

1 October 2026

Board Changes: Appointment of Rod Walker and Retirement of Patrina Kerr

Appointment of Non-Executive Director

Gratificii Limited (ASX: GTI) (Company) is pleased to announce the appointment of Mr Rod Walker as an Independent Non-Executive Director of the Company, effective today.

Mr Walker brings more than 35 years of senior executive, board and advisory experience across Australia, the United States and Canada. A former Chief Executive Officer and Managing Director, he has held extensive chairman and non-executive director roles across listed, private, private equity-backed, founder-led and not-for-profit organisations, with sector experience spanning retail, restaurants, healthcare, technology, digital commerce and services.

Over his career, Mr Walker has led and supported businesses through major acquisitions, mergers, turnarounds, initial public offerings, strategic exits and periods of significant growth. He has chaired a number of organisations, including Carpet Court Australia, Godfreys, The PAS Group, Bras N Things and Witchery Fashions.

Earlier in his career, Mr Walker was Managing Director of the Freedom Group, where he led the business to record results, expanded the group to more than 240 stores across six brands and three countries, and oversaw its successful privatisation. Since 2005 he has also coached and mentored chief executives and senior executives, and advised businesses on strategy, governance, leadership and performance.

Retirement of Non-Executive Director

The Board also advises that Ms Patrina Kerr has retired as a Non-Executive Director of the Company, today, following the signing of the Company's audited financial report for the year ended 30 June 2026. Ms Kerr joined the Board in 2022 following the Company's acquisition of Hachiko and, throughout her tenure, has brought a valued perspective and deep knowledge of the loyalty services sector to key Board discussions, strategic initiatives and governance matters. The Board sincerely thanks Ms Kerr for her commitment and contribution to the Company and wishes her every success in her future endeavours.

Gratificii Chair, Bryan Zekulich, said:

"We are grateful for Patrina's contribution to the Company. Her strategic insights, marketing expertise and understanding of the loyalty sector have played an important role in the Company's development, and we wish her well with her continuing pursuits. The Board is pleased to welcome Rod, whose

extensive retail and consumer experience will provide valuable perspectives as the Company continues to execute its growth strategy and strengthen its relationship with Marketplacer.”

A Notice of Initial Director’s Interest (Appendix 3X) in respect of Mr Walker’s appointment will be lodged separately with the ASX.

A Final Director’s Interest Notice (Appendix 3Z) in respect of Ms Kerr will be lodged separately with the ASX.

Mr Walker will stand for election by shareholders at the Company’s next Annual General Meeting in accordance with the Company’s Constitution and the ASX Listing Rules.

This announcement has been authorised for release by the Board of Gratified Limited.

For further information, contact:

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About Gratified Limited

Gratified Limited (ASX:GTI) is an ASX listed company transforming the way that loyalty and rewards are managed and delivered. Over 90 enterprise clients rely on Gratified for their loyalty and rewards across Australia, New Zealand and Hong Kong.

To learn more, visit: www.gratified.com