

13 October 2026

Future Intention of Chair's Resignation

Experience Co Limited (**ASX: EXP**) (**Experience Co** or **Company**) advises that Mr. Kerry (Bob) East, has stated his intention to resign as chair and non-executive director of the Company following completion of the Company's ongoing transaction with Inflite Group (**Inflite**) as previously disclosed to the market on 14 July 2026 (**Transaction**).

Completion of the Transaction still remains subject to a number of conditions, including satisfactory outcome of due diligence by both EXP and Inflite and agreement on final transaction structure, financing, and all required shareholder and regulatory approvals. As a result, there is still no certainty that the Transaction will proceed.

In accordance with the Company's Constitution and ASX Listing Rule 14.4, Mr. East will retire from office and stand for re-election at the Company's upcoming annual general meeting (**AGM**). Until the Transaction is resolved, Mr. East intends to continue to serve as a director and chair of the Company and to lead the board through the Transaction process and associated integration and transition activities.

The Board believes that Mr. East's continued service beyond the 2026 AGM and during the Transaction period is in the best interests of the Company and its Shareholders, particularly given his knowledge of the Transaction, the Company's strategic objectives and ongoing stakeholder relationships.

The board is undertaking succession planning in anticipation of Mr. East's intended resignation and will provide further updates to shareholders as appropriate.

Further information regarding Mr. East's proposed re-election will be provided in the Company's Notice of Meeting to be announced to the market separately.

ENDS

This announcement has been authorised for release to ASX by the Chair of Experience Co Limited.

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