

Announcement Summary

Entity name

PUREPROFILE LTD

Announcement Type

New announcement

Date of this announcement

Friday October 02, 2026

The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

Total number of +securities to be quoted

ASX +security code	Security description	Number of +securities to be quoted	Issue date
PPL	ORDINARY FULLY PAID	2,437,085	30/09/2026

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

1.1 Name of entity

PUREPROFILE LTD

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

ACN

Registration number

167522901

1.3 ASX issuer code

PPL

1.4 The announcement is

New announcement

1.5 Date of this announcement

2/10/2026

Part 2 - Type of Issue

2.1 The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

2.2 The +class of +securities to be quoted is:

Additional +securities in a class that is already quoted on ASX ("existing class")

Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Existing +securities converting into additional +securities in an existing class

FROM (Existing Class)

ASX +security code and description

PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683

TO (Existing Class)

ASX +security code and description

PPL : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

14,988,441

The first date the options were exercised or other +convertible securities were converted

30/9/2026

The last date the options were exercised or other +convertible securities were converted

30/9/2026

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

No

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates who are exercising options or converting convertible securities

Name of KMP	Name of registered holder	Number of options being exercised or other +convertible securities being converted
Melinda Sheppard	Melinda Gai Sheppard	8,428,364

Issue date

30/9/2026

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

1,316,005

Are the +securities being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

These options were exercisable at \$0.02683 per option however, have been exercised via a cashless exercise facility. The number of shares issued is decreased by the exercise value using the 5-day VWAP

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted

0.000000

Any other information the entity wishes to provide about the +securities to be quoted

Existing +securities converting into additional +securities in an existing class

FROM (Existing Class)

ASX +security code and description

PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683

TO (Existing Class)

ASX +security code and description

PPL : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

12,768,345

The first date the options were exercised or other +convertible securities were converted

30/9/2026

The last date the options were exercised or other +convertible securities were converted

30/9/2026

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

No

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates who are exercising options or converting convertible securities

Name of KMP	Name of registered holder	Number of options being exercised or other +convertible securities being converted
Melinda Sheppard	Melinda Gai Sheppard	4,710,689

Issue date

30/9/2026

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

1,121,080

Are the +securities being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

These options were exercisable at \$0.02683 per option however, have been exercised via a cashless exercise facility.
The number of shares issued is decreased by the exercise value using the 5-day VWAP

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted

0.000000

Any other information the entity wishes to provide about the +securities to be quoted

Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

ASX +security code and description	Total number of +securities on issue
PPL : ORDINARY FULLY PAID	1,206,870,645

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	3,645,996
PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	3,829,828
PPLAE : SHARE RIGHTS	12,743,350
PPLAF : PERFORMANCE RIGHTS	80,613,139
PPLAM : OPTION EXPIRING 15-JAN-2029 EX \$0.028	5,000,000