ASX Announcement

Maggie Beer Holdings Ltd

(ASX: MBH)

2 November 2026

Notice of 2026 Annual General Meeting and Director Retirement

Maggie Beer Holdings Ltd (the **Company**) advises that its 2026 Annual General Meeting (**AGM**) will be held at 11.00 am (ACDT) on Monday, 30 November 2026 at 991 Stockwell Road, Vine Vale SA 5353. The Notice of Meeting, Explanatory Statement and Proxy Form were released to ASX on 30 October 2026. Shareholders will receive the meeting documents, or details of how to access them online, in accordance with their communication preferences.

The Company also advises that Mr Tom Kiing, who is required to retire by rotation at the AGM in accordance with the Company's Constitution, has informed the Board that he will not offer himself for re-election and will accordingly retire as a director at the conclusion of the AGM.

Mr Kiing has also stepped down from his role as Interim Manager of the Hampers and Gifts Australia Pty Limited (**HGA**) business. The Company's Managing Director, Mr Chris Illman, will assume responsibility for the management of HGA.

Mr Kiing joined the Board on 29 July 2008 and, over more than 18 years, has made a significant and lasting contribution to the Company through many stages of its growth. He served as Chair of the Audit and Risk Committee until earlier this year and, most recently, stepped in to lead the HGA business on an interim basis, bringing deep commercial experience, sound judgement and a steadfast commitment to the Company and its people.

Chair, Mr Mark Lindh, said: "On behalf of the Board, I thank Tom for his outstanding service to Maggie Beer Holdings over many years, and for his willingness to step into the HGA role when the Company needed him. Tom's knowledge of the business, his wise counsel and his commitment to our shareholders have been invaluable. We will miss his contribution around the Board table and wish him every success for the future."

-Ends

Authorised for release by the Board.
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