ASX Announcement

2 November 2026

AdNeo secures strategic education services contract

Highlights

- AdNeo Group has secured an initial **education services contract valued at over $200,000** with Techtronic Industries Australia Pty Limited (**"TTI"**) through its Catapult Education business.
- The agreement brings together **TTI's industry and technical expertise** with Catapult's specialist capability in learning design and digital education delivery.
- Under the contract, Catapult will provide **content as a service** for TTI, training pathways, and multiple proprietary technology systems.
- Strategically, AdNeo believes that forming OEM industry partnerships to support **front line education in Australia**, is a large opportunity to address workforce shortages and productivity.

AdNeo Limited (ASX: AD1) (AdNeo or the Company) is pleased to announce that its Catapult education business has been engaged by TTI under an initial services contract valued at over $200,000.

Australia's trade sector continues to face significant challenges in addressing skills shortages and strengthening workforce readiness. AdNeo believes that greater collaboration between industry and education providers presents an opportunity to bridge the gap between learning and contemporary workplace expectations.

The engagement will support the development and delivery of contemporary learning solutions designed to strengthen knowledge, workplace safety awareness, and technical training.

Catapult brings expertise in education and training, supported by established relationships across schools, TAFEs, registered training organisations (RTOs), employers, government and industry. Its specialist capabilities in learning design, digital education and workforce development enable contemporary industry expertise to be translated into engaging, accessible learning experiences that support employment readiness.

The strategic partnership supports AdNeo's broader strategy to develop scalable, industry-aligned education solutions through collaboration with leading organisations, creating opportunities for growth across priority workforce and vocational education markets.

Commercial terms

The initial engagement has a contracted value of over $200,000, subject to the agreed delivery requirements and payment terms.

This engagement commenced on October 23, 2026, and has an initial term of approximately 18 months, with the potential for additional services and commercial opportunities to be agreed separately between the parties.

Any future opportunities beyond the initial contracted scope remain subject to further agreements and are not included in the initial contract value.

END

Authorised for release by AdNeo's CEO and Managing Director, Angus Washington.

For further information, please contact: investors@adneo.com.au

AdNeo Ltd (ASX: AD1)

AdNeo (ASX:AD1) is an AI-powered learning innovation company connecting education to employment for every learner. Our workforce capability platform unites a fragmented market of education, mentoring and workforce technology, into a single AI-driven capability engine -grounded in 20+ years of expertise and built for a world where skills change faster than careers.

Forward-looking statements

You are cautioned not to place undue reliance on any forward-looking statements regarding our belief, intent or expectations with respect to AD1's businesses, market conditions and/or results of operations (particularly in light of the current economic uncertainties and volatility).

Not advice

Information in this announcement, including forecast financial information, should not be considered as investment, legal, tax or other advice. You should make your own assessment and seek independent professional advice in connection with any investment decisions.

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