

15 October 2026

MORGANS NOOSA CONFERENCE PRESENTATION

Superloop Limited (ASX:SLC) (Superloop) provides the attached slide deck which will be delivered today at the Morgans Noosa Conference 2026.

ENDS

Authorised for release by the Superloop Company Secretary.

ABOUT SUPERLOOP

Founded in 2014, and listed on the ASX since 2015, Superloop's purpose is to enable better internet for Australian homes and businesses through reimagining how telco should be delivered. We enable challenger retail brands (including Superloop and Exetel brands) to take a larger share of the market, leveraging Superloop's Infrastructure-on-Demand platform. Superloop provides connectivity and services to customers in three segments of the market: Consumer, Business and Wholesale. Through Smart Communities, we own and operate extensive fibre to the premises (FTTP) and managed Wi-Fi networks that service residential and commercial communities including multi-unit dwellings. Through Neoloop we offer open access to our FTTP networks to other Retail Service Providers. Our offerings leverage Superloop's investments in physical infrastructure assets that include fibre, subsea cables and fixed wireless, as well as Superloop's software platforms. Hundreds of thousands of homes and businesses rely on Superloop and Exetel every day for their connectivity needs.

Visit www.superloop.com to learn more.

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Morgans Noosa Conference.

Superloop Limited (ASX:SLC)

15 October 2026



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BROADBAND MARKET SIZE

A large pool of broadband switchers to win, every year.



Moving home: ~1.1m households move each year and commonly review their provider.



Cost of living: when budgets tighten, households review every utility, and broadband is part of that review.



NBN CPI increases: the annual CPI-linked NBN price rise flows through to retail bills, prompting customers to compare providers.



Fibre upgrades: ~1.1m NBN copper-to-fibre upgrades done and ~4m to go. Superloop performs strongly in market share of those upgrading.



Need for speed: NBN's Sept 2025 Accelerate Great (Speed bestowal) has resulted in 500Mbps becoming default plan.

~2.7M HOUSEHOLDS CHANGE PROVIDERS EACH YEAR.
SUPERLOOP TAKES SHARE IN THIS MARKET

MARKET SIZE AND SUPERLOOP'S SHARE

~8.8m

NBN services
in operation

~2.7m

Households
switch
provider
each year

8.8%

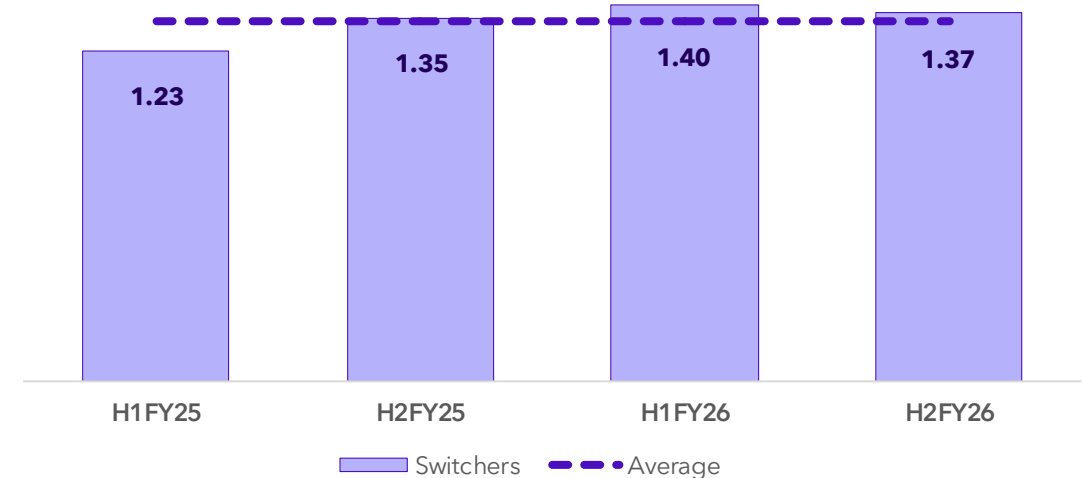
Consumer
segment NBN
new order
share

5.2%

Consumer
segment NBN
Market
share

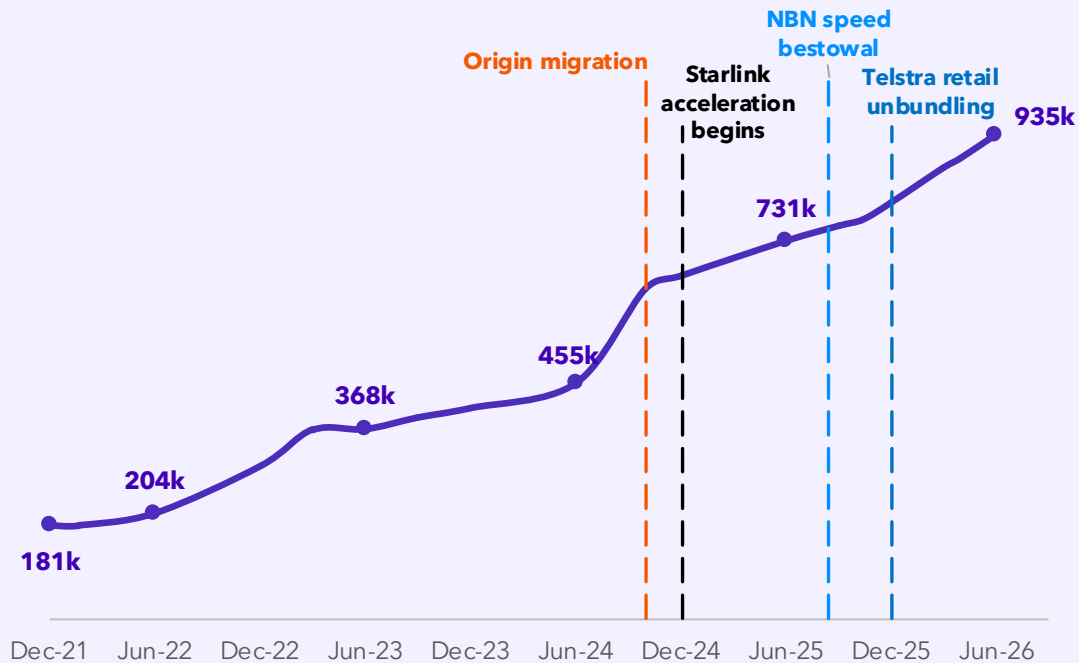
HOUSEHOLDS SWITCHING BROADBAND PROVIDERS (M)

Average 1.33



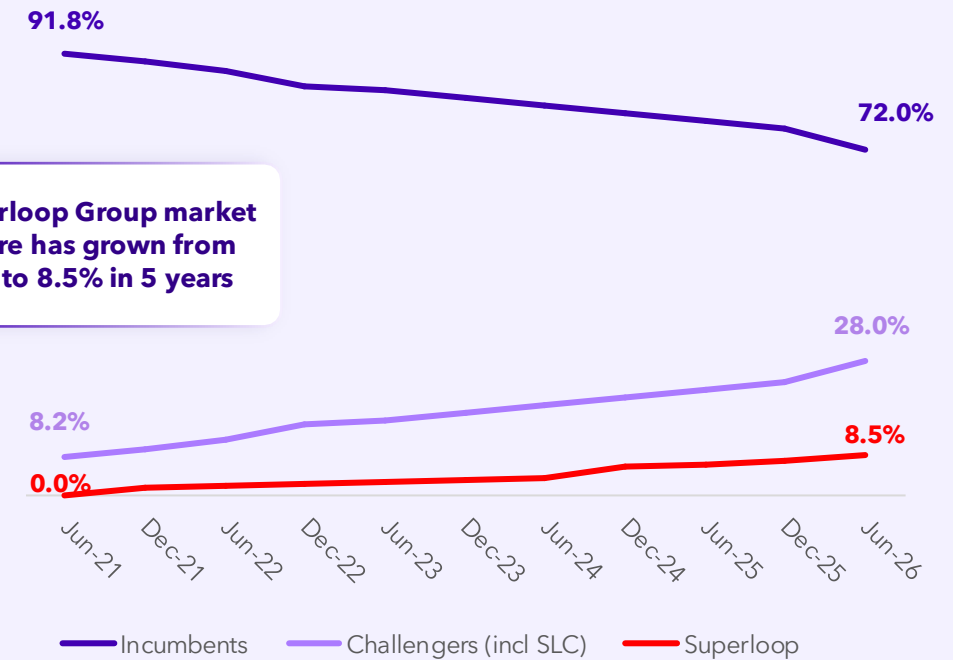
Competitive events have not changed our growth trend.

Total Customer Base Growth



Incumbents have lost ~20% of share to the challengers in the last 5 years

Superloop Group market share has grown from 0% to 8.5% in 5 years



¹ Superloop group customer data.

Why Superloop wins in the nbn market.

1 Fastest network



H1 2025 H2 2025 H1 2026

3x

Ookla SpeedTest fastest fixed network

2 Product Innovation



63%

of customer support interactions enabled by AI



3 Highly Rated Service

4.8/5
★★★★★

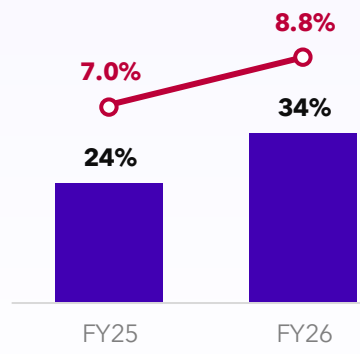
PRODUCT REVIEW .COM.AU

4 Great Value



Canstar Outstanding Value High Speed NBN Plans

5 Brand Leverage



Brand Awareness
NBN new order share

INDEPENDENTLY RECOGNISED



Product Review 2026 Awards winner



Excellent 4.6 out of 5



Excellent 4.4 out of 5



Excellent 4.5 out of 5



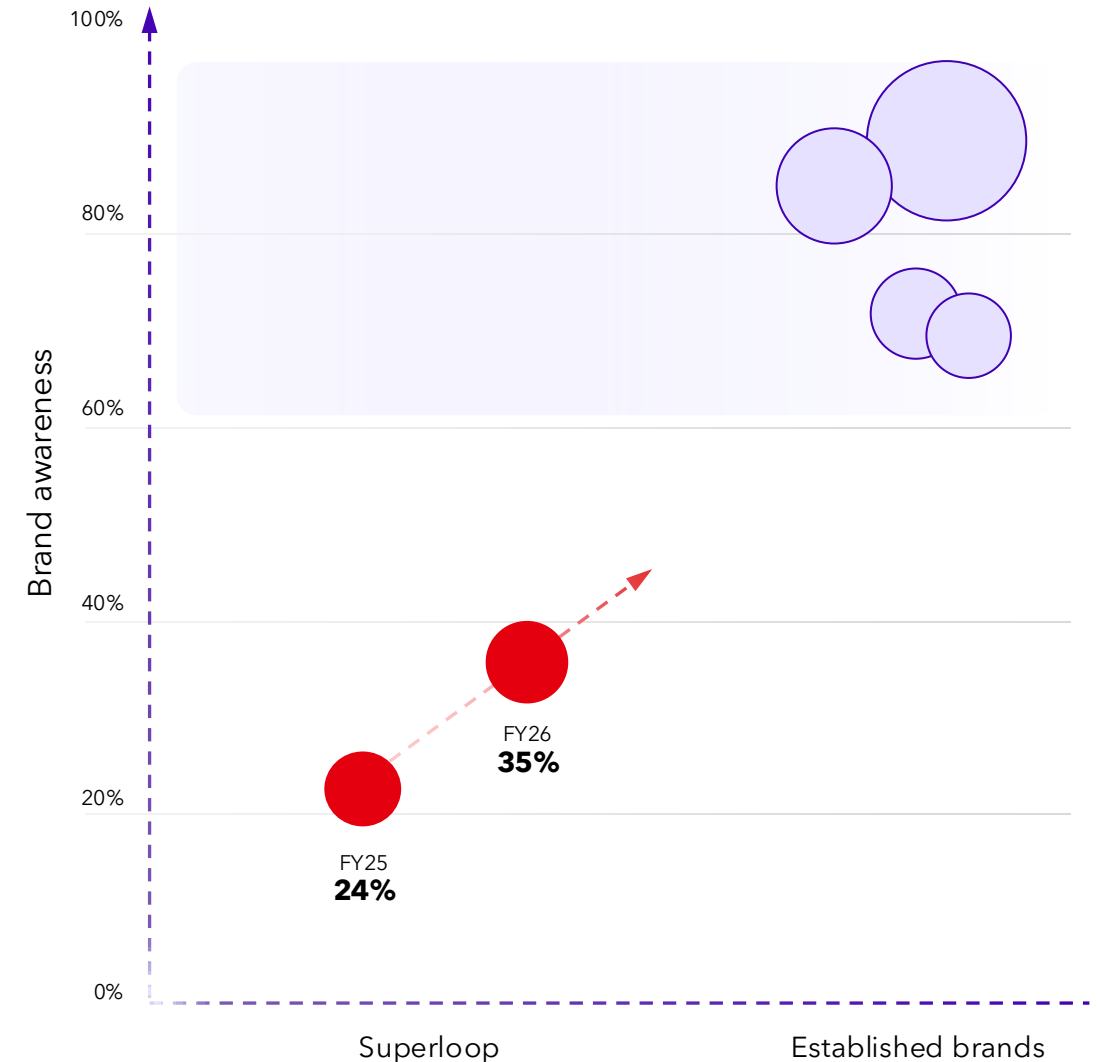
BRAND

More brand awareness, more share.

- **Essential service:** Internet is an essential part of everyday life, we rely on it to work, learn, shop and stream our entertainment.
- **Customers seek value:** Customers choose brands they see as good value, innovative and high tech.
- **Top of mind when switching:** Households shortlist the brands they know when they switch, so higher awareness drives consumer results.
- **Plenty of headroom:** Brand awareness is 35%, up from 24% in FY25, and still well below the major telcos.
- **Awareness converts to sales:** Consumer NBN new order share up from 7.0% to 8.8% in FY26, and market share from 4.3% to 5.2%.

CONTINUED BRAND INVESTMENT
DRIVES GROWING MARKET SHARE.

LOW BRAND AWARENESS: ROOM TO GROW



SuperCharge29: How we deliver our ambitions.

FY29
AMBITIONS¹



>\$1B GROUP REVENUE



\$200M GROUP
UNDERLYING EBITDA



>30% REPORTED EPS
GROWTH (3yr CAGR)

1 Superloop retail take market share

- The Superloop brand has cut through and growing awareness
- Differentiated customer experience (Product Review 4.8 out of 5)

FY26 PROOF POINT

>500k

Active Customers

2 Growth from Wholesale

- Proven wholesale channel including white-label and traditional telco products
- Superloop continues to be the enabler of “challengers” in the market

FY26 PROOF POINT

>300k

Wholesale Customers

3 Build Smart Communities

- Enabled by Group scale, product development and proven operating model
- New neoloop platform - ready for growth
- Strong sales momentum and moving into delivery phase

FY26 PROOF POINT

190k

Contracted lots today

4 Deploy AI at scale

- Teddy & Mo - self-service customer support at scale. Delivering strong customer experience and NPS
- AI builds on integrated stack

FY26 PROOF POINT

63%

of customer support
interactions enabled by AI

5 Leverage our cost advantage

- Lean, automated operating model keeps cost to serve low
- Opex/revenue down from 17.3% (FY24) to 13.5% (FY26)

FY26 PROOF POINT

13.5%

Opex/Revenue (%)

¹The key targets and financials goals on this slide do not constitute guidance and carry risks and uncertainties. Refer to the Disclaimer slide in relation to key targets and financial goals.