positions us as a leader in delivering

Circular Plastics Australia (PET)

CPA (PET) is a joint venture between Cleanaway, Pact Group, Asahi Beverages and Coca-Cola Europacific Partners. Together, we are building a domestic circular plastics supply chain, where Cleanaway brings its at-

Circular Plastics Australia (PE)

Our involvement in Circular Plastics Australia is another way we're helping to build the local circular economy through the recycling of PET, HDPE and PP. Circular Plastics Australia (PE), our joint venture with Pact Group,

Container Deposit Schemes, operating networks in New South Wales, Tasmania and the West Zone in Victoria. Together, we provide accessible collection points supported by advanced automation and reliable logistics. Through TOMRA's reverse vending machines, consumers can return eligible containers for an electronic refund, donate to charity or receive a store voucher. All collected containers are transported to Cleanaway facilities for counting and sorting, then recycled and sold into domestic and export markets through our Commodity Trading team.

scale collections and sorting capabilities through its MRF and CDS operations to the partnership. Having already opened a facility in Albury, New South Wales in FY22, in FY24 the joint venture opened a second CPA PET facility in Altona North, Victoria. These facilities recycle used plastic containers onshore with ready end-market applications for the recycled PET material back into beverage containers. The facilities have the processing capacity to 56,000 tonnes of PET. This is the equivalent of 2 billion 600ml PET bottles each year, or approximately 76 bottles for every Australian.

operates a third facility at Laverton North, Victoria. This state-of-the-art facility can recycle over 20,000 tonnes of HDPE and PP containers – the equivalent of over half a billion plastic milk bottles and food tubs – every year. The post-consumer material is sorted, shredded, washed and dried before being converted into high-quality food and non-food-grade resins. The recycled resins can replace imported virgin resin in the manufacture of new packaging such as milk and juice bottles.

Driving circular solutions with Viva Energy

Cleanaway's partnership with Viva Energy Australia is focused on practical, scalable pathways to reduce reliance on virgin materials and cut emissions across Australia's waste and resource recovery system. Together, we are advancing Cycleback Plastics, a chemical recycling project designed to turn hard-to-recycle soft plastics into food-grade polypropylene through a facility expected to process up to 50,000 tonnes a year. A proof-of-concept with Snackbrands also showed how used cooking oil collected by Cleanaway can be converted at Viva Energy's Geelong Refinery into biobased polypropylene for food-contact packaging. The partnership is further driving low-carbon transport innovation through verified HVO100 trials delivering a 91 percent emissions reduction, alongside 2025 hydrogen truck trials using Viva Energy's Geelong hydrogen hub, the first of its kind in Australia. These initiatives reflect a shared commitment to circularity and decarbonisation across the waste and energy sectors.



Clean Energy Finance Corporation (CEFC)

The long-running partnership between Cleanaway and the CEFC is an example of how a sustainable future is already taking shape across landfill methane reduction, recycling infrastructure, organics recovery, advanced plastics processing and lower-emissions waste operations. As Australia continues progressing toward net zero, waste infrastructure will play an increasingly important role not only in managing waste safely, but also in reducing emissions, recovering resources and supporting the development of a more circular economy.

Learn more

Industry partnerships

Cleanaway has an important role in guiding policy makers and actively supporting councils and industries to address constraints in current systems of production, consumption, recovery and reuse. We engage with stakeholders about the laws and regulations that affect these industries and our business operations across the nation.
We are part of industry associations that advocate for policies that actively advance the circular economy in Australia. This includes the following industry networks and associations:

Waste Management and Resource Recovery Association Australia

The Waste Management and Resource Recovery Association Australia (WMRR) is the peak national body representing the waste and resource recovery industry. It brings together operators, councils, recyclers, technology providers and policymakers to advance best practice and support a more sustainable, efficient and circular waste system. WMRR provides advocacy, industry guidance, training and collaboration platforms that help shape policy, improve operational standards and strengthen the sector's contribution to environmental and economic outcomes across Australia.

Australian Resources Recovery Council

Australian Resources Recovery Council (ARRC), formerly the National Waste and Recycling Industry Council (NWRIC), is the peak advocacy body for Australia's waste and resource recovery sector. It represents operators who collect, manage and transform waste into recovered materials and works to strengthen recycling markets, recognise carbon-avoidance benefits, advance renewable fuels and drive investment in resource recovery. ARRC engages closely with government to shape long-term reforms that support a strong, efficient and sustainable industry.

Battery Stewardship Council

The Battery Stewardship Council (BSC) is Australia's national body responsible for improving the safe collection, recycling and management of used batteries. It oversees the Battery Stewardship Scheme, which brings together manufacturers, retailers, recyclers and collectors to create a coordinated system that increases battery recovery, reduces environmental harm and supports a circular economy. Through accreditation, education and industry collaboration, the BSC drives consistent national standards and helps ensure batteries are handled responsibly from purchase through to end-of-life.

Australian Council of Recycling

The Australian Council of Recycling (ACOR) is the peak body for Australia's recycling industry, representing organisations across the entire value chain. Its purpose is to accelerate the transition to a circular economy by promoting high-quality recycling, increasing the use of Australian-made recycled materials and advancing best practice across sectors including packaging, batteries, textiles, electronics and tyres.

Acknowledgement of Country

Cleanaway acknowledges the Traditional Owners of the lands on which we operate and in the communities in which we exist. We pay our respect to all Aboriginal and Torres Strait Islander peoples. We are proud to pay our respect to Elders past, present and future for they hold the traditions and the culture, and together we hold the hopes of a truly reconciled Australia.

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