



MARKET RELEASE – Friday, 2 October 2026

2026 Notice of Annual Meeting and Proxy Form

The 2026 Annual Meeting of Spark New Zealand Limited will be held in the Conference Centre, Ground Floor, 50 Albert Street, Auckland at 10.00am on Friday, 6 November 2026 (New Zealand time).

Shareholders can attend the meeting in person or online via the Annual Meeting portal at virtualmeeting.co.nz/spark2026. Shareholders can ask a question in advance of the Annual Meeting by completing the shareholder question section on the Proxy Form, or online by going to vote.cm.mpms.mufig.com/SPK.

Please see the Notice of Meeting and Proxy Form attached. The Notice of Meeting and Proxy Form will also be available at investors.sparknz.co.nz.

For more information about virtual attendance, including how to vote and ask questions, please refer to the Virtual Annual Meeting Online Guide at investors.sparknz.co.nz.

Authorised by:

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2026 Notice of Annual Meeting

10.00 am, Friday 6 November 2026



2 October 2026

On behalf of the Board of directors we are pleased to invite you to the 2026 Annual Meeting of Spark New Zealand Limited ("Spark"), which will be held in the Conference Centre, Ground Floor, 50 Albert Street, Auckland at 10.00 am on Friday 6 November 2026 (New Zealand time).

Shareholders are also able to attend the Annual Meeting online via the Virtual Meeting portal at virtualmeeting.co.nz/spark2026. Please read the procedural notes for further detail.

Items of Business

1. Chair's Address
2. Chief Executive Officer's Review
3. Resolution

To consider, and if thought fit, pass the following resolution:

Auditor's remuneration: That the directors of Spark are authorised to fix the auditor's remuneration for the ensuing year.

The Resolution above is to be considered as an ordinary resolution and, to be passed, requires the approval of more than 50% of the votes of those shareholders entitled to vote and voting on the resolution.

For more information on the resolution, please see the Explanatory Notes below.

4. Shareholder Questions

By Order of the Board of Spark New Zealand Limited

A handwritten signature in black ink, appearing to read "Justine Smyth".

Justine Smyth
Chair,
Spark New Zealand Limited

2 October 2026

A handwritten signature in black ink, appearing to read "V. Hawksworth".

Vince Hawksworth
Chair-elect,
Spark New Zealand Limited

2 October 2026



EXPLANATORY NOTES

Resolution: Fixing the remuneration of the auditor, Deloitte

Pursuant to section 207T of the Companies Act 1993, Deloitte is automatically reappointed at the Annual Meeting as auditor of Spark. The proposed resolution is to authorise the directors under section 207S of the Companies Act 1993 to fix the remuneration of Deloitte, as auditor, for the ensuing year.

Deloitte was first appointed as auditor in 2020.

Ms Melissa Collier was appointed the lead audit partner for the financial year ending 30 June 2026 and remains the lead audit partner for the financial year ending 30 June 2027 as part of the standard five-year rotation cycle.

In August 2026 the Audit and Risk Management Committee assessed and confirmed the independence of Deloitte after consideration of the External Audit Independence Policy criteria.

PROCEDURAL NOTES

This year shareholders may attend the Annual Meeting either in person or virtually via an online portal.

Attending in Person

If you wish to vote in person, you should attend the Annual Meeting where you will be issued with a voting card. Please bring your Proxy Form with you to the meeting (enclosed with this notice), either displayed on your mobile device or printed, to assist with your registration.

Online Participation

Shareholders may also attend the Annual Meeting virtually via an online portal, where they can watch the Annual Meeting, vote and ask questions during the Annual Meeting. Shareholders attending virtually will require their Holder Number for verification purposes. Shareholders attending virtually will be able to ask questions during the Annual Meeting via the “Ask a Question” functionality. Spark’s virtual Annual Meeting portal can be found at virtualmeeting.co.nz/spark2026. If you require any help using the online portal prior to or during the Annual Meeting, from New Zealand please dial **0800 200 220** or from Australia please dial **1800 990 363**. A user guide can be found under the Annual Meeting section of our website at investors.sparknz.co.nz.

American Depository Receipts (ADR) Holders

ADR holders are able to attend the meeting online as a registered visitor and can view the live webcast (see further instructions below) but are not able to vote or ask questions via the online portal.

To view the webcast, go to virtualmeeting.co.nz/spark2026.

Voting Entitlements

Only shareholders whose names are registered on the Spark share register at 5.00 pm on Wednesday 4 November 2026 (New Zealand time) are entitled to vote, and only shares registered in the names of those shareholders at that time may be voted at the Annual Meeting.

Proxy Voting

If you cannot attend the Annual Meeting and choose not to participate virtually via the Annual Meeting portal, you are encouraged to appoint a proxy to attend and vote on your behalf.

Appointing a proxy

Shareholders entitled to attend and vote at the Annual Meeting may appoint a proxy to attend and vote on their behalf. A body corporate that is a shareholder may appoint a person to attend the meeting as its representative in the same manner that it would appoint a proxy. A proxy need not be a Spark shareholder.

The Chair of the meeting or any other director is willing to act as proxy for any shareholder who appoints him or her for that purpose. The Chair of the meeting and the directors of Spark intend to vote all discretionary proxies, for which they have authority to vote, in favour of the resolution.

If, in appointing your proxy, you do not name a person as your proxy (either online or on your Proxy Form), or your proxy does not attend the Annual Meeting, the Chair of the meeting will be your proxy and may vote only in accordance with your express direction.

A proxy is able to vote on motions from the floor and/or any resolution put before the meeting to amend the resolution stated in this notice.

Shareholders can appoint a proxy by completing the enclosed Proxy Form and returning it to MUFG Pension & Market Services by email or mail so that it is received no later than 10.00 am on Wednesday 4 November 2026 (New Zealand time) as set out in the Proxy Form.

Online proxy voting

Alternatively, shareholders can elect to lodge their proxy appointment online by visiting vote.cm.mpsm.mufg.com/SPK.

Holders on the New Zealand register will be required to enter their CSN/Holder Number and Authorisation Code (FIN) to complete the online validation process to securely appoint a proxy online.

Holders on the Australian register will be required to enter their Holder Number (HIN/SRN) and postcode or country of residence to complete the online validation process to securely appoint a proxy online.

All online or postal proxy appointments must be received by MUFG Pension & Market Services via mail or email no later than 10.00 am on Wednesday 4 November 2026 (New Zealand time).

Shareholder Questions

We want to make it as easy as possible for shareholders to ask questions at the Annual Meeting. Shareholders present at the Annual Meeting or attending virtually via the online portal will have the opportunity to ask questions during the Annual Meeting.

Shareholders who cannot attend the Annual Meeting

If you cannot attend the Annual Meeting but would like to ask a question you can submit a question by completing the shareholder question section on the Proxy Form and returning it to MUFG Pension & Market Services, or online by going to **vote.cm.mpms.mufg.com/SPK**. After completing the online validation process choose "Questions". Shareholder questions will need to be submitted by 5.00 pm Friday 30 October 2026 (New Zealand Time).

Online Questions

Shareholders attending the online Annual Meeting will be able to submit questions via the "Ask a Question" functionality in the online portal. Questions can be submitted via the online portal 30 minutes before the meeting begins or at any time during the Annual Meeting. We encourage shareholders to submit questions as early as possible to ensure that as many questions as possible are received and addressed at the appropriate time during the meeting.

Please note in order to "Ask a Question" via the online portal shareholders must have completed the registration process to vote in order to validate themselves as a shareholder and make the "Ask a Question" functionality available.

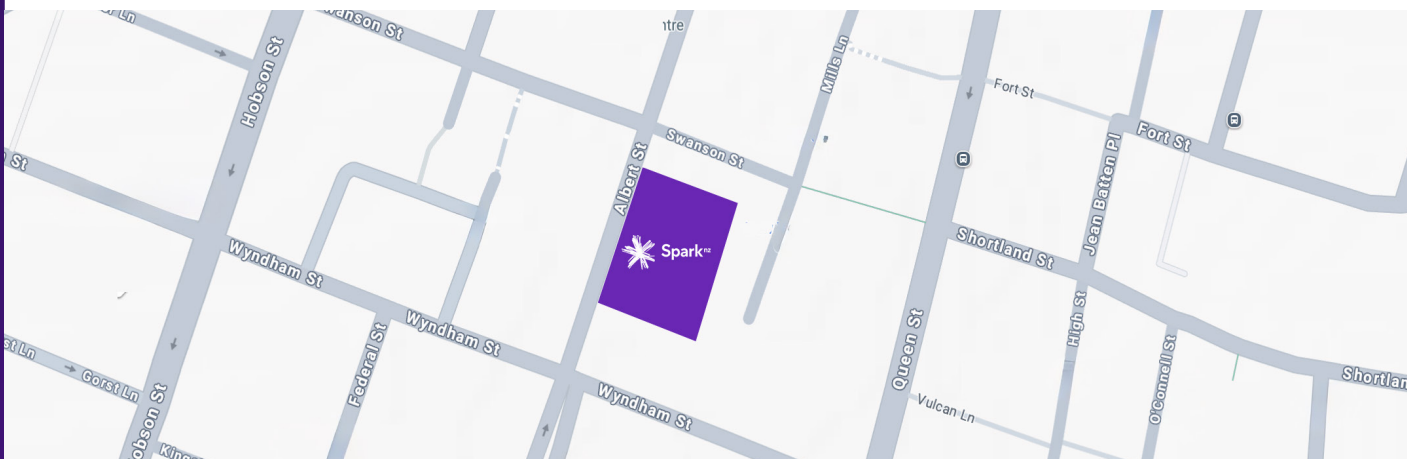
Webcast

The Annual Meeting will be webcast live on the internet. To view the webcast, go to **virtualmeeting.co.nz/spark2026**.



Venue & Parking

Spark's Annual Meeting will be held at:
Conference Centre, Ground Floor, 50 Albert Street, Auckland, New Zealand



Parking around Spark City

Auckland's CBD is well served by rail and bus services. There are a number of buses that stop near to Spark's building on Albert and Queen Streets. It is also a short walk from Waitemata Train Station (formerly Britomart Station) and Te Waihorotiu Station on Albert Street. For full route, timetable and fare information call Auckland Transport Contact Centre on 09 366 6400 or 0800 103 080. Or visit AT online at at.govt.nz/bus-train-ferry.



Proxy Form 2026

Online

vote.cm.mpms.mufig.com/SPK

Scan & Email

meetings.nz@cm.mpms.mufig.com

Mail

MUFG Pension &
Market Services
PO Box 91976
Auckland 1142
New Zealand

Scan this QR code

with your smartphone
and vote online



General Enquiries

0800 737 100 (within NZ) | 1300 554 474 (within AU)
+64 9 375 5998 (international) | spark@cm.mpms.mufig.com

Proxy Form for the 2026 Annual Meeting

The Annual Meeting of Spark New Zealand Limited ("Spark") will be held in the Conference Centre, Ground Floor, 50 Albert Street, Auckland and online via the Virtual Meeting portal at virtualmeeting.co.nz/spark2026, at **10.00am (New Zealand time) on Friday 6 November 2026**. You will require your Holder Number for verification purposes.

If you will not attend the meeting but wish to be represented by a proxy, please complete and return this form (in accordance with the lodgement instructions above) to Spark's share registry, MUFG Pension & Market Services by **10.00am (New Zealand time) on Wednesday 4 November 2026**. You can also appoint your proxy and vote on the resolution on the reverse of this form online by going to vote.cm.mpms.mufig.com/SPK or by scanning the QR code above with your smartphone.

Appointment of proxy

If you are entitled to vote at the meeting, you may appoint a proxy to attend the meeting and vote on your behalf. The proxy need not also be a shareholder. If you wish, you may appoint the Chair of the meeting or any other director of Spark as your proxy or as alternative to your named proxy. The Chair of the meeting and the directors of Spark intend to vote all discretionary proxies, for which they have authority to vote, in favour of the resolution.

Voting of your holding

Direct your proxy vote by making the appropriate election, either online or on this Proxy Form, in respect of the resolution.

If you return this form without directing the proxy how to vote on any particular matter, the proxy may vote as they choose provided they are not prohibited from voting on that resolution.

If you make more than one election in respect of the resolution, your vote will be invalid on the resolution. If this Proxy Form is returned duly signed by a shareholder with voting instructions included, but without specifying a person that is appointed as proxy, the Chair of the meeting is deemed to be the proxy for the purpose of that form, but only to vote to the extent of the voting instructions provided.

A proxy is able to vote on motions from the floor and/or any resolution put before the meeting to amend the resolution stated in the notice.

No shareholders are prohibited from voting on the resolution and all shareholders will vote together as one class.

Signing instructions for Proxy Forms

Individual

Where the holding is in one name, the shareholder holder must sign.

Joint holding

Where the holding is in more than one name, at least one joint shareholder should sign this form (on behalf of all joint shareholders). If different joint shareholders purport to appoint different proxies, the vote of the proxy appointed by the first named joint shareholder shall apply.

Power of Attorney

If this Proxy Form has been signed under a power of attorney, a copy of the power of attorney under which it was signed (if not previously provided to MUFG Pension & Market Services) and a signed certificate of non-revocation of the power of attorney must accompany this Proxy Form.

Corporate shareholder

In the case of a corporate shareholder, a duly authorised officer or director must sign this Proxy Form. Persons who sign on behalf of a corporate shareholder must be acting with that corporate shareholder's express or implied authority.

Trusts

Where a shareholder is a trust, this Proxy Form must be signed by at least one trustee in accordance with the relevant trust deed (using the rules for an individual or a company, depending on whether the trustee is an individual or a company).

Attending the meeting

If you wish to vote in person, you should attend the Annual Meeting. Please bring this Proxy Form with you to the Annual Meeting, either displayed on your mobile device or printed, to assist with your registration.

If you plan to attend the meeting virtually, you can join via the Virtual Meeting portal at virtualmeeting.co.nz/spark2026. You will require your Holder Number for verification purposes.

A corporation may appoint a person to attend and vote at the Annual Meeting as its representative in the same manner as that in which it could appoint a proxy.

Proxy/Corporate Representative Form



Step 1: Appoint a proxy to vote on your behalf

I/We being a shareholder/s of Spark

hereby appoint _____ of _____ email address:

or failing him/her _____ of _____ email address:

as my/our proxy to act generally at the Annual Meeting on my/our behalf and to vote in accordance with the following directions (or if no directions have been given, the proxy will vote as he/she sees fit, subject to any applicable restrictions in the NZX Listing Rules) at the Annual Meeting of Spark to be held in the Conference Centre, Ground Floor, 50 Albert Street, Auckland at 10.00am on Friday 6 November 2026 (New Zealand time), and, simultaneously, to be held virtually via the Virtual Meeting portal and at any adjournment of that meeting. If you wish, you may appoint as your proxy 'The Chair of the Meeting' or any other director of Spark.

Step 2: Resolution - Proxy voting instructions

Please note: If you mark the Abstain box for the item, you are directing your proxy not to vote on your behalf on that resolution and your votes will not be counted in computing the required majority.

Resolution	For	Against	Proxy Discretion	Abstain
Item That the directors of Spark are authorised to fix the auditor's remuneration for the ensuing year.	☐	☐	☐	☐

Step 3: Shareholder Questions

Shareholders present at the Annual Meeting (either in person or online via the Virtual Meeting portal) will have the opportunity to ask questions during the Annual Meeting. If you cannot attend the Annual Meeting and choose not to participate online via the Virtual Meeting portal but would like to ask a question, you can submit a question online by going to vote.cm.mpms.mufig.com/SPK and completing the online validation process or by completing the question section below and returning it to MUFG Pension & Market Services. Shareholder questions will need to be submitted by 5pm on Friday 30 October 2026 (New Zealand time). The Board will address and answer questions at the Annual Meeting.

Question:

Sign: Signature of security holder(s) This section must be completed

Security holder 1
or duly authorised officer or
attorney

Security holder 2
or duly authorised officer or
attorney

Security holder 3
or duly authorised officer or
attorney

Contact Name _____ Contact Daytime Telephone _____ Date _____

Electronic Investor Communications:

If you received the Notice of Meeting & Proxy Form by mail and wish to receive your future investor communications by email please provide your email address above.