

12 October 2026

Adherium Strengthens Leadership Team Appointing Brad Wilson as Chief Financial Officer

Highlights:

- Adherium has appointed Brad Wilson as Chief Financial Officer.
- This key executive appointment will support Adherium's strategic expansion into value-based respiratory care, underpinned by higher-margin, outcomes-based contracts.
- Mr Wilson will focus on capital efficiency and scalable growth, while supporting the Company's continued expansion across the US and global markets.
- Mr Wilson brings more than 20 years of financial and operational leadership experience, including extensive experience across healthcare reimbursement, payer economics, population health and high-growth healthcare businesses.
- Adherium continues to accelerate its Remote Patient Monitoring (RPM) platform, with last quarter's accrual-based subscription revenue increasing by 101%.

Melbourne, Australia – 12 October 2026: Leading digital health company [Adherium Limited](#) (ASX:ADR), is pleased to announce the appointment of Brad Wilson as Chief Financial Officer (CFO).

This key executive appointment strengthens Adherium's financial and commercial leadership capability, supporting disciplined capital management, scalable operations and the Company's strategic growth priorities, including its continued expansion in the US market.

Brad Wilson brings more than 20 years of financial and operational leadership experience across healthcare services, digital health and high-growth organisations. His experience includes financial strategy and planning, capital management, M&A, payer contracting and reimbursement, revenue cycle management, and building scalable finance infrastructure to support growth.

Prior to joining Adherium, he held senior finance leadership roles at PursueCare, FlexCare Infusion Centers and Inception Fertility, following earlier roles with Sharecare and Procter & Gamble. Mr Wilson holds an MBA in Finance from the University of North Carolina and a Bachelor of Science from the University of Alabama at Birmingham.

Adherium CEO, John Perry, said: *"Brad Wilson is an accomplished healthcare finance executive whose experience aligns strongly with the next phase of Adherium's development. He brings deep expertise across healthcare economics, payer reimbursement, revenue cycle management, capital strategy and scaling healthcare organisations through periods of significant growth. As Adherium continues to mature its model toward value-based care, that combination of financial discipline and practical understanding of US reimbursement will be particularly valuable. Brad's appointment strengthens our executive leadership capability as we build the financial and operational infrastructure required to support sustainable growth in the US market."*

Based in the United States, Mr Wilson will lead Adherium's financial strategy and operations, with responsibility for financial planning and performance, capital strategy, financial governance and the continued development of scalable financial infrastructure to support the Company's US growth strategy. His experience working across Medicare, Medicaid and commercial payer environments, together with revenue cycle and reimbursement optimisation, provides relevant capability as Adherium increasingly explores care models in which financial performance is linked to measurable clinical and economic outcomes.

Adherium Board Chair, George Baran, said: *"As Adherium moves into its next stage of growth, the role of the finance function becomes increasingly strategic. Brad brings experience scaling healthcare businesses, navigating complex payer environments and supporting capital and transaction activity. Importantly, his understanding of US healthcare economics and value-based models will be particularly valuable as we continue to develop Adherium's US business."*

His experience spans payer strategy, reimbursement and operational transformation, including strengthening payer relationships and reimbursement economics at PursueCare, together with earlier experience with population health initiatives at Sharecare.

Mr Brad Wilson, added: *"Adherium is at an important point in its evolution. As healthcare increasingly connects reimbursement with measurable clinical and economic outcomes, strong financial infrastructure and a clear understanding of healthcare economics become critical. I'm excited to bring my experience across payer reimbursement, financial strategy and scaling healthcare organisations to Adherium, and to work with John, the Board and the broader team as we build the financial capability to support the Company's continued growth in the US."*



ASX Release

This ASX announcement was approved and authorised for release by the Board of Adherium.

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About Adherium (ASX: ADR):

Adherium is a provider of integrated digital health solutions and a worldwide leader in connected respiratory medical devices, with more than 180,000 sold globally. Adherium's Hailie® platform solution provides clinicians, healthcare providers and patients access to remotely monitor medication usage parameters and adherence, supporting reimbursement for qualifying patient management. The Hailie® solution includes a suite of integration tools to enable the capture and sharing of health data via mobile and desktop apps, Software Development Kit (SDK) and Application Programming Interface (API) integration tools, and Adherium's own broad range of sensors connected to respiratory medications. Adherium's Hailie® solution is designed to provide visibility to healthcare providers of medication use history to better understand patterns in patient respiratory disease. Learn more at [**adherium.com**](https://adherium.com)