COLLINS FOODS LIMITED

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ASX RELEASE

Appointment of Non-Executive Director – Cheryl Hayman

29 October 2026: Collins Foods Limited (ASX: CKF) is pleased to announce the appointment of Ms Cheryl Hayman as an Independent Non-Executive Director, effective 16 November 2026.

Ms Hayman is a seasoned Non-Executive Director, Remuneration and Nominations Committee Chair, and former senior consumer and retail executive with extensive experience across customer-focused and brand-led organisations. Her appointment further strengthens the Board's capabilities in customer strategy, digital transformation, brand development, governance and people leadership.

Ms Hayman has served on a number of ASX-listed, private company and not-for-profit boards over the past two decades, including Ai-Media Technologies Ltd, Silk Logistics Holdings Ltd, Clover Corporation, Shriro Holdings Ltd, Beston Global Foods Ltd and Hancock & Gore Ltd. Across a number of these roles she has served as Chair of the Remuneration and Nomination Committee and as a member on Audit and Risk, Sustainability, Digital Technology and Investment committees.

Prior to her Board career, she was a marketing director who led large teams in Australia and overseas to achieve significant growth and develop innovative new products with global food and consumer retail companies, Yum! Restaurants, George Weston Foods and Unilever.

Effective 16 November 2026, Ms Hayman will assume the role of Chair of the People, Culture and Nominations Committee, succeeding Mr Robert Kaye SC, who will continue to serve as a member of the Committee.

Mark Hawthorne, Chair of Collins Foods, said:

"Cheryl brings extensive board experience together with deep expertise in customer strategy, brand development and consumer-led growth. Her executive background with leading global food and retail businesses will provide a valuable perspective on customer engagement, innovation and organisational transformation."

"As Collins Foods continues to focus on delivering sustainable growth and enhancing customer experiences, Cheryl's insights and governance experience will be a strong addition to the Board."

Ms Hayman said:

"I am delighted to be joining the Board of Collins Foods. The Company has a clear growth strategy and a customer-focused culture."

"I look forward to working with my fellow directors, Xavier and the executive team to support Collins Foods in delivering long-term value for shareholders, customers, employees and other stakeholders."

Ms Hayman will stand for election by shareholders at the Company's next Annual General Meeting in accordance with the ASX Listing Rules and the Company's Constitution.

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Authorised for release by the Board of Directors.

For further information, please contact:

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About us

For further information please visit www.collinsfoods.com