

→ ASX Announcement

28 October 2026

Results of 2026 Annual General Meeting

Pureprofile Limited (ASX: PPL or the Company) is pleased to advise that, at today's Annual General Meeting, shareholders passed all resolutions as set out in the Notice of Meeting, by way of poll.

In accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act 2001 (Cth), a summary of the the proxy votes received and poll results on each resolution is attached.

This announcement has been authorised for release to the ASX by the Company Secretary.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 1000 clients.



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Strictly Private & Confidential

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Results of Meeting

Pureprofile Limited
Annual General Meeting
Wednesday, 28 October 2026



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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

		Proxy Votes (as at proxy voting close)				Poll Results (if applicable)			Results
Resolution	Decided by Show of Hands (S) or Poll (P)	FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME
1 Adoption of Remuneration Report	P	418,718,903 98.39%	6,806,933 1.60%	100,000	40,000 0.01%	428,970,370 98.44%	6,806,933 1.56%	100,000	-
2 Election of Michelle Kvello as Director	P	437,046,733 98.97%	4,511,334 1.02%	300,000	40,000 0.01%	474,002,744 99.06%	4,511,334 0.94%	300,000	Carried

