

ASX ANNOUNCEMENT – KPG

Tuesday, 20th October 2026

Wexford Firm chooses Kelly+Partners

Kelly Partners Group Holdings Limited ("Group", ASX:KPG) announces today that it has executed legal agreements with an accounting firm that operates in Wexford, Ireland, to join the Kelly+Partners Group.

The details are as follows:

Location:	Wexford, Ireland
Annual Revenue to Group:	\$0.9m (€0.56m)
Annual NPATA to Parent:	\$0.1m <i>(based on 35% EBITDA margin post improvements)</i>
Purchased interest:	100.0%
Completion Date:	20 November 2026

The existing Kelly Partners Wexford business will acquire 100% of the business.

The above is not material to KPG, however it confirms the attractiveness of Kelly+Partners' ability to assist in succession and its Partner-Owner-Driver® model to owners of accounting businesses.

Founder and CEO of Kelly+Partners, Brett Kelly said,

"We are humbled to be chosen to assist in the succession of this Wexford located accounting firm. The partnership strengthens our Kelly Partners Wexford business and confirms the attractiveness of the Kelly+Partners offer and our Partner-Owner-Driver® model."

A summary of partnerships joining Kelly+Partners since July 2026 are as follows:

#	Date of completion	Location	Type	Revenue to Group (\$AUD)
1	20 November 2026	Wexford, Ireland	Tuck-in	\$0.9m
	Total			\$0.9m
	% of FY26 Revenue (\$159.2m)			0.6%

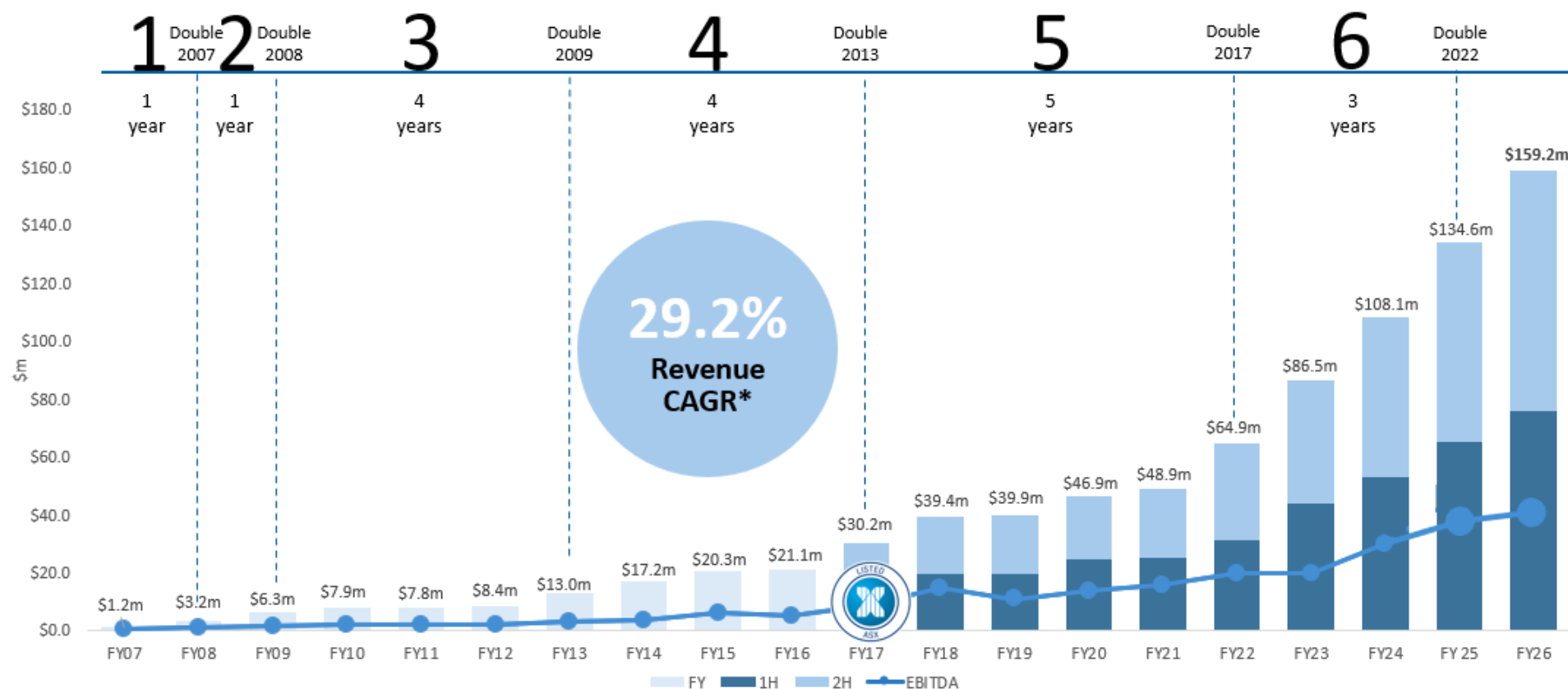
The Board of Directors of Kelly Partners Group Holdings Limited has approved the release of this document to the market.

KP+GH

KELLY PARTNERS GROUP HOLDINGS LIMITED

KPG Consolidated Group Revenue & EBITDA History

20 Years of Growth (Doubled 6 times) due to KPG Business System



About Kelly+Partners Group Holdings Ltd (ASX:KPG)

Kelly+Partners is a specialist chartered accounting network established in 2006 to provide a better service to private clients, private businesses & their owners, and families.

Growing from two greenfield offices in North Sydney and the Central Coast, Kelly+Partners now consists of 43 operating businesses across 43 locations globally. In total, the team consists of more than 700 people, including 100 partners, who service over 25,000 SME clients.

The holding company, Kelly Partners Group Holdings Limited, was listed on ASX on 21 June 2017. Over the past 20 years, Kelly+Partners has undertaken 80+ individual transactions in order to build the current accounting network. This includes the transformation of 50+ external firms, and the launch of 30+ greenfield businesses.

KPG's Hold Co ownership structure and unique operating model (**Partner-Owner-Driver®**) is transforming the Australian accounting market and provides a strong platform for long-term sustainable growth. The combination of a proven business model and specialist operational expertise enables KPG to help solve many of the issues currently facing both the accounting sector and the SME clients of our firms.

Kelly+Partners – Current Locations



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