

ASX RELEASE

2 October 2026

MyEco delivers further Progress across all three Strategic Growth Engines

- New Council supply contract for compostable bin liners;
- Expansion of National Retail Distribution; and
- Expanded Product Range with certification of new sustainable paper products

MyEco Group Limited (ASX:MCO) is pleased to provide an update on the continued execution of its growth strategy, with meaningful progress achieved across each of the Company's three strategic growth engines.

These achievements demonstrate management's focus on building a scalable eco-friendly household essentials brand and delivering on the strategic priorities outlined in the Growth Strategy released on 16 September 2026.

Engine 1: Growing the Council supply channel

- Awarded preferred supplier status by Mildura Rural City Council for the supply of certified compostable kitchen caddy liners in September 2026.
- Forecast first-year revenue of approximately \$162k (excluding GST), with expected delivery during December 2026 or January 2027.

Engine 2: Broadening Retail Distribution

- **Foodland:** two compostable bin liner products featured in a promotional catalogue campaign commenced on 30 September 2026, distributed to the entire network of more than 90 Foodland stores across South Australia.
- **Ritchies IGA:** three compostable bin liner products and two pet care lines in the permanent layout of more than 80 Ritchies IGA stores from September 2026.
- **Cornetts IGA:** ranging secured for four compostable bin liner products in 16 IGA stores in Queensland later this quarter.

MyEco Group Ltd (ASX: MCO)

ABN 89 064 755 237

Level 12/412 St Kilda Rd, Melbourne VIC 3004 Australia

+61 3 8566 6800 | investors@myeco.group | www.myeco.group

This is MyEco's first ranging at Foodland and Cornetts IGA; and the first time in Ritchies' shelf placement plan, which ensures distribution compliance.

Engine 3: Expanding the Product Range

- MyEco Group announces a new premium 100% bamboo toilet tissue and paper towel range, combining superior performance with trusted sustainability credentials
- The products are Forest Stewardship Council® (FSC®) certified, a strategically important milestone supporting MyEco's expansion into responsibly sourced paper products
- Go-to-market plans are being finalised, with commercial launch targeted through MyEco Group's online distribution channels in H2 FY27



*visual samples

What is FSC Certification?

The Forest Stewardship Council (FSC) is one of the world's leading certification systems for responsible forest management and forest-based supply chains. FSC works to tackle deforestation by advancing responsible forest management. Achieving FSC Chain of Custody certification establishes audited sourcing and traceability systems for MyEco Group to commercialise FSC-certified paper-based products, supporting the Company's expansion into new Eco-Home categories. MyEco Group's FSC licence code is FSC C231997. Find out more at www.fsc.org.



MyEco Group CEO, Marie de Perthuis, said: *“The progress we are reporting demonstrates rapid execution of our strategy across all three strategic growth engines. The award of another council contract, continued expansion through leading independent grocery retailers and the launch of our new FSC certified bamboo paper product range all represent important milestones in building a larger and*

more diversified business.

Importantly, these initiatives are not isolated achievements. Together they demonstrate execution against the strategic framework we have outlined to shareholders and provide increasing confidence in our pathway to sustainable revenue growth and business scale."

This announcement was authorised for release by the Board of MyEco Group Ltd.

For more information, please contact:

Marie de Perthuis

CEO

+61 436 014 460

mdeperthuis@myeco.group

About MyEco Group Ltd (ASX: MCO)

MyEco Group Ltd (ASX:MCO) is a leading developer and manufacturer of sustainable consumer products, packaging and materials. MyEco Group supplies its consumer goods, packaging products, proprietary biodegradable and compostable resins, and films to a blue-chip Australian and global customer base. MyEco Group is integrated from resin production, into bags and film and can develop bespoke compostable solutions for a range of applications.

The Company's headquarters and Global Product Development Centre are based in Melbourne, Australia. MyEco Group has a Product Development Centre and a manufacturing plant for resins and finished products in China.

Disclaimer and Explanatory Notes Forward Looking Statements

This document may include forward looking statements. Forward looking statements include, but are not necessarily limited to, statements concerning MyEco Group's planned operational program and other statements that are not historic facts. When used in this document, the words such as "could", "plan", "budget", "estimate", "expect", "intend", "may", "potential", "should" and similar expressions are forward looking statements. Although MyEco Group believes its expectations reflected in these are reasonable, such statements involve risks and uncertainties, including but not limited to risks and uncertainties relating to impacts that may arise from the Middle East Crisis, and no assurance can be given that actual results will be consistent with these forward-looking statements. MyEco Group confirms that it is not aware of any new information or data that materially affects the information included in this announcement and that all material assumptions and technical parameters underpinning this announcement continue to apply and have not materially changed.

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