

23 October 2026

SPC Global proposes corporate name change to Altiva Global

SPC Global Holdings Limited (ASX:SPG) ("SPC Global", "the Company" or "the Group"), advises that it will seek shareholder approval at its Annual General Meeting on 24 November 2026 to change its name to Altiva Global Ltd.

The proposed name reflects the Group's evolution into one diversified company, with multiple business divisions and established strengths across the categories of food, beverages and dairy. The proposed name recognises the breadth of the Group's portfolio and the strength of its international business, providing a shared corporate identity that supports its growth ambitions in Australia and overseas.

A BROADER NAME FOR A BROADER BUSINESS

The Group brings together a portfolio of established businesses and consumer brands whose combined capabilities and opportunities extend beyond the heritage of any one brand, category or market.

SPC remains an important business division within the Group and a valued consumer brand. A distinct name for the parent company would more clearly distinguish the broader Group from the SPC trading business, while representing the full portfolio and providing room for existing brands, future categories and new markets to grow.

The proposed name change supports the Group's strategy to bring its businesses together under one corporate entity, strengthen its diversified food, beverage and dairy portfolio, and expand its presence in international markets.

Altiva Global would provide a shared corporate identity for that strategy, helping the Group present its collective capabilities to customers and partners. It reflects the Group's aspiration to bring nourishment and wellness to more consumers across multiple categories and markets.

INTRODUCING ALTIVA GLOBAL

"Altiva" evokes elevation and vitality, expressing ambition, energy and a focus on the future. "Global" reflects the Group's international outlook and its intention to build a business whose identity can travel across markets.



Together, the name is designed to represent the company the Group has become and the future it intends to build, without tying its corporate identity to a single business division, product category or geography.



The proposed visual identity combines a strong blue wordmark with a flowing orange-to-red curve. The design expresses connection across the Group's brands and markets, adaptability and continued progress.

ONE CORPORATE IDENTITY SUPPORTING DISTINCT CONSUMER BRANDS

Altiva Global would serve as the Group's corporate identity in its engagement with shareholders, employees, customers, partners and prospective markets.

The Group's established consumer brands and separate trading divisions, including SPC, would retain their individual names and identities, continuing to connect with customers and consumers through the brands they know and love.



SHAREHOLDER APPROVAL AND NEXT STEPS

The proposed name change will be put to shareholders as a special resolution at the Annual General Meeting on 24 November 2026.

The resolution requires approval by at least 75% of the votes cast by shareholders entitled to vote on the resolution. The Board unanimously recommends that shareholders vote in favour.

Full details of the resolution and instructions for voting are contained in the Notice of Annual General Meeting released to the ASX alongside this announcement.

If approved by shareholders, the name change will take effect when ASIC updates the Company's registration. The Company will subsequently confirm the effective date and any associated changes to its ASX listing details.

The proposed name change will not, in itself, affect shareholders' existing holdings or rights.

Comments by Robert Iervasi, SPC Global Managing Director:

“Altiva Global reflects the nature of business we have become and our ambitions for global expansion. We have brought together complementary businesses across food, beverages and dairy, each with strong brands and an expanding international presence. Each of our trading divisions will continue to shape the Group's future, with the proposed Altiva Global identity bringing their collective strengths and ambitions together.

“Our strategy is to build on those collective strengths as one integrated group. The proposed name gives us a clear corporate identity to support that direction, while preserving the individual identities of our business divisions and brands our customers and consumers know and trust.”

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This announcement was authorised by the Board of SPC Global Holdings Limited.

FURTHER INFORMATION:

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ABOUT SPC GLOBAL

SPC Global consists of SPC, The Original Beverage Co, Nature One and Natural Ingredients. The four companies were brought together in December 2024, with the company's listing on the ASX (ASX:SPG). The Group has a portfolio of brands with a focus on providing nourishment and wellness for consumers globally. The Group's products span packaged fruit and tomatoes, baked beans and spaghetti, ready-made meals, beverages, juice and wellness shots, powdered milk products and vegetables and fruit supplies to the food service industry. With a strong agricultural heritage, around 800 employees, and operations in Australia and Asia, the company has ambitions to grow both domestically and internationally. For more information: spcglobalgroup.com