

## ASX ANNOUNCEMENT

ASX: CDE | 12 October 2026

### CDE develops ConnectQR as an app for ChatGPT and Claude

- ConnectQR, Codeifai's dynamic QR code platform, had been developed as an app inside ChatGPT and Claude. Users will be able to create, style, manage and track QR codes in plain language without leaving the "Chat" or "Claude" conversation.
- ConnectQR had 8,541 user accounts as of 8 October 2026, an increase of more than 750% since the Company last reported the figure<sup>1</sup>. ChatGPT and Claude will add a exciting new entry points to ConnectQR, alongside the Canva app and web dashboard.
- OpenAI states that ChatGPT reaches 1.2 billion people each week<sup>2</sup>, and Anthropic has reported more than 300,000 business customers for Claude<sup>3</sup>. These are OpenAI and Anthropic figures for their own platforms and are not a measure of Codeifai's addressable market.
- It is observable that search is more moving away from historical "Googling" to the world of AI based "Chat" and Codeifai, having identified this, has developed a pathway into this new world.

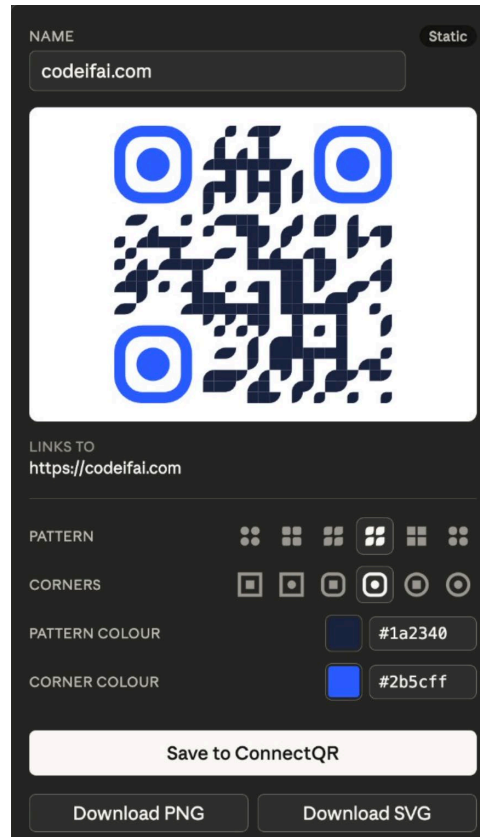
Codeifai Limited (ASX: CDE) ("Codeifai" or "the Company") is pleased to announce that **ConnectQR** has been developed as an app that will integrate inside ChatGPT and Claude and will be listed in the ChatGPT Plugin Directory and the Claude Connectors Directory. Users of either assistant will be able to ask for a QR code in plain language, see it rendered and styled in the chat, and save it to a ConnectQR account for a trackable short URL and scan analytics.

This will place ConnectQR inside the assistant at the moment a user decides they need a QR code, rather than relying on that user to find a QR code service through a traditional internet search. A question such as "how are my QR codes doing?" can then return a chart of scan activity and even mapping of the scans alongside the assistant's own commentary on the results.

#### How it works

No account is needed to start. A user will tell the assistant what data the QR code should hold, such as a website, wifi network, business card, phone number or social media (such

as Instagram) profile and the app renders it immediately, with pattern, corner and colour controls inside the chat. Saving the code will prompt a sign-in, to CDE's ConnectQR and a new account can be created in the same step.



*Figure 1: A ConnectQR code generated and styled inside an actual AI assistant conversation*

With a ConnectQR account, the assistant can also:

- create dynamic QR codes whose destination can be changed after printing, each with a short URL and scan tracking
- find, rename, pause and restyle existing codes
- report scan analytics over time and by country, city, operating system, browser and content type, as charts and maps the user can explore without leaving the conversation
- list the most recent scans of any code and where they took place
- all the above using the capabilities of the ConnectQR platform and its reporting tools

Because analytics will be returned to the assistant as data as well as for example a map or a chart, it will be able to answer follow-up questions (for example, "which code performed best in Singapore?") and explain what the numbers mean.

## Significance and market reach

AI assistants are becoming a place where people start everyday work. ChatGPT and Claude each now operate a directory of third-party apps, which users find by browsing, by naming an app in a request, or when the assistant suggests one in context. Availability in both assistants can put ConnectQR in front of their users through a channel that **does not depend** on paid search for discovery.

CDE's new app is built on the Model Context Protocol (MCP), a common standard that both ChatGPT and Claude use to connect to outside apps. MCP is overseen by an independent foundation backed by OpenAI, Anthropic, Google, Microsoft and Amazon Web Services<sup>4</sup>. This means Codeifai builds and maintains one integration that works across both assistants and will be able to extend to other assistants that adopt the standard, rather than building a separate version for each.

The app does more than generate a QR code. Users can create codes they can change after printing, manage their codes and track scans, all within the conversation. These features require a ConnectQR account, so use of the app can bring new users onto the ConnectQR platform.

## Growing the free user base

ConnectQR is built as a free onramp, each new touch point adds to the top of that funnel without requiring a separate product. The web dashboard, the Canva app and now ChatGPT and Claude all create accounts on the same platform.

ConnectQR had 8,541 user accounts as at 8 October 2026, compared with close to 1,000 when the Company last reported the figure<sup>1</sup>. That is an increase of more than 750%. With the base now at this scale, the Company's focus is moving to conversion as well as traditional search and now "Chat" search. CDE's development work includes targeted email campaigns to free users who have used their free code allowance, improved tracking of sign-ups and post sign-up activity, and a simpler email verification step to reduce drop-off during sign-up.

## Accounts and pricing

The ChatGPT and Claude apps run on the same ConnectQR platform as the Company's Canva app and web dashboard. Codes created in "Chat" conversations appear in the user's account alongside all other codes. Accounts created through either assistant join ConnectQR's existing self-service plans, on the same tiers and pricing as accounts created on the web.

**Chief Executive Officer John Houston said:** *"Putting ConnectQR inside ChatGPT and Claude will place our product where many people now begin their everyday work. A user can*

*create, manage and measure QR codes in a "Chat" conversation, and every code they save will bring a new account onto our self-service platform."*

This announcement has been authorised by the Company Secretary on behalf of the Board of Codeifai Limited.

**For further information, please contact:**  
**Investor Relations**  
**Email: [investors@codeifai.com](mailto:investors@codeifai.com)**

---

## About Codeifai Limited

Codeifai is a self-service SaaS company by design and by strategy, operating at the intersection of artificial intelligence, post-quantum cryptography, and serialised data technology. The Company enables brands, manufacturers, and enterprises to connect deeper, faster, and more securely.

The world's security is fragile, and data needs organisation and analysis. CDE's technology can change that.

## Notes and sources

1. Codeifai Limited, ASX announcement, ConnectQR nears 1000 subscriber milestone driven by Canva, 28 October 2024. That announcement referred to these accounts as subscribers.
2. OpenAI, Building advertising for the way people use AI, 5 October 2026, [openai.com/index/new-chatgpt-ads-format-and-measurement](https://openai.com/index/new-chatgpt-ads-format-and-measurement). OpenAI describes this as the number of people ChatGPT reaches each week.
3. Anthropic, Anthropic raises \$13B Series F at \$183B post-money valuation, 2 September 2025, [anthropic.com/news/anthropic-raises-series-f-at-usd183b-post-money-valuation](https://anthropic.com/news/anthropic-raises-series-f-at-usd183b-post-money-valuation).
4. Anthropic, Donating the Model Context Protocol and establishing the Agentic AI Foundation, 9 December 2025, [anthropic.com/news/donating-the-model-context-protocol-and-establishing-of-the-agentic-ai-foundation](https://anthropic.com/news/donating-the-model-context-protocol-and-establishing-of-the-agentic-ai-foundation).

ChatGPT is a trademark of OpenAI. Claude is a trademark of Anthropic. Canva is a trademark of Canva Pty Ltd. Codeifai Limited is not affiliated with, endorsed by or sponsored by OpenAI, Anthropic or Canva other than as a developer whose app is listed in their respective directories.