



Stakk Wins Two-Year Deal with Step, The Financial Platform Owned by American YouTuber, MrBeast

- **MrBeast's Beast Industries-owned Step selects Stakk** to deliver a bespoke solution supporting its U.S. financial platform, which has attracted more than seven million users.
- **The win places Stakk's technology within Beast Industries' expansion into financial services**, bringing together Step's financial capabilities and the reach of the world's largest YouTube creator.
- **Following yesterday's IBM announcement**, Step demonstrates Stakk's appeal across global enterprise leaders and purpose led innovators building financial tools for the next generation.
- **Services went live on signing**, with revenue commencing immediately and continuing monthly over a minimum two-year service term.

Sydney, Wednesday, 7 October 2026: Stakk Limited (ASX: SKK) is pleased to announce a new two-year agreement with [Step Financial](#), LLC ("Step"), the U.S. financial technology platform owned by Beast Industries, founded and led by Jimmy Donaldson, better known as [MrBeast](#).

Step selected Stakk following a thorough review of the Group's capabilities against its specific technology and operational requirements. The engagement introduces an entirely new customer to the Group, with Stakk delivering a solution uniquely configured to support Step's mobile Remote Deposit Capture offering in the United States.

The win adds to Stakk's accelerating commercial momentum, following yesterday's IBM (NYSE: IBM) announcement and the recently announced Candescant and FBI engagements. It demonstrates the relevance of Stakk's technology to both established global enterprises and progressive, purpose led organisations creating services for the next generation.



Supporting the next generation of financial services

Step has attracted more than seven million users by making financial tools and education accessible through an intuitive mobile platform. Its offering helps customers manage money, build credit and develop stronger financial habits – combining practical financial services with a mission to improve the financial future of the next generation.

Beast Industries acquired Step in February 2026 to accelerate its expansion into financial services. The acquisition combined Step's established technology platform and experienced fintech team with Beast Industries' extensive audience reach, with the stated aim of closing the financial literacy gap and bringing new financial wellness products to market.

MrBeast is the world's largest YouTube content creator by subscribers, with more than 500 million subscribers to his flagship channel. His operation extends beyond digital content through Beast Industries, spanning entertainment, large-scale competition formats such as the [Beast Games](#), consumer products including [Feastables](#), and philanthropic initiatives. At the time of the Step acquisition, Beast Industries reported more than five billion monthly views across its channels.

Step brings an established financial platform to that broader ecosystem. Stakk's engagement supports its U.S. offering with technology designed to strengthen the accuracy, security and automation of mobile cheque deposits.

Global enterprises. Next-generation innovators.

Stakk will provide Step with its AI-powered document processing, validation and fraud mitigation capabilities. These capabilities automate the extraction and validation of information received as part of the Remote Deposit Capture process, support accurate deposit decisions, and reduce fraud risk – helping Step deliver a secure and intuitive customer experience.

The engagement reinforces the breadth of Stakk's addressable market. While IBM's new Australia and New Zealand agreement demonstrates the Group's expanding international enterprise reach, Step adds a new customer in Stakk's core U.S. market and highlights its ability to meet the bespoke requirements of innovative financial platforms.

Stakk IQ CEO, Emiliano Giacchetti, said:

"Yesterday we announced IBM. Today we welcome Step, part of MrBeast's Beast Industries. These businesses serve different customers, but both need technology that delivers accuracy, trust and scale."



"Step is making financial services relevant and accessible to the next generation. Its team thoroughly assessed our capabilities and selected Stakk to deliver a solution configured around its specific requirements. That is a strong endorsement of the versatility of our technology—from supporting global enterprise leaders to enabling purpose led innovators shaping how people manage their money."

Immediate delivery and recurring revenue

Services went live on signing, with revenue commencing immediately and continuing monthly thereafter. The agreement provides for a minimum service term of two years, with automatic renewal for successive 12-month terms thereafter.

Revenue comprises recurring platform fees and usage-based charges linked to processing volumes. Total revenue over the agreement's term will therefore depend on usage and is not quantifiable at this time but due to the size of Step's userbase is expected to contribute meaningfully to Stakk's FY2027 revenue target.

This announcement has been authorised for release by the Board of Stakk Limited.

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About Stakk

Stakk Limited (ASX: SKK) is a scaled, profitable and globally relevant AI-native Digital Trust infrastructure Group focused on combating fraud. Its integrated platform enables financial institutions, governments, law-enforcement agencies, healthcare providers, insurers, telecommunications companies, and other regulated enterprises to establish trust across the complete interaction – from identity verification and document authentication through to fraud prevention, transaction authorisation, and real-time contextual decisioning.

Stakk combines more than 30 years of proprietary AI-powered document intelligence with contextual Digital Personas, federated signal intelligence and pre-execution decisioning. The group serves more than 300 enterprise customers across the United States, Europe, the Middle East and Australia and processes more than 110 billion interactions annually, creating a continuously expanding intelligence asset that strengthens its ability to identify and respond to evolving AI-driven fraud threats.

For more information visit www.stakk.tech

**Forward-looking statements**

This announcement contains forward-looking statements concerning the Company's growth pipeline, anticipated client wins, international expansion and expected revenue contribution. These statements are subject to known and unknown risks, uncertainties and assumptions, many of which are outside the Company's control, and actual outcomes may differ materially. Except as required by law or the ASX Listing Rules, the Company undertakes no obligation to update any forward-looking statement.