



14 OCTOBER 2026

Guy Russo – Partial Share Sale

Guzman y Gomez Limited ("GYG", "the Company") advises that the Chair, Mr Guy Russo, has sold 1,394,250 shares in the Company by way of an off-market block trade.

The sale reflects a personal financial planning decision by Mr Russo and was conducted in accordance with GYG's Securities Trading Policy.

Mr Russo has been an investor in GYG for approximately 17 years, having backed the business in its early stages well before its ASX listing in 2024. He has been a non-executive director on the GYG Board since 2009 and has served as its Chair since 2018. Prior to this sale, Mr Russo had sold down only a small proportion of his total holding. Post this sale, he retains 4,690,250 shares in the Company, equivalent to 77% of his prior holding.

Commenting on the transaction, Mr Russo said: "GYG's long-term strategy continues to have my full confidence, and my commitment as Chair is unchanged. I intend to remain as a significant long-term shareholder in GYG and am committed to ensuring the ongoing success of the business for many years to come."

An Appendix 3Y and ASIC Form 605 have been lodged with the ASX.

For more information:

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Authorised for release by the Disclosure Committee.