

ASX ANNOUNCEMENT

Helloworld Travel Limited (ASX: HLO)

Melbourne, 23 October 2026

HLO 2026 Annual General Meeting Materials

Helloworld Travel Limited will hold its 2026 Annual General Meeting at 10:00am (AEDT) this morning. A link to the webcast for the meeting can be accessed at the following URL: <https://meetnow.global/MVXL6XT>.

Pursuant to ASX Listing Rule 3.13.3, **attached** are a copy of the Chief Executive Officer's speech to be delivered at the meeting and the accompanying visual slides.

This announcement is authorised for release by the Chief Executive Officer and Managing Director, Andrew Burnes AO.

– ENDS –

About Helloworld Travel Limited

- Helloworld Travel Limited is a leading Australian and New Zealand travel distribution company, comprising retail leisure travel and business travel networks, travel broker networks, destination management services (inbound), air ticket consolidation, tourism transport operations, wholesale travel services, including event packaging and online operations, all supported by world class proprietary and non-proprietary distribution systems.
- Helloworld businesses have over 900 personnel located in Australia, New Zealand, Fiji and Greece, and approximately 2,600 members of its travel agency and broker networks in Australia and New Zealand.
- Helloworld Travel is a proud sponsor of the School of St Jude in Tanzania, Ollie's Echo, Raptor Rescue, The Danii Foundation, and My Room Children's Cancer Charity.



Investor Contact

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CEO's Speech
Helloworld Travel Limited AGM 2026
Melbourne, 23 October 2026

Thank you for joining us at our AGM this morning and for your continued support of Helloworld Travel Limited.

Financial Year 2026

FY26 was a challenging year. The travel industry experienced disruption stemming from the conflict in the Middle East, which affected airline capacity and travel patterns across a number of important international routes.

Despite these impacts, Helloworld delivered a strong financial result. We achieved Underlying EBITDA of \$60.2 million, above the midpoint of our revised guidance range, whilst also recording year-on-year growth in both TTV and revenue.

These results reflect the strength of our business, the resilience of consumer travel demand and the commitment of our people, agents, brokers and partners. Throughout the year we continued to invest in our networks, technology and growth opportunities, ensuring the company remains well positioned for the years ahead.

Key Financial Metrics

Our Total Transaction Value (**TTV**) grew to \$4.0 billion, an increase of 4.1% on FY25, and we delivered Underlying EBITDA of \$60.2 million, up 8.4% from the prior year.

Our revenue and income increased 8.1% to \$208.5 million, while revenue margin improved to 5.1%, up from 4.9% in FY25.

Profit after income tax from continuing operations was \$1.3 million and earnings per share from continuing operations was 0.9 cents. However, these statutory results were impacted by a number of significant one-off items during the year.

Excluding these items, our underlying profit after income tax was \$30.2 million, broadly in line with the prior year's result of \$30.4 million, while underlying earnings per share was 18.5 cents compared with 18.7 cents in FY25.

We also remain the largest shareholder in Webjet Group Limited (WJL), holding just over 78.25 million shares representing 20.47% of the company. We continue to monitor the performance of the business and assess our options in relation to this strategic investment.

The total dividends declared, fully franked, for the financial year was 10.0 cents per share, a yield of 7.0% on our 30 June 2026 closing share price of \$1.42.

Retail Networks

Helloworld remains the largest network of independent travel professionals across Australia and New Zealand, with more than 10,000 agents and brokers delivering expert advice and personalised service to customers every day.

Our retail networks comprise approximately 2,600 members, and throughout FY26, we continued to strengthen our position, attracting new agencies and members across both Australia and New Zealand.

Over the 18 months to June 2026, we welcomed an impressive 14 new members to our branded and associate networks, reinforcing the ongoing appeal of the Helloworld proposition and the value of being part of a strong and supportive travel network.

The Helloworld Travel Academy remained an important pillar of our industry talent strategy. During FY26, more than 145 new advisors participated in our Academy programs, while almost 6,700 attendees were recorded across webinars, masterclasses and training sessions, helping to support the next generation of travel professionals.

We continued to make substantial investments in marketing activity throughout the year, delivering 210 retail campaigns across Australia and New Zealand. These campaigns leveraged a broad mix of television, radio, digital, print and outdoor advertising, driving brand awareness and supporting lead generation for our members.

A particularly exciting development during the year was the announcement that Helloworld will become the inaugural naming rights partner of the new Helloworld Stadium in Penrith, New South Wales. The venue is expected to accommodate up to 30,000 spectators for sporting and entertainment events and is scheduled to open in early 2027, providing significant brand exposure and further strengthening awareness of Helloworld across key consumer markets in the area.

Awards

Helloworld, our network members and our businesses had success at the National Travel Industry Awards (the NTIAs) held on October 10th in Melbourne.

This success was spread across many of the agencies that form part of the broader business and some of the businesses in which we have significant investments.

Winners included our own Air Tickets named *Most Outstanding Travel Support Service* and Cruiseco as *Most Outstanding Wholesaler – Product / Service* – for the second year running.

And in New Zealand, Helloworld Travel secured the 2026 Canstar Blue *Most Satisfied Customers Award for Travel Agents*, achieving the maximum five-star rating across all evaluated performance metrics.

Acquisitions

During FY26, we continued to strengthen our business through a number of strategic investments and acquisitions across Australia and New Zealand.

Most notably, we acquired the remaining 50% interest in MTA, taking our ownership to 100% and further strengthening our position in the growing home-based travel advisor sector. We also expanded our corporate travel footprint in New Zealand through the acquisition of Gilpin Corporate Travel, increased our investment in Hunter Travel Group, and acquired a 40% stake in Brighton Travelworld.

These investments reflect our ongoing commitment to growing the business, expanding our market presence and positioning Helloworld for future opportunities.

In September 2026 we announced we had entered into a binding agreement to purchase 100% of Crown Currency Exchange (CCE).

CCE, which operates 68 stores across Australia, made an underlying EBITDA of \$22 million in FY26. It was acquired by the vendor in 2019 and has expanded its footprint across Australia under the management of Emily Palermo. Both Emily Palermo and Greg Woolley will be remaining with the business in their respective capacities as Chief Executive Officer and Chairman.

The business employs over 200 people with the Head Office located in Hobart and outlets throughout Australia.

This acquisition is highly complementary to HLO's existing retail agency businesses and presents multiple opportunities for expansion across our various retail networks.

Wholesale Highlights

Our Wholesale division continues to be a significant contributor to the Group and remains a key part of our travel distribution strategy. It plays an important role in supporting our agency and broker networks.

Despite the operating challenges experienced during the second half of the year, our Wholesale businesses delivered another strong performance. Total Transaction Value (TTV) increased by 15.6% in Australia and 5.0% in New Zealand compared to FY25, reflecting both the strength of our brands and the ongoing demand for expertly curated travel experiences.

Our wholesale marketing activities also continued to support growth across the business, driving product awareness, generating sales opportunities and keeping travel advisors informed and engaged through targeted campaigns, training and industry partnerships.

Wholesale Cruise

Our Wholesale Cruise division remains an important and growing part of our business and is supported by dedicated cruise brands in Australia and New Zealand. Sales increased by 12.3% during FY26, reflecting the continued popularity of cruising and the strength of our specialist cruise offering.

During the year, Cruiseco launched dynamic cruise packaging, delivering value-led holiday packages that combine cruise, air and land arrangements, with a particular focus on short and medium-haul destinations.

And as mentioned, we are very proud of the terrific achievement of Cruiseco's award for Most Outstanding Wholesaler for the second year in a row.

ReadyRooms

ReadyRooms continues to be a standout performer within our Wholesale business and remains a key strategic platform for our travel advisor network.

Developed and managed in-house, ReadyRooms provides agents with seamless access to a broad range of global accommodation and travel content through a single booking platform.

During FY26, ReadyRooms achieved almost 50% growth in TTV across Australia and New Zealand, reflecting strong advisor adoption and increasing customer demand.

The platform now offers access to more than 210,000 hotels and 350,000 activities worldwide, while ongoing enhancements throughout the year improved content availability, search functionality and the overall booking experience for our agents.

ReadyRooms is a great example of how our investment in proprietary technology continues to deliver tangible benefits for our networks, while creating additional growth opportunities across the broader business.

Inbound

Our Inbound division continues to play an important role in showcasing Australia, New Zealand and the South Pacific to international visitors, while supporting tourism operators and industry partners across the region.

During FY26, our Inbound businesses facilitated travel for more than 65,000 international visitors and delivered strong growth across several key source markets. We saw particularly encouraging

growth from the United Kingdom and Germany, alongside increases from both existing and emerging markets.

Our Inbound brands work with clients across 30 countries, supported by relationships with more than 300 international agent partners and approximately 4,000 supplier partners.

These strong partnerships, combined with the expertise of our teams on the ground, position the division well to capitalise on the continued recovery and growth of international visitation across the region.

Air Consolidation Highlights

Our Air Consolidation division, comprising Air Tickets and Express Tickets, continues to combine industry-leading ticketing expertise with a sophisticated suite of proprietary technology solutions.

Supporting travel agencies, tour operators and online travel businesses across local and international markets, the division provides efficient access to global airline content, ticketing, servicing and post-ticketing support.

During FY26, Air Tickets enhanced its automated refund technology, significantly reducing processing times for agents and customers, particularly during periods of industry disruption.

The business maintains relationships with 154 airline partners globally, with automated systems now processing 98% of all tickets issued, delivering considerable efficiency and scalability across the operation. The platform is also supported by more than 6,800 active users worldwide.

And again, we are proud that Air Tickets was recognised as the *Most Outstanding Travel Support Service* at the recent National Travel Industry Awards, reflecting the strength of both its technology and customer service offering.

My Way Travel & Events

Our specialist events business, My Way Travel & Events, continues to build momentum as a provider of integrated travel experiences across sport, music, entertainment and lifestyle events.

By combining tickets, accommodation, transport, hospitality and curated experiences into a single offering, the business provides customers with a seamless and convenient way to access some of Australia's most sought-after events.

During FY26, My Way Travel & Events strengthened partnerships with major sporting organisations, entertainment providers and venue operators across Australia, while delivering strong demand for AFL Grand Final packages and a range of concert experiences at venues including Marvel Stadium and Accor Stadium.

The business also expanded its sports travel offering through a new partnership with Collingwood Football Club, enhancing its position in the growing sports and events travel market.

As consumer demand for experience-led travel continues to grow, My Way Travel & Events is well positioned to capitalise on this trend and drive further growth across the Group.

Technology and Innovation

We continue to invest in technology and innovation, recognising that industry-leading systems are critical to supporting the productivity, efficiency and long-term success of our networks and businesses.

During FY26, we expanded and enhanced our suite of proprietary technology solutions, further strengthening the capabilities available to our agents, brokers and business partners.

A key milestone during the year was the launch of Resworld Next Generation, the next evolution of our flagship mid-office platform. Developed in consultation with our network members, Resworld Next Generation brings key agency functions together in a single integrated environment, helping to improve visibility, streamline workflows and enhance operational efficiency.

We also completed the rollout of Data Vantage, offering agency owners and managers deeper business intelligence and performance analytics. Building on the success of Data Check, the platform delivers actionable insights that support smarter decision-making and business growth.

Beyond these initiatives, our ongoing investment in digital tools and system enhancements across the Group, including the Helloworld Trips App and customer-facing websites, ensures that our networks remain well equipped to meet the evolving needs of both travel advisors and consumers.

Our ongoing commitment to technology investment remains a key competitive advantage and positions Helloworld at the forefront of innovation within the travel industry.

Outlook

Looking ahead, we remain optimistic about the future. Strong demand for travel, the continued value of professional advice and guidance, and the strength of our diversified business provide us with confidence in our opportunities ahead.

While geopolitical events will continue to influence travel markets from time to time, demand for travel has remained remarkably resilient. History has shown that travellers quickly return to market once conditions stabilise, and we are well positioned to capture that demand when it occurs.

Importantly, the increasingly complex nature of international travel continues to reinforce the value of professional travel advisors. Customers still seek expert guidance, personalised service and

trusted support throughout their travel journey, and this remains a key competitive advantage for our business and our networks.

Forward bookings to depart in FY27 are showing growth of circa 10%. The demand for leisure travel from our key demographic subsets to all major global destinations is solid. During the September quarter 52% of HLO's international air ticket sales were for premium class air travel, much of which was accompanied by premium class accommodation, touring and cruising experiences.

Based upon the unaudited results to the end of September 2026, our forward booking numbers through to 30 June 2027 and our forthcoming acquisition of Crown Currency Exchange, we expect Underlying EBITDA for the full financial year to be in the range of \$78-\$84m. This guidance is subject to no material adverse change in operating conditions over the remainder of the financial year.

Supported by a diversified business model, strong industry partnerships, ongoing investment in technology and a growing network of travel professionals, we believe Helloworld is well placed to continue delivering sustainable growth, profitable operations and long-term value for shareholders.

Thank You

Before I conclude, I would like to acknowledge and thank the many people who contribute to the success of our business.

To our employees across Australia, New Zealand and Fiji, our dedicated agents and brokers, our industry and supplier partners, our customers, fellow Directors and our shareholders, thank you for your ongoing support, commitment and contribution throughout the year.

The strength of Helloworld has always been built on the quality of its people and the relationships we maintain across every part of the business. I am grateful for the role each of you plays in our continued success.

Thank you for joining us today and for your ongoing support of Helloworld Travel. I look forward to working together as we continue to grow and strengthen the business in the years ahead, and to speaking with you again at our 2027 Annual General Meeting.

I'll now hand back to you, Garry.



ANNUAL GENERAL MEETING 2026

REGISTRATION
<https://meetnow.global/MVXL6XT>



Disclaimer

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This presentation contains forward-looking statements which can be identified by the use of words such as “may”, “should”, “will”, “expect”, “anticipate”, “believe”, “estimate”, “intend”, “scheduled” or “continue” or similar expressions. Any forward-looking statements contained in this presentation are subject to significant risks, uncertainties, assumptions, contingencies and other factors (many of which are outside the control of, and unknown to, Helloworld Travel Limited and its directors, employees, agents or associates), which may cause the actual results or performance to be materially different from any future result so performed, expressed or implied by such forward looking statements. There can be no assurance or guarantee that actual outcomes will not differ materially from these statements.

This document includes the presentation of results on a statutory basis as well as non-statutory information. All financial results are presented in AUD (unless otherwise stated) and rounded to millions (unless otherwise stated). Data used for calculating percentage movements has been rounded to thousands.

Key non-statutory financial metrics:

- The Statutory Result represents the Group’s reported profit or loss for the period as disclosed in the Consolidated income statement of the Consolidated Financial Statements. The Underlying Result represents the Statutory Result excluding the impact of significant items and is not subject to audit or review. Significant items are those gains or losses where their nature, including the expected frequency of the events giving rise to them, and impact is considered material to the financial statements.*
- Total Transaction Value (TTV) does not represent revenue in accordance with Australian Accounting Standards and is not subject to audit or review. TTV represents the price at which travel products and services have been sold across the Group, as agents for various airlines and other service providers, plus revenue from other sources. The Group’s revenue is, therefore, derived from TTV. TTV does not represent the Group cash inflows as some transactions are settled directly between customer and supplier.*
- Revenue margin is calculated as revenue from contracts with customers as a percentage of TTV. The calculation does not include interest income and other income.*
- Earnings Before Interest Expense, Taxation, Depreciation and Amortisation (EBITDA) is a financial measure which is not prescribed by Australian Accounting Standards and is not subject to audit or review. EBITDA includes interest income.*
- The EBITDA underlying result (Underlying EBITDA) represents EBITDA excluding significant items. Underlying EBITDA is a financial measure which is not prescribed by Australian Accounting Standards but is the measure used by the Chief Executive Officer (CEO) to assess the financial performance of the Group and operating segments and is not subject to audit or review. A reconciliation of Underlying EBITDA to profit before income tax expense is provided in note 2.3: Segment information of the Consolidated Financial Statements.*
- EBITDA margin has been calculated as EBITDA as a percentage of total revenue and income.*

Unless otherwise stated, current and prior year financial results and metrics are based on continuing operations and exclude the Entertainment Logistix business (discontinued operation).



AGM AGENDA

- Chairman's Welcome
- Introduction of Directors, Management, KPMG & Computershare
- Questions & Voting Procedures
- Chairman's Comments
- Chief Executive Officer & Managing Director's Comments
- Formal Business
 - Item 1: Receipt and Consideration of the 2026 Reports
 - Item 2: Adoption of Remuneration Report
 - Item 3: Re-election of Director – Martin Pakula
 - Item 4: Election of Director – Peter Costello
 - Item 5: Re-election of Director – Garry Hounsell
- Poll
- Closure of Meeting

CHAIRMAN'S WELCOME



GARRY HOUNSELL
Chairman



DIRECTORS



GARRY HOUNSELL
Chairman



ANDREW BURNES AO
Chief Executive Officer &
Managing Director



CINZIA BURNES
Chief Operating Officer &
Executive Director



ROB DALTON
Non-Executive Director



MARTIN PAKULA
Non-Executive Director



PETER COSTELLO AC
Non-Executive Director



MANAGEMENT, KPMG & COMPUTERSHARE



MIKE SMITH
Chief Financial Officer



YUSUF AHMED
Group General Manager -
IT Services and Property



PETE KNOWLES
Group Company Secretary



CHRIS SARGENT
Partner

BRENTON ROBB
Director





QUESTIONS AND VOTING PROCEDURES

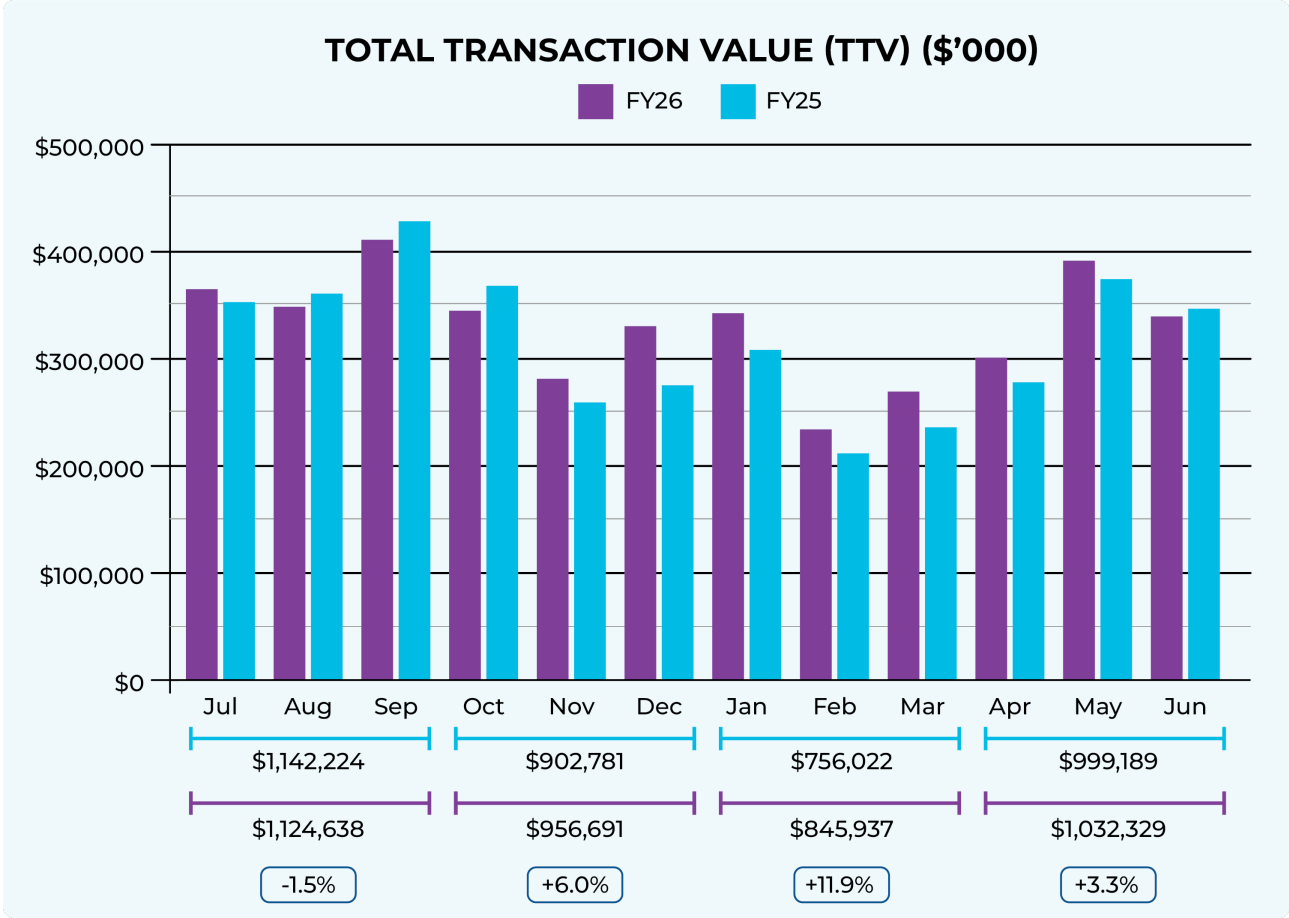
CHAIRMAN'S COMMENTS



GARRY HOUNSELL
Chairman

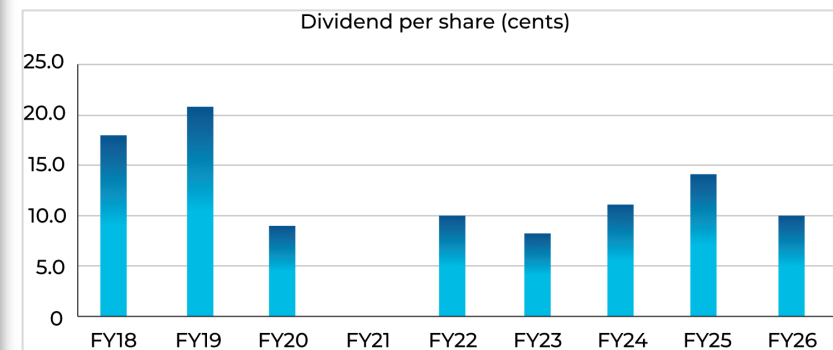
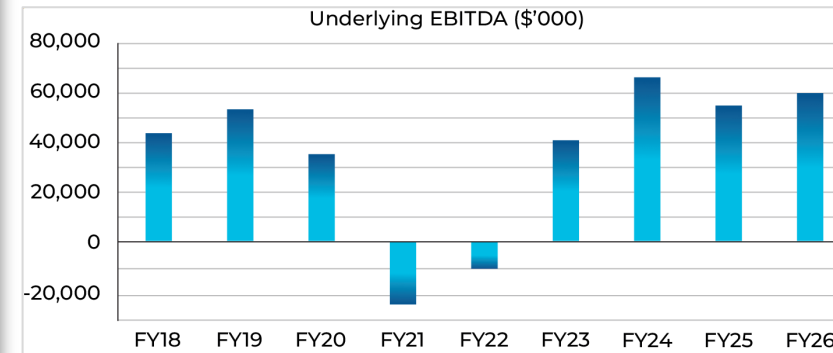
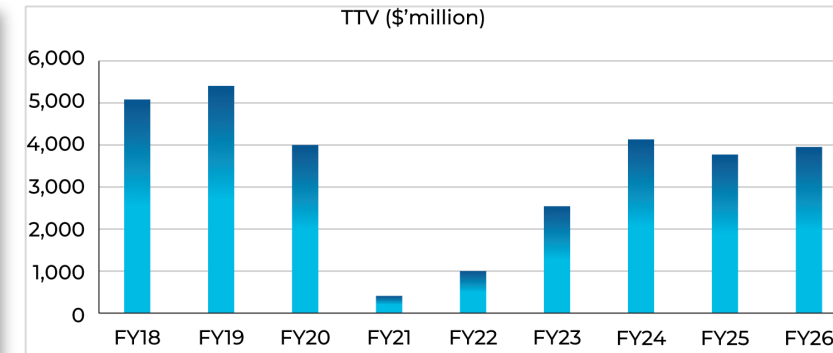
TOTAL TRANSACTION VALUE

➤ Helloworld delivered solid growth in Total Transactional Value (TTV) in FY26 with TTV increasing to \$4.0 billion during the year, demonstrating growth of 4.1% on prior year. This result reflects strength in travel demand that was negatively impacted by the Middle East crisis in the fourth quarter. Recent acquisitions contributed to TTV growth.



INVESTMENT FUNDAMENTALS

- Underlying EBITDA of \$60.2 million, up 8.4% on pcp, with margin improving to 28.9% (FY25: 28.8%).
- TTV of \$4.0 billion, up 4.1% on pcp, impacted by Middle East conflict.
- Revenue margin of 5.1%; up from 4.9% on FY25.
- Multiple acquisitions and investments undertaken during FY26 backed by a long history of successful integrations.
- Investment in Webjet Group currently at 20.29%, with options being assessed and business performance being monitored.
- Largest independent network of travel agents and brokers across Australia and New Zealand with approx. 2,600 agencies and brokers and 10,000+ travel professionals.
- Despite ongoing geopolitical uncertainty, travellers continued to prioritise travel and seek the expertise, reassurance and advocacy provided by professional travel advisors.



CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR'S COMMENTS



ANDREW BURNES AO
Chief Executive Officer &
Managing Director

KEY FINANCIAL METRICS – UNDERLYING RESULTS

TOTAL TRANSACTION
VALUE

\$4.0

BILLION

⬆ up 4.1% vs pcg

UNDERLYING
EBITDA

\$60.2

MILLION

⬆ up 8.4% vs pcg

REVENUE

\$208.5

MILLION

⬆ up 8.1% vs pcg

REVENUE
MARGIN

5.1

PERCENT

⬆ vs pcg (4.9%)

EBITDA
MARGIN

28.9

PERCENT

⬆ vs pcg (28.8%)

PROFIT
AFTER TAX

\$30.2

MILLION

⬇ down 0.5% vs pcg

EARNINGS
PER SHARE

18.5

CENTS

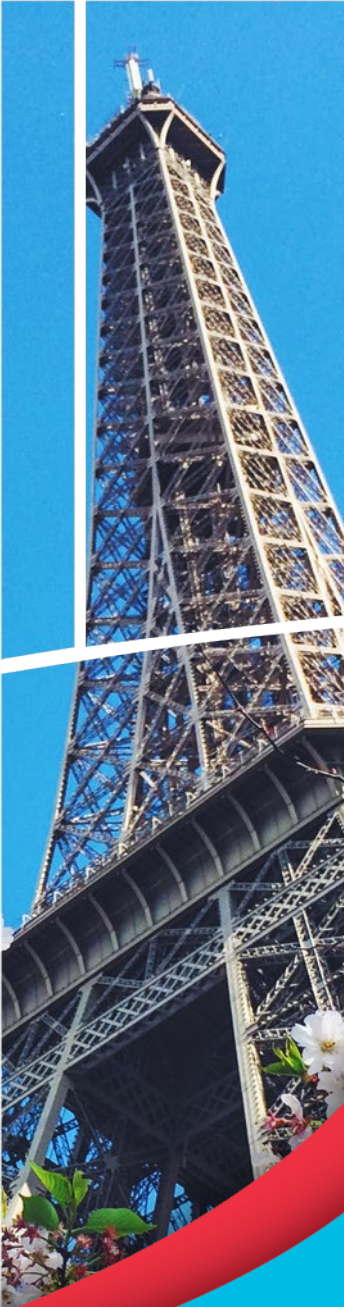
⬇ down 1.1% vs pcg

FINAL DIVIDEND
PER SHARE

5.0

CENTS (FULLY FRANKED)

⬇ vs pcg (6.0¢)



BUSINESS OVERVIEW

- Retail
 - Wholesale
 - Inbound
- Air Consolidation
- Technology & Innovation
- My Way Travel & Events
 - Global Operations



RETAIL

Helloworld Travel is the largest network of independent travel professionals across Australia and New Zealand, with 10,000+ agents and brokers delivering expert advice and personalised service. The network comprises approximately 2,600 members, including branded and member franchise agencies, buying groups and broker networks.

Growth

- The Helloworld network continued to strengthen during FY26, attracting new agencies and members across Australia and New Zealand.
- Over the 18 months to June 2026, we welcomed an impressive 14 new members to our branded and associate networks, reinforcing the ongoing appeal of the Helloworld proposition and the value of being part of a strong and supportive travel network.

Retail Marketing Activity

- In Australia and New Zealand, 210 retail campaigns were delivered during the year, leveraging a diverse mix of media channels including television, radio, digital, print and outdoor advertising.
- Announced in March 2026, Helloworld will be the inaugural naming rights sponsor for the new stadium in Penrith NSW. The Helloworld Stadium will hold 25,000 - 30,000 people for sports and events and open in early 2027.

Helloworld Travel Academy

- The Helloworld Travel Academy remained an important talent pipeline in FY26, training more than 145 new advisors and attracting almost 6,700 attendances across masterclasses and webinars.
- The Academy has been recognised as a Finalist for *Most Outstanding Travel Industry Training Program* at the 2026 National Travel Industry Awards.



AWARDS & RECOGNITION

Our network members and businesses celebrated success at the National Travel Industry Awards (NTIA) held in Melbourne on October 10th 2026.

NTIA Winners

- Air Tickets • Most Outstanding Travel Support Service
- Cruiseco • Most Outstanding Wholesaler – Product / Service
- Clean Cruising • Most Outstanding Independent Leisure Travel Agency
- Wander Beyond • Most Outstanding Branded Leisure Travel Agency
- Jordan Heinrich, Clean Cruising • Most Outstanding New Talent
- Rachel Steele, Travel Society (MTG) • Most Outstanding Mobile / Home Based Travel Advisor

NTIA Finalists

- MTA • Most Outstanding Mobile Advisor Network
- VIVA Holidays • Most Outstanding Wholesaler
- Helloworld Travel Academy • Most Outstanding Travel Industry Training Program
- Helloworld Europe Touring Sale • Most Outstanding Marketing Campaign
- Helloworld Travel • Most Outstanding Branded Travel Agency Group

New Zealand

- In New Zealand, Helloworld Travel secured the 2026 Canstar Blue *Most Satisfied Customers Award for Travel Agents*, achieving the maximum five-star rating across all evaluated performance metrics.



ACQUISITIONS

During FY26, Helloworld Travel continued to strengthen its portfolio through a series of strategic investments and acquisitions across Australia and New Zealand.

- Notably, the Group acquired the remaining 50% interest in MTA, taking ownership to 100% and adding Australia's leading mobile travel advisor network, comprising 450 home-based advisors, to the Group. This acquisition significantly enhances Helloworld Travel's presence in the rapidly growing home-based travel sector.
- Helloworld expanded its corporate travel footprint in New Zealand through the acquisition of Gilpin Corporate Travel.
- The Group acquired a 40% stake in Brighton Travelworld.
- And also increased investment in Hunter Travel Group.

Crown Currency Exchange

- In September 2026 we announced we had entered into a binding agreement to purchase 100% of Crown Currency Exchange (CCE).
- CCE, which operates 68 stores across Australia, made an underlying EBITDA of \$22 million in FY26. It was acquired by the vendor in 2019 and has expanded its footprint across Australia under the management of Emily Palermo.
- Both Emily Palermo and Greg Woolley will be remaining with the business in their respective capacities as Chief Executive Officer and Chairman.
- The business employs over 200 people with the Head Office located in Hobart and outlets throughout Australia.
- This acquisition is highly complementary to HLO's existing retail agency businesses and presents multiple opportunities for expansion across our various retail networks.



WHOLESALE

Helloworld Travel’s Wholesale division is a key contributor to the Group’s travel distribution operations across Australia and New Zealand. Through its scale, purchasing power and long-established supplier relationships, the division secures competitive commercial arrangements and provides travel advisors with access to a broad range of travel products and services. The division operates a diversified portfolio of wholesale brands in Australia and New Zealand serving leisure, touring, cruising, accommodation and specialist travel segments and is supported by an extensive brochure program that remains an important sales and planning tool for travel advisors.

Brands

- In Australia, wholesale operations include VIVA Holidays, Ultimate Journeys by VIVA Holidays, VIVA Gold as well as wholesale cruise brands, providing a broad range of leisure, premium and luxury travel products across land and sea.
- In New Zealand, GO Holidays and Williment Travel offer a comprehensive range of leisure, sports and events travel experiences, supported by deep destination expertise and longstanding industry partnerships.

FY26

- In FY26, the Helloworld Wholesale division achieved TTV growth of 15.6% in Australia and 5% in New Zealand vs year prior, demonstrating strength in light of the global challenges in the latter half of the year.

Wholesale Marketing Activity

- Wholesale marketing activity supports brand awareness, product adoption and sales growth through targeted campaigns.
- Trade marketing initiatives keep advisors informed of new products, destinations and promotions, reinforcing engagement across the retail travel network and wider industry.



WHOLESALE CRUISE

Cruise is an important component of the Helloworld Wholesale division, providing travel advisors with access to a broad range of cruise products, exclusive offers and specialist expertise through brands Cruiseco, Creative Cruising and Signature by Cruiseco in Australia and GO Cruise in New Zealand. Supported by strong relationships with more than 70 global cruise partners, the division combines industry knowledge, innovative packaging and digital booking solutions to meet growing demand.

FY26

- Wholesale cruise sales continue to grow, up 12.3% in FY26 across our dedicated cruise brands.
- Cruiseco launched dynamic cruise packaging, delivering value led complete cruise holidays with a focus on short to medium haul destinations.

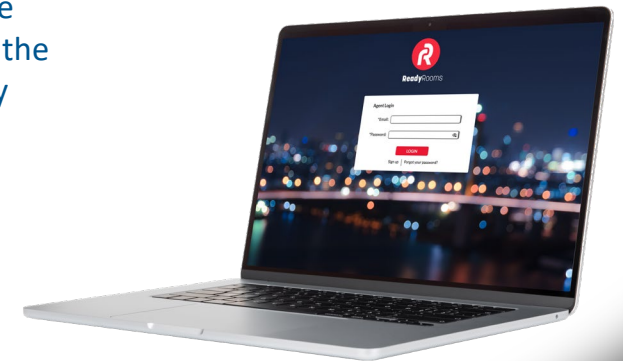


READYROOMS

ReadyRooms is Helloworld Travel's proprietary wholesale accommodation platform, providing agents with access to extensive global travel content through a single booking solution. Developed and managed by Helloworld's in-house technology team, the platform continues to evolve in response to agent feedback and changing market requirements, supporting greater efficiency and booking flexibility across the network.

FY26

- Achieved almost 50% growth in TTV across Australia and New Zealand compared with FY25.
- Expanded access to global travel content, including more than 210,000 hotels and 350,000 activities worldwide.
- Delivered ongoing platform enhancements, improving content availability, search speed and the overall booking experience for agents.



INBOUND

Inbound remains an important contributor to the Group, connecting international visitors with Australian, New Zealand and Fiji tourism experiences. The division plays a key role in supporting tourism operators and delivering high-quality destination management services to global distribution partners.

FY26

- Facilitated travel for more than 65,000 international visitors during FY26.
- Growth in business from the UK (26%) and Germany (30%) as well as increases from other existing and new markets.
- With clients in 30 countries, Inbound brands work closely with over 300 agent partners globally and approximately 4,000 supplier partners in the region.

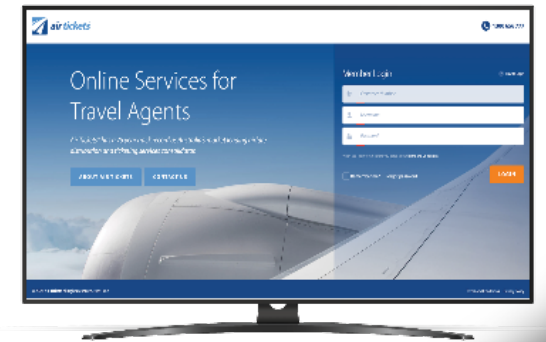


AIR CONSOLIDATION

Helloworld's Air Consolidation division, comprising Air Tickets and Express Tickets, combines industry-leading ticketing expertise with a sophisticated suite of proprietary technology solutions. Supporting travel agencies, tour operators and online travel businesses across Australia, New Zealand and international markets, the division delivers efficient access to global airline content, ticketing, servicing and post-ticketing support.

FY26

- Launched enhanced refund automation in FY26, significantly reducing turnaround times for agents and customers during the Middle East disruption.
- 154 global airline partners.
- 98% of all tickets issued by automated systems.
- 6,800 active users globally.



MY WAY TRAVEL & EVENTS

My Way Travel & Events (MWTE) is Helloworld’s specialist event travel business, delivering integrated travel and event solutions for major sporting, music, entertainment and lifestyle events. Through both Helloworld's retail network and direct-to-consumer channels, MWTE combines tickets, accommodation, transport, hospitality and curated experiences into seamless travel packages.

FY26

- Strengthened partnerships with major sporting, entertainment and venue organisations across Australia.
- Delivered strong demand for AFL Grand Final travel packages and concert experiences at Marvel and Accor Stadiums.
- Expanded its sports travel offering through a new partnership with Collingwood Football Club, supporting continued growth.

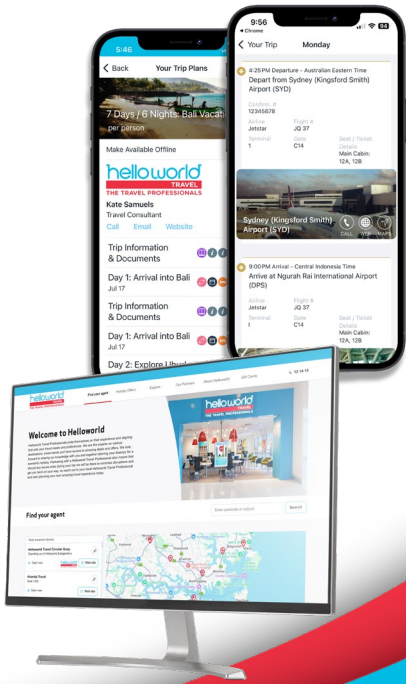


TECHNOLOGY & INNOVATION

Helloworld Travel continues to invest in industry-leading proprietary technology designed to support productivity, efficiency and growth across its networks and divisions. During FY26, the Group expanded and enhanced its suite of proprietary solutions, further strengthening the advanced technology tools available to the Helloworld networks. This ongoing investment and commitment to continuous improvement reinforces Helloworld's position as a leader in travel technology and network support.

FY26

- Launched Resworld Next Generation, the next evolution of Helloworld Travel's flagship mid-office platform. Designed in consultation with network members, the platform brings key agency functions together in a single integrated environment, improving efficiency and productivity.
- Fully rolled out Data Vantage, building on the foundations of Data Check to provide deeper business intelligence and performance analytics. The platform equips agency owners and managers with actionable data-driven insights to support planning, decision-making and growth.
- Continued investment in digital tools and system enhancements to support advisor productivity and customer outcomes including a dedicated Helloworld Trips App and customer facing websites.



OUTLOOK

- Strong demand for travel, the continued value of professional advice and guidance, and the strength of our diversified business provide us with confidence in our opportunities ahead.
- Helloworld remains well positioned to capture demand following an easing of geopolitical tensions, with previous experience indicating a recovery in leisure travel demand within 60 to 90 days of market stabilisation.
- The complexity of travel, especially for Australian and New Zealand travellers travelling internationally, continues to reinforce the value of professional travel advisors, with customers seeking expert guidance, reassurance and advocacy throughout their journey.
- Forward bookings to depart in FY27 are showing growth of circa 10%. During the September quarter 52% of HLO's international air ticket sales were for premium class air travel, much of which was accompanied by premium class accommodation, touring and cruising experiences.
- Based upon the unaudited results to the end of September 2026, our forward booking numbers through to 30 June 2027 and our forthcoming acquisition of Crown Currency Exchange, we expect Underlying EBITDA for the full financial year to be in the range of \$78-\$84m (subject to no material adverse change in operating conditions).
- Supported by a diversified business model, strong industry partnerships, ongoing investment in technology and a growing network of travel professionals, Helloworld is well placed to continue delivering sustainable growth, profitable operations and long-term value for shareholders.



THANK YOU



FORMAL BUSINESS

RECEIPT AND CONSIDERATION OF THE FINANCIAL REPORT, DIRECTORS' REPORT AND AUDITOR'S REPORT



RECEIPT AND CONSIDERATION OF THE 2026 REPORTS

ITEM 1



QUESTIONS?

ADOPTION OF THE REMUNERATION REPORT





ADOPTION OF THE REMUNERATION REPORT

ITEM 2

“To consider and, if thought fit, approve the Remuneration Report, which forms part of the Directors’ Report for the financial year ended 30 June 2026.”

QUESTIONS?

ADOPTION OF THE REMUNERATION REPORT

Proxy Votes	Number	Percentage
For	48,019,673	94.04
Against	2,409,475	4.72
Open-Usable	642,021	1.24
Abstain	32,159	-
Excluded	39,531,832	-

RE-ELECTION OF DIRECTOR MARTIN PAKULA



RE-ELECTION OF DIRECTOR



MARTIN PAKULA

ITEM 3

“That Martin Pakula, who retires by rotation in accordance with the Company’s Constitution and the ASX Listing Rules and, being eligible, is elected as a Director of HLO.”

RE-ELECTION OF DIRECTOR



MARTIN PAKULA

QUESTIONS?

RE-ELECTION OF DIRECTOR



MARTIN PAKULA

Proxy Votes	Number	Percentage
For	85,824,761	94.71
Against	4,155,660	4.58
Open-Usable	642,021	0.71
Abstain	12,718	-
Excluded	-	-

ELECTION OF DIRECTOR PETER COSTELLO AC



ELECTION OF DIRECTOR



PETER COSTELLO AC

ITEM 4

“That Peter Costello AC, having been appointed as a Director of HLO since the last Annual General Meeting and who retires in accordance with the Company’s Constitution and the ASX Listing Rules and, being eligible, is elected as a Director of HLO.”

ELECTION OF DIRECTOR



PETER COSTELLO AC

QUESTIONS?

ELECTION OF DIRECTOR



PETER COSTELLO AC

Proxy Votes	Number	Percentage
For	89,622,192	98.89
Against	360,731	0.40
Open-Usable	642,021	0.71
Abstain	10,216	-
Excluded	-	-

RE-ELECTION OF DIRECTOR GARRY HOUNSELL



RE-ELECTION OF DIRECTOR



GARRY HOUNSELL

ITEM 5

“That Garry Hounsell, who retires by rotation in accordance with the Company’s Constitution and the ASX Listing Rules and, being eligible, is elected as a Director of HLO.”

RE-ELECTION OF DIRECTOR



GARRY HOUNSELL

QUESTIONS?

RE-ELECTION OF DIRECTOR



GARRY HOUNSELL

Proxy Votes	Number	Percentage
For	85,192,544	95.25
Against	3,989,991	4.46
Open-Usable	258,642	0.29
Abstain	27,000	-
Excluded	-	-



POLL PROCEDURE



CLOSURE OF POLL

**RESULTS OF POLL
ANNOUNCED TO ASX**

QUESTIONS?

CLOSURE OF MEETING





THANK YOU

