ASX ANNOUNCEMENT

Melbourne, 30 October 2026

Completion of Crown Currency Exchange Acquisition

Helloworld Travel Limited (ASX: HLO) today announces the completion of its 100% acquisition of Crown Currency Exchange (**CCE**). The effective date of completion is 30 October 2026.

Emily Palermo and Greg Woolley will remain in their respective roles as Chief Executive Officer and Chairman.

Greg Woolley, Chairman of CCE said, "The synergies and opportunities that the combination of these businesses presents are extensive. Particularly exciting is the opportunity to leverage Helloworld's extensive retail networks to expand the CCE footprint and currency exchange offering."

HLO Chief Executive Officer & Managing Director, Andrew Burnes AO, said, "We are delighted to be adding this highly complementary business to our operations, and welcome into the HLO Group the CCE head office team and personnel across its retail network. The acquisition of CCE will provide us with the opportunity to expand the service offering through our retail networks across Australia and New Zealand."

- ENDS -

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This announcement is authorised for release by the CEO & Managing Director.

About Helloworld Travel Limited

- Helloworld Travel Limited is a leading Australian and New Zealand travel distribution company, comprising retail leisure travel and business travel networks, travel broker networks, destination management services (inbound), air ticket consolidation, tourism transport operations, wholesale travel services, including event packaging and online operations, all supported by world class proprietary and non-proprietary distribution systems.
- Helloworld businesses have over 900 personnel located in Australia, New Zealand, Fiji and Greece, and approximately 2,600 members of its travel agency and broker networks in Australia and New Zealand.
- Helloworld Travel is a proud sponsor of the School of St Jude in Tanzania, Ollie's Echo, Raptor Rescue, The Danii Foundation, and My Room Children's Cancer Charity.

