

ASX Release

Flick Shot Rogues Mobile Hits 640K Installs in First Month

Streamplay Studio Limited (“**Streamplay**” or the “**Company**”) (ASX: SP8) is pleased to provide an update on *Flick Shot Rogues*, published on mobile by its wholly owned subsidiary, Noodlecake Studios (“**Noodlecake**”), which recorded approximately **640,000 installs** across iOS and Android in its first month following launch on 16 September 2026.



HIGHLIGHTS

- *Flick Shot Rogues* has recorded approximately 640,000 mobile installs in its first month following its 16 September 2026 launch across iOS and Android.
- The free-to-try model allows players to download and experience the game before choosing to unlock the full version through a one-time in-app purchase.
- At launch, the title received an Apple App Store Today feature and achieved number-one Newly Launched Game placements.
- *Flick Shot Rogues* was also recently selected for inclusion in Google’s Play Pass.
- Noodlecake’s portfolio on Play Pass now sits at 37 titles, with royalties yet to be reported.



Flick Shot Rogues Mobile Performance

Developed by German independent studio Butter By The Fish, *Flick Shot Rogues* originally launched on Steam in September 2025 before being adapted and published for mobile by Noodlecake (ASX: 24 August 2026).

In its first month following the 16 September 2026 mobile launch, *Flick Shot Rogues* recorded approximately **640,000 installs** across iOS and Android.

The title operates under a free-to-try model, allowing players to experience the opening portion of the game before unlocking the full title through a one-time in-app purchase. **Players continue to convert from free trials to paid full-game purchases, generating approximately A\$86,000 in reported gross mobile revenue** as at 16 October 2026. This excludes Google Play Pass subscription royalties, for which reporting remains outstanding. Install figures reflect player reach rather than equivalent paid unit sales.

“ The whole idea of *Flick Shot Rogues* is to line up a shot and let it fly, so it always felt like a great fit for touchscreens. It's been awesome seeing so many players jump in and discover all the crazy combos on mobile!

— Ryan Holowaty, CEO of Noodlecake

At launch, the title received an Apple App Store Today feature and reached the number one position among Newly Launched Games in the United States and selected other territories. It also received prominent Google Play placements, including the number one new-game position across mobile and Google Play Games for PC (ASX: 24 September 2026).

Flick Shot Rogues has also been selected for Google Play Pass (ASX: 10 September 2026), bringing Noodlecake's portfolio to approximately **37 titles selected for Google's curated subscription service**, which offers access to more than 1,000 games and apps. This provides an additional subscription-based monetisation channel alongside direct storefront purchases.



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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is the owner of North America-based Noodlecake Studios, an award-winning indie studio recognised for its innovative original IPs and global publishing partnerships. With more than 85 published titles and approximately 290 million downloads worldwide, Noodlecake continues to lead in premium mobile and indie gaming. Streamplay's operations span game development and publishing, esports, streaming, and telco-aligned services across North America, Australia, MEA, and the Pacific Islands.

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ASX release authorised by the Board of Directors of Streamplay Studio Limited

