



08 October 2026

ASX RELEASE

## Coles Orders Fiji Kava® FZZR™ – First Flavoured Kava Product to Launch in Australia

**Brisbane, Australia** – The Calmer Co. International Limited (ASX: CCO), a leading consumer packaged goods company specialising in kava and other natural products that promote relaxation and sleep support, refers to its ASX announcement of 24 June 2026 and is pleased to advise that Coles has placed its initial order for the new Fiji Kava® FZZR™ product. Rollout to Coles stores is expected to commence from the week commencing 12 October 2026, consistent with the October 2026 launch timing previously announced.

### Highlights

- Coles has placed its initial order for Fiji Kava® FZZR™ Piña Colada (10-pack), the first flavoured kava product in Australian supermarkets, with rollout to stores expected to commence from the week commencing 12 October 2026.
- Fiji Kava® FZZR™ to be ranged in 583 Coles stores nationally (approximately 66% of Coles stores).
- Coles distribution of the existing Fiji Kava® range has increased: 150g now ranged in 837 stores (94%), up from 815; 50g now ranged in 788 stores (89%), up from 761.
- Fiji Kava® 50g ranged in 1,006 Woolworths stores nationally (approximately 90% of Woolworths stores).
- Existing Fiji Kava® range sales increased 33% at Woolworths and 27% at Coles in the September 2026 quarter compared with the June 2026 quarter.
- Woolworths sales have increased in every quarter since national launch in June 2025, with September 2026 the highest month since launch.
- The addition of FZZR™ expands Fiji Kava® to three products across Australia's two largest supermarket retailers, further strengthening the Company's national retail footprint.

Following Coles' acceptance of Fiji Kava® FZZR™ in its latest range review, Coles has now placed its initial order for the product. Fiji Kava® FZZR™ will be ranged in 583 Coles stores



nationally, representing approximately 66% of the Coles network. Rollout to stores is expected to commence from the week commencing 12 October 2026.

The launch flavour is Piña Colada (Pineapple Coconut), presented in a 10-pack. Fiji Kava® FZZR™ is the first flavoured kava product to be ranged in Australia. Fiji Kava® FZZR™ is a listed complementary medicine on the Australian Register of Therapeutic Goods (ARTG), regulated by the Therapeutic Goods Administration (TGA). The complementary medicine pathway was outlined in the Company's announcement of 24 June 2026.

Distribution of the Company's existing Fiji Kava® range has continued to grow. Store counts for each product are set out below.

| Retailer   | Product                              | Stores ranged (Oct 2026) | % of network | Prior stores ranged      |
|------------|--------------------------------------|--------------------------|--------------|--------------------------|
| Coles      | Fiji Kava® FZZR™ Piña Colada 10-pack | 583                      | 66%          | New                      |
| Coles      | Fiji Kava® Root Powder 150g          | 837                      | 94%          | 815 (2025)               |
| Coles      | Fiji Kava® Noble Root Powder 50g     | 788                      | 89%          | 761 (2025)               |
| Woolworths | Fiji Kava® Noble Root Powder 50g     | 1,006                    | 90%          | New – launched June 2025 |

Fiji Kava® 50g, first ranged nationally in Woolworths from June 2025 (refer ASX announcement of 16 April 2025), is now ranged in Woolworths stores across NSW (284), QLD (264), VIC (249), WA (114), SA (69) and TAS (26).

As reported in the Company's 2025/26 Annual Report, retail momentum strengthened significantly in the June 2026 quarter, with Australian Retail becoming the Group's largest channel and contributing 45% of Q4 FY26 revenue. Australian Retail revenue increased 30% in FY26. That momentum has continued into FY27.

Sales of the existing Fiji Kava® range (excluding Fiji Kava® FZZR™) for the September 2026 quarter increased 33% at Woolworths and 27% at Coles compared with the June 2026 quarter. Woolworths sales for the quarter were the highest since national ranging began in June 2025. Woolworths sales have increased in every quarter since launch, and September 2026 was the highest month since launch. Coles scan data continues to show Fiji Kava® 50g significantly



outperforming its leading competitor. Coles scan data also shows Fiji Kava® ranked No.1 in the national Stress category by value sales.

The Company believes the addition of Fiji Kava® FZZR™ to its Coles range, together with growing store distribution and sales momentum across Coles and Woolworths, further demonstrates mainstream consumer acceptance of kava-based wellness products in Australia.



Zane Yoshida, Founder & CEO, commented:

“We are delighted that Coles has placed its first order for Fiji Kava® FZZR™ and that the rollout to 583 stores begins next week. FZZR™ brings a new, convenient and flavour-led way to enjoy kava to mainstream Australian consumers. Given the strong uptake of our unflavoured 50g and 150g powders, we believe FZZR™ is well placed to bring new consumers into the kava category.

At the same time, distribution of our core Fiji Kava® range continues to expand. Our 150g and 50g powders are now in 837 and 788 Coles stores respectively, and our 50g is in more than 1,000 Woolworths stores, where September quarter sales were our best since launch, and sales grew on the June quarter at both retailers. The combination of expanding distribution,



growing sales of our existing range and the launch of FZZR™ gives us confidence that kava is moving further into mainstream Australian wellness.”

Please interact with management about this announcement via Investor Hub Link [here](#):

This announcement has been approved by the Board of Directors.

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### For further information

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### About The Calmer Co.

The Calmer Co. International Limited (ASX:CCO) is a fast growing beverage business leveraging a global opportunity in kava and other natural products that replace alcohol and support relaxation and sleep.

Our products are delivered to consumers globally through e-commerce channels and blue-chip retail distribution partners, supported by a reliable farm to shelf supply chain.

The product range includes drinking powders, natural and flavoured kava shots, concentrates and capsules, sold under the brands Fiji Kava®, Taki Mai® and Danodan Hempworks in markets including USA, Australia, New Zealand, China and the Pacific Islands.

### Forward looking statements

This ASX release includes certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company. These factors may cause actual results to differ materially from those expressed in the statements contained in this announcement.