

ASX ANNOUNCEMENT

ASX: CDE | 27th October 2026

AMAZON LISTS CODEIFAI'S PROTECTCODE™ ON AWS MARKETPLACE

- ProtectCode™, Codeifai's QR code serialisation platform, has been listed on Amazon Web Services Marketplace (AWS), the largest cloud software marketplace in the world.
- Amazon Web Services is a subsidiary of Amazon Inc. that provides on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a pay-as-you-go basis and serves 4.2 million business customers globally¹.
- Listing on AWS Marketplace is a significant milestone for Codeifai and represents validation of ProtectCode™ by one of the largest and most recognised brands in the world.
- Achieving the listing required significant technical development and follows re-launch of the ProtectCode™ website.
- Listing opens up ProtectCode™ to a large number of enterprise customers who will be able to easily subscribe and pay using their existing Amazon AWS account.
- Listing has the potential to drive increased adoption of ProtectCode™ globally, and in turn, potential cross-sales of Codeifai's other SaaS products.

Codeifai Limited (ASX: CDE) ("Codeifai" or "the Company") is pleased to announce that **ProtectCode™** has been listed by Amazon Web Services Inc. on the AWS Marketplace. Enterprise customers all around the world are now able to discover the listing, subscribe using their existing Amazon AWS account, and are provisioned into ProtectCode™ automatically.

This is CDE's most significant move to date towards self-service procurement. Enterprises that subscribe for ProtectCode™ through Amazon's AWS Marketplace pay on their existing AWS bill; under terms their organisation has already accepted. That removes separate vendor onboarding, contracting and security review, therefore reducing friction from the buying process.

¹ <https://www.esparkinfo.com/aws/statistics>

Eligible Amazon AWS Marketplace purchases may also count toward a customer's committed spend under their agreement with AWS, subject to the terms of that agreement.²

Pricing and billing

ProtectCode™ subscriptions on Amazon's AWS Marketplace follow the same tiered structure as CDE direct self-service SaaS sales. Each tier carries an allowance of ProtectCodes over the billing period and usage above that allowance is metered and automatically reported to AWS, then appears as consumption on the customer's invoice. This aligns revenue with customer usage: as a brand applies more QR codes onto their product lines and larger production runs, revenue from that customer scales without renegotiation. Codeifai pays AWS a 3% fee on transactions completed through the channel in accordance with AWS Marketplace's published seller terms.

Chief Executive Officer John Houston said: *"We are very proud of this Integration into the Amazon Web Services Marketplace provides Enterprise brands with a seamless onboarding and billing process which we believe will open new sources of business."*

This announcement has been authorised by the Board of Codeifai Limited.

For further information, please contact:

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About Codeifai Limited

Codeifai is a self-service SaaS company by design and by strategy, operating at the intersection of artificial intelligence, post-quantum cryptography, and serialised data technology. The Company enables brands, manufacturers, and enterprises to connect deeper, faster, and more securely.

The world's security is fragile, and data needs organisation and analysis. CDE's technology can change that.

Notes and sources

1. Customer figure: Amazon Web Services, AWS Partner Network blog, Scale Your Software and Services with AWS Marketplace, aws.amazon.com/blogs/apn. Subscription figure: Amazon Web Services, how to sell in AWS Marketplace, aws.amazon.com/marketplace/partners/seller-journey.

2. Amazon Web Services, AWS Marketplace seller and buyer documentation, docs.aws.amazon.com/marketplace. Eligibility for committed spend drawdown depends



on the individual customer's agreement with AWS and is subject to limits and conditions set by AWS.

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