

ASX Announcement

OMG GROUP Limited (ASX: OMG)

12 October 2026

OMG secures full portfolio ranging across Leagues Clubs Australia network

Highlights

- OMG Group has secured network-level ranging for its full brand portfolio with Leagues Clubs Australia ("LCA"), opening a new registered-clubs food service channel across NSW and Queensland
- Oat Milk Goodness, Blue Dinosaur, Ōmura Matcha and Matcha Mode are approved for supply across the LCA member network, with sales expected to commence from November 2026
- LCA's 148 member clubs include large venues with café, gym and broader hospitality facilities

OMG Group Ltd (ASX: OMG) ("OMG Group" or "the Company") is pleased to announce that it has secured network-level ranging for its full brand portfolio through a new corporate partnership with Leagues Clubs Australia ("LCA"), opening a new registered-clubs food service channel across LCA's current 148-member network in NSW and Queensland.

Formed in 1961, LCA represents licensed leagues clubs in NSW and Queensland in government and industry forums and supports a cooperative purchasing approach across its membership. Its 148-member network spans metropolitan and regional leagues, RSL, sports, bowling, surf and golf clubs, many with restaurants, cafés, gyms and broader hospitality facilities.

Under the partnership, Oat Milk Goodness, Blue Dinosaur, Ōmura Matcha and Matcha Mode have all been ranged at LCA network level, enabling OMG Group to offer its full portfolio across the member network from November 2026. The channel is well aligned with OMG's oat milk, protein, matcha and better-for-you snacking portfolio across café, gym and hospitality settings.

Network-level ranging enables LCA member clubs to order directly from OMG, and the Company will update the market on club uptake and sales as the rollout progresses. Sales are expected to commence from November 2026 and will be serviced through the Company's existing food service and distribution network.

The LCA ranging adds a new food service channel to the Company's expanding distribution footprint, which includes the national Woolworths ranging extension for Oat Milk Goodness ProOATein, Blue Dinosaur's national ranging with Chemist Warehouse New Zealand and its first Southeast Asian distribution agreement (refer ASX announcement: 28 August 2026). The opportunity was introduced by Executive Chairman Tim Freeburn through his extensive domestic and international food and beverage network, which the Company intends to continue leveraging as it expands distribution.

Management commentary:

OMG Group Chief Executive Officer, Alex Aleksic said: *"Securing full portfolio ranging across the LCA network opens a new food service channel for OMG and gives us a direct route into a large network of clubs across NSW and Queensland."*

With sales expected to commence from November, our focus is on converting the network-level ranging into recurring orders at individual clubs. The opportunity also demonstrates the value of Tim's food and beverage network, which we intend to continue leveraging as we expand into new channels domestically and internationally."

-ENDS-

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About OMG Group

OMG Group is a health & wellness food company. The Company was established with a vision to provide engaging brands that provide the very best foods to meet consumer demand for clean, sustainable and healthy products. The core brands in the portfolio are Blue Dinosaur® and Oat Milk Goodness.

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Access the latest Company information and engage with management by asking questions about OMG Group's latest announcements and updates:

<https://omg-group.com.au/auth/signup>

This announcement has been approved for release by the Board of Directors of OMG Group Limited.