

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	EXPERIENCE CO LIMITED
ABN	56 167 320 470

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	JOHN O'SULLIVAN
Date of last notice	27 March 2026

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	BT Panorama (Superannuation Fund) CLJOS Holdings Pty Ltd ATF CLJOS Trust
Date of change	30 September 2026
No. of securities held prior to change	BT Panorama (Superannuation Fund) 888,642 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd ATF CLJOS Trust 3,100,033 Ordinary Fully Paid Shares 3,000,000 Performance Rights granted in accordance with the EXP Share Incentive Plan 15,000,000 Options with various exercise prices granted in accordance with the EXP Share Incentive Plan

+ See chapter 19 for defined terms.

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Class	Performance Rights
Number acquired	
Number disposed	3,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	N/A
No. of securities held after change	BT Panorama (Superannuation Fund) 88,642 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd ATF CLJOS Trust 3,100,033 Ordinary Fully Paid Shares 15,000,000 Options with various exercise prices granted in accordance with the EXP Share Incentive Plan
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	3,000,000 Performance Rights have ceased due to lapse of conditional right to securities because the conditions have not been, or have become incapable of being, satisfied, in accordance with the EXP Share Incentive Plan.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A

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Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.