

INVESTOR PRESENTATION • ASX: ICE • OCTOBER 2026

The AI that watches every camera

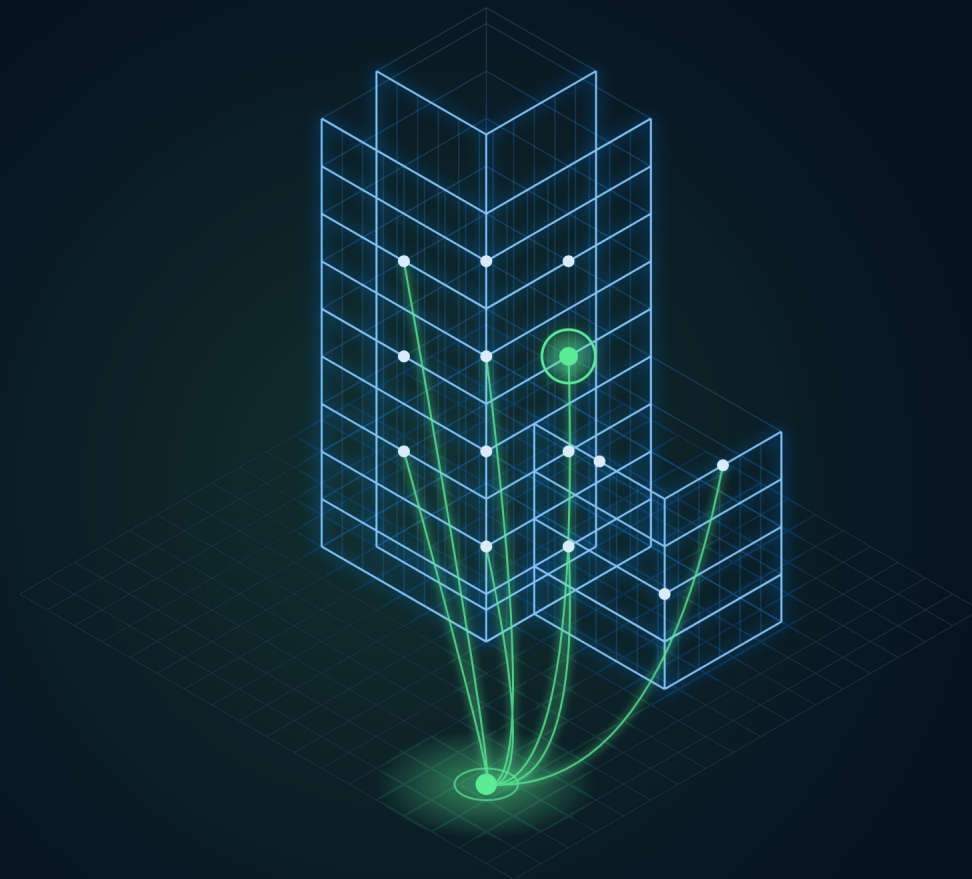
The intelligence layer for smart buildings.
Partner powered.

20,000+	80+	15+	~90%
cameras deployed	sites	countries	gross margin

 SoftBank
Robotics

MACNICA

millennium



icetana AI at a glance

CAPITAL STRUCTURE

Share price

Close, 14 October 2026

5.0c

Shares on issue

664,325,914 ordinary shares

664.3m

Market capitalisation

At 5.0c per share

\$33.2m

Cash

As at 30 September 2026

\$3.9m

SHAREHOLDERS

72%

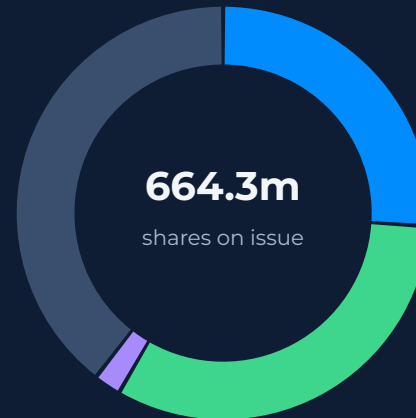
Top 20 shareholders

26%

Strategic partners

32%

Other significant shareholders



■ Strategic partners	26%
SoftBank Robotics 14.1% · Macnica 11.9%	
■ Other significant shareholders	32%
Lance East 24.7% · Skiptan 7.6%	
■ Board and management	3%
Directors and senior management	
■ All other shareholders	39%

THE PROBLEM

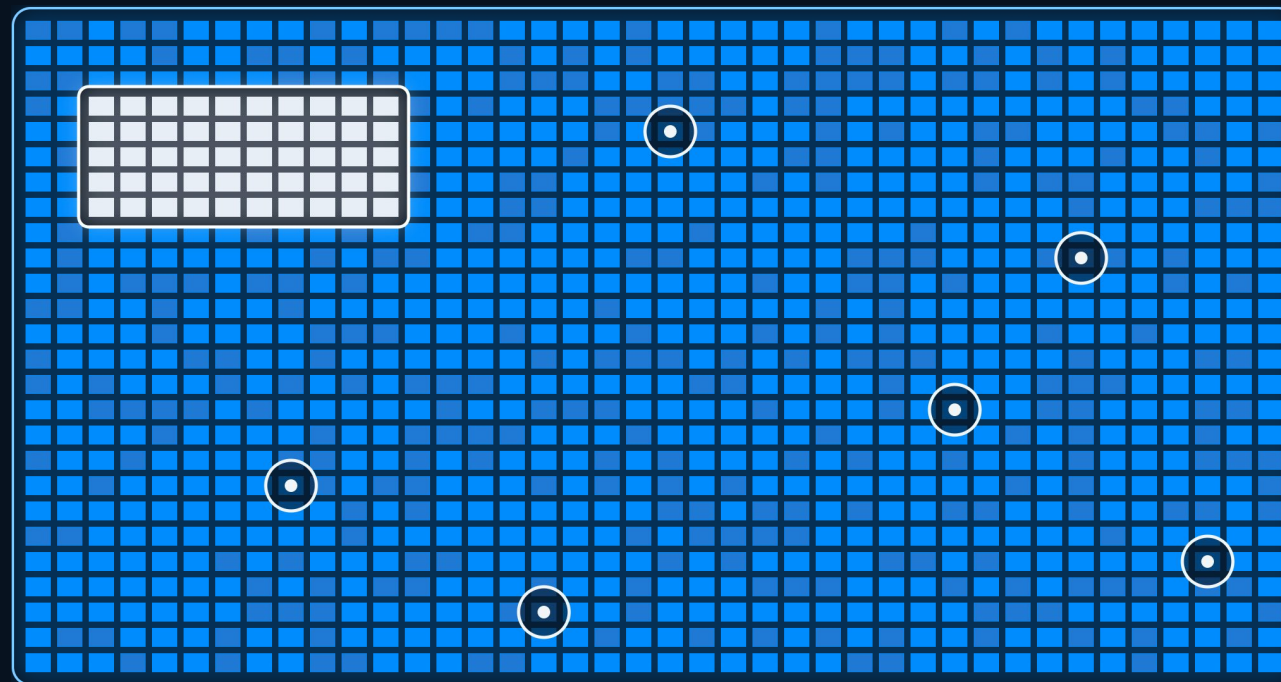
Too many screens, not enough eyes

~50

cameras one person can effectively watch at a time

2,000+

cameras one operator can manage in real time with icetana AI and Antara Core



Safety & Security takes one operator from ~50 to ~600 cameras. Antara Core extends them to over 2,000 cameras.

Illustrative. Security is moving from recording, to detecting, to acting automatically.

WHAT ICETANA AI DOES

Spots the unusual. Alerts within 3 seconds.



Learns what's normal in 24 hrs

For every individual camera, continuously



Spots unusual, dangerous or specific events

Unusual or potentially dangerous events, in real time



Alerts your team

Critical events reach security teams before incidents escalate

No manual setup

ANTARA CORE · THE NEXT GENERATION

Private generative AI

3 sales **2,000+** **\$4m**

commercial orders in
3 months

cameras per operator,
real time

saved p.a. vs cloud AI
tokens

- **Equivalent to running OpenAI on your own infrastructure - privately, without sending footage or prompts to the cloud.**
- Saves the average regional mall ~\$400k p.a. in avoided trip-and-fall liability.
- Footage never leaves the site. No ongoing token costs.
- Detects hazards, aggression and weapons through one configurable AI engine.

"Bring the AI to the video, not send the video to the AI." Kevin Brown, CEO



PROVEN AT SCALE

ARR \$3.1m. +19% in a quarter. Antara Core opening.

+19%

quarterly ARR growth

from \$2.6m to \$3.1m, Jun to Sep 2026

+31%

revenue growth year on year

from \$1.9m (FY25) to \$2.5m (FY26)

Oct 25

Mar 26

Jun 26

Jun 26

Sep 26

Largest AU sale to date

\$376k, 60-month SaaS via Millennium

MAF expansion renewal

\$2.1m three-year expansion

Antara Core launched

First Antara Core sales: \$617k

SBR America signed

Fifth regional distribution agreement with SBR

Third Antara Core order

\$675k, won from 4-week trial

\$1.29m Antara Core contracted since June launch ·
~90% gross margin · 5-year contracted SaaS terms

ARR figures per icetana quarterly activities reports. ARR is not a statutory measure and is not independently audited on a quarterly basis.

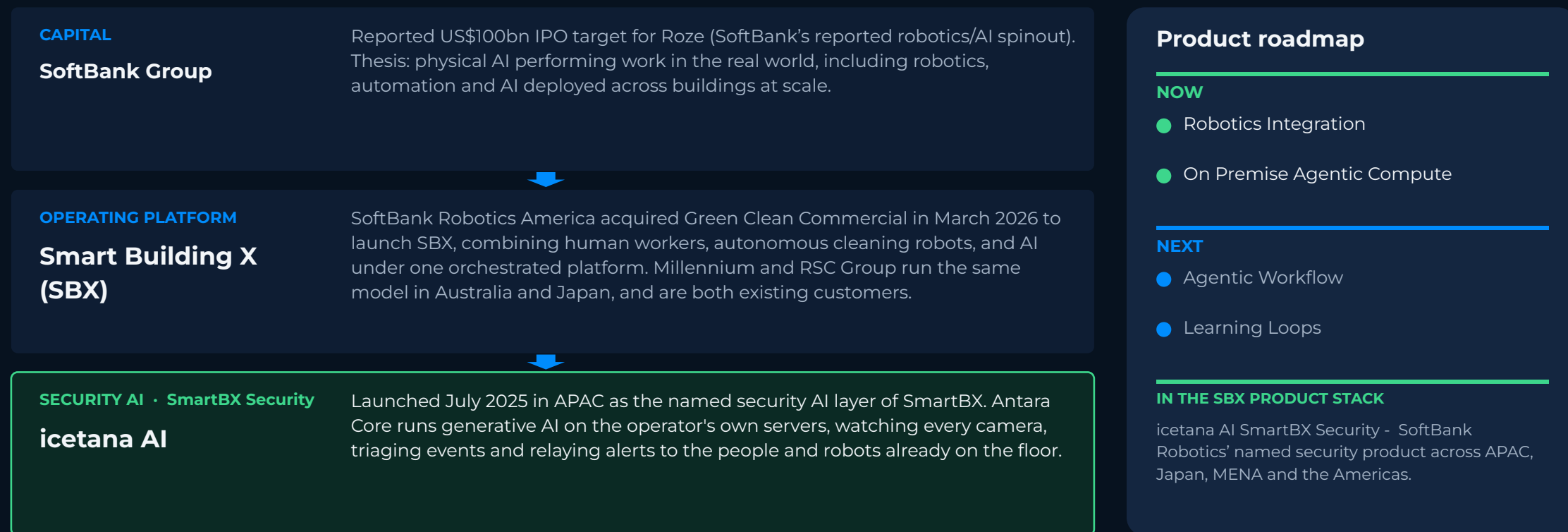
A CHANNEL THAT'S ALREADY CONVERTING

One partner. Three sales in three months.



THE BIGGER PICTURE

Where icetana AI sits in a \$100bn thesis



Roze details per Financial Times: [SoftBank eyes listing new AI and robotics firm Roze in the U.S., FT reports](#). SBX launch per SoftBank Robotics America press release, 24 Mar 2026. icetana AI SmartBX Security launch per SoftBank Robotics press release, Jul 2025. This slide contains forward-looking statements and icetana AI's interpretation of public information.

THE OPPORTUNITY

The market is big enough. The ambition is 1 million cameras.

AUSTRALIA

~250,000

cameras in Australian retail property

- ~100 major shopping centres.
- \$38m ARR at ~\$150 per camera.
- icetana AI inside 3 Millennium sites.

5 REGIONS SBR

est. 10-50M

cameras across SBR territories

- ANZ & Japan: proven deployments live.
- MENA: active pipeline.
- SBR Americas: distribution agreement signed June 2026.

GLOBAL BASE

1.2 billion+

cameras worldwide (2025)

- 1% of global base = 12 million cameras.
- 15.4m new cameras shipped in the US in 2024.
- The market grows faster than we need to.

OUR AMBITION

1,000,000

cameras under licence

- At ~\$150 per camera per year.
- 1% of the global installed base is 12 million cameras.
- Aspirational, not a forecast or guidance.

Beyond security: the same AI layer serves safety, cleaning, operations and robotics.

Aspirational ambition only, not a forecast, projection or financial guidance. Per-camera rate is an internal planning assumption derived from announced contracts. Global installed base: 1.2bn+, 2025 (MarketsandMarkets and others). AU retail camera estimate: icetana AI market estimate. See Regulatory and legal.

DE-RISKING THE THESIS

Prove it at home. Repeat it in the US.

THE FM HYPOTHESIS

A facilities-management operator can sell and run security AI inside its clients' estates.

- Millennium co-built hazard detection with its own frontline teams, then bought it for its clients.
- Four announced orders in twelve months, every one a 60-month SaaS contract.
- End users are national retail property groups: the first site becomes the template for the portfolio.
- The operator carries deployment, support and the relationship. icetana ships software.

THE AI HYPOTHESIS

On-premise generative AI can replace cloud AI at venue scale, privately and at a fraction of the cost.

- Antara Core live in Queensland and New South Wales venues since mid-2026.
- No ongoing token costs: up to \$4m a year in avoided cloud AI spend for the first customer, as announced.
- Three commercial sales in three months: the fastest adoption of any icetana product.
- One engine covers hazards, aggression and weapons; each new detection is configuration, not a new product.

Then repeat. SoftBank Robotics America signed in June 2026 and its North American facilities platform is in place. The same operator-led playbook, proven in Australia, is being prepared for the US market.

WHY ICETANA AI

Proven. Scaling. Global.

PROVEN

20,000+

cameras in real deployments, not pilots

+31%

FY26 revenue growth, year on year

SCALING

3

Antara Core sales in 3 months

100+

shopping centres serviced by our partner
Millennium

GLOBAL

5

regional distribution agreements with
SoftBank Robotics

1.2 billion+

cameras installed globally (2025 market
research)

OUR AMBITION

**1,000,000 cameras
under licence**

**Every Millennium
centre on Antara Core**

**5 partner regions
live**

**First SBR Americas
customer**

**First robot-integrated
deployment**

CONTACT

Get in touch

Kevin Brown

Chief Executive Officer

kevin.brown@icetana.ai

icetana.ai

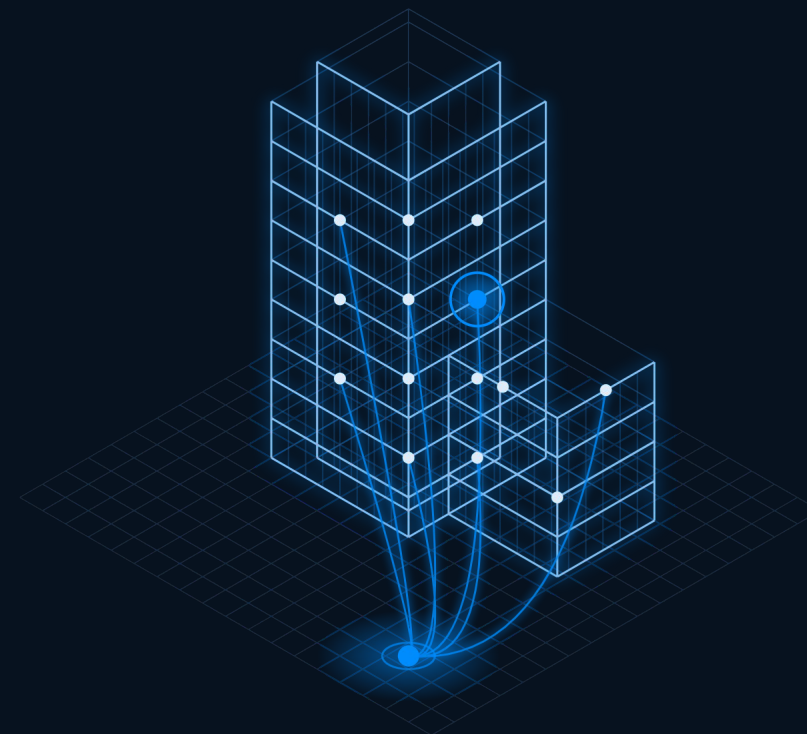
+61 8 6282 2811

Perth office

L36, 152 St Georges Terrace, Perth
WA 6000, Australia

Dubai office

2102 Cheddar Cheese Tower,
Marasi Drive, Business Bay, Dubai,
UAE



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