FirebrickPharma

21 October 2026

ASX Announcement

New Product Launch: Nasodine® Sinus Rinse

Firebrick Pharma Limited (ASX: FRE) (the **Company** or **Firebrick**) is pleased to announce the launch of its third product in the Nasodine range: **Nasodine® Sinus Rinse**.

The product recently completed production and commercial product inventory is now available for launch to healthcare professionals in Singapore. The product is also now available for online purchase via the Company's Singapore-based website: nasodine-sg.com

Nasodine Sinus Rinse is an antiseptic nasal and sinus wash kit. Saline-based nasal and sinus wash products have been used for some time to provide relief from sinusitis and related conditions. Nasodine Sinus Rinse is the first such product with the germ-killing power of povidone-iodine (PVP-I).

"At low concentrations, PVP-I is capable of inactivating the wide range of microorganisms (bacteria, viruses and fungi) that can be responsible for nasal and sinus infections," said Dr Peter Molloy, Executive Chairman of Firebrick Pharma Ltd. "In Singapore, it will be aimed at hospital and healthcare professionals for a range of clinical uses." (see Q&A below).

Each kit includes a sinus rinse bottle and 10 premixed sachets comprising povidone-iodine, as well as salt and xylitol. When reconstituted in 200mL of water (as directed), each sachet produces a sinus rinse solution containing 0.1% povidone-iodine (PVP-I). More information on the product is provided below (Q&A).

"Nasodine now represents a formidable portfolio of three antiseptic-powered products for use in the upper respiratory tract," added Dr Molloy. "Ultimately, we hope to see all three products in all markets where the nasal spray is sold, including the US."

This announcement was authorised for release by the Board of Directors of Firebrick Pharma Limited.

Q&A

What is Nasodine Sinus Rinse?

Nasodine Sinus Rinse is the third product in the Nasodine range and complements its sister products, Nasodine Nasal Spray and Nasodine Throat Spray. Together they provide a comprehensive care package for managing upper respiratory tract infections.

How much does it sell for?

In Singapore, Nasodine Sinus Rinse sells for S$34.99 list price. This compares with S$24.99 list price for Nasodine Nasal Spray and S$19.99 for Nasodine Throat Spray.

What are its uses?

Nasodine Sinus Rinse is an antiseptic nasal and sinus wash that may be recommended by a healthcare professional for the following:

- Sinusitis and other respiratory infections
- Pre- and post-operative antisepsis of the nasal passages
- Nasal sanitisation to suppress potentially harmful bacteria in the nose

Other questions

Visit 'Nasodine FAQ' at nasodine-sg.com

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About Firebrick Pharma

Firebrick Pharma is developing and commercialising novel consumer health products based on povidone-iodine (PVP-I). Firebrick's first product, Nasodine® Nasal Spray (0.5% PVP-I), has been launched in the United States, Singapore, and Fiji, and is approved for marketing in Indonesia and the Philippines. In the United States, online sales of the nasal spray have been growing rapidly, and the Company recently announced plans for distribution to retail drugstores. Firebrick is building a portfolio of Nasodine® products and in 2026, added Nasodine Throat Spray and Nasodine Sinus Rinse, providing a comprehensive range of products for upper respiratory tract care.

For further information, visit firebrickpharma.com or nasodine-sg.com

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