

Hyundai Motor America Appoints Connexion Mobility as Exclusive Supplier for Connected Car-Powered Dealer Lot Management Platform

Melbourne, Australia: Connexion Mobility Ltd ("Connexion" or "the Company") has signed an agreement with Hyundai Motor America ("HMA") as the exclusive supplier for the software design, development, and management capability supporting HMA's national launch of its Dealer Lot Management ("DLM") Platform in the United States.

Dealer Lot Management

The DLM Platform will enable Hyundai to extend connected car technology into dealership operations, helping retailers improve vehicle visibility, readiness, delivery preparation, and customer experience best practices.

The DLM Platform will leverage Connexion's expertise in designing, developing, and managing software in close collaboration with Hyundai's connected vehicle technology teams. Available as an optional purchase, the DLM Platform will provide Hyundai dealers with connected car-powered tools that help track vehicle status, improve inventory visibility, streamline vehicle preparation, and support a more seamless handoff from the dealership to the customer.

Launch

DLM is scheduled for national launch in the United States in early 2027.

"We are delighted to partner with Hyundai Motor America in support of its vision to bring the benefits of connected vehicle technology into the retail environment," said Aaryn Nania, Managing Director, Connexion. "I would like to thank the HMA and Connexion teams for their collaborative efforts in designing a platform that helps dealers make better use of vehicle connectivity throughout the ownership journey. Together, we are creating a solution that supports dealer operations, improves vehicle readiness, and enhances the customer experience from delivery onward. We look forward to bringing this vision to life across the Hyundai retail network in the United States."

"At Hyundai, we see connected car technology as an opportunity to improve not only the ownership experience, but also how vehicles move through the retail environment," said Manish Mehrotra, Chief Information Officer, Hyundai Motor North America. "Dealer Lot Management extends connectivity into dealership operations, helping dealers better understand vehicle status, improve readiness, and deliver a more consistent customer experience. Together with Connexion, we are developing a platform that brings the benefits of connectivity to every stage of the dealer-to-customer journey."

CONNEXION

There are no other material conditions that need to be satisfied before the parties become legally bound to proceed with the terms of the agreement and there is no other material information relevant to assessing the impact of the agreement on the price or value of the Company's securities. It is not currently possible to estimate the immediate financial impact on the Company. However, the HMA agreement itself is considered strategically important to the Company.

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About Connexion Mobility

Connexion Mobility is a public, automotive services holding company whose mission is to connect fleet owners with the future of mobility. The Company comprises Connexion Software and Connexion Automotive.

Connexion Software is an enterprise-grade, automotive software company powering courtesy transportation for OEMs and thousands of Dealerships across North America, maximising asset utilisation and operational efficiency, whilst elevating the end-customer experience.

The Company's proprietary OnTRAC and Connexion platforms incorporate embedded telemetry, fleet & contract management, data analytics tools, and much more, to help OEMs and Dealerships manage people, parts, and vehicles.

Connexion Automotive delivers automotive service & repair to fleet and retail customers in Australia, via its wholly-owned, service & repair operations. Learn more at connexionmobility.com

About Hyundai Motor America

Hyundai Motor America offers U.S. consumers a technology-rich lineup of cars, SUVs, and electrified vehicles, while supporting Hyundai Motor Company's Progress for Humanity vision.

Hyundai has significant operations in the U.S., including its North American headquarters in California, the Hyundai Motor Manufacturing Alabama assembly plant, the all-new Hyundai Motor Group Metaplant America, several cutting-edge R&D facilities and more than 855 independent dealers.

These operations are part of Hyundai Motor Group, which is [investing](#) \$26 billion in the U.S. from 2025 to 2028. For more information, visit www.hyundainews.com.

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