

Our Stakeholders

Our purpose at Air New Zealand is to enrich our country through connecting New Zealanders to each other and New Zealand to the world.

On this page

↓ Ongoing (</sustainability-engagementstakeholders#ongoing>) with our stakeholders

↓ Industry and (</sustainabilitystakeholders#industry>) bodies

We are part of a wide network of stakeholders including investors, customers, suppliers, central and local government, the communities in which we live and work, NGOs, our employees, and other businesses.

Ongoing engagement with our stakeholders

Ongoing engagement with our stakeholders helps us identify issues that are important to them, and helps guide our efforts on initiatives and activities to deliver on our purpose.

We engage with stakeholders on specific initiatives as well as on an ongoing basis.

Key stakeholder group	How we engage
Communities	Formal meetings and forums Joint participation in working groups Community-based volunteering
Customers	Interaction with frontline employees Electronic and mail communication including social media Surveys and research Feedback forums Advertising Collateral or touch points associated with onboard product, including inflight Kia Ora magazine Media coverage
Employees	Regular communication to all employees including through weekly CEO message, Workplace internal engagement platform and Korunet intranet site Companywide livestreams and targeted training sessions Employee networks Companywide Executive Roadshows
Government & Regulators	Working relationships with government and policy makers where we communicate about issues such as advancing decarbonisation policies, system resilience, tourism, modern slavery, energy and infrastructure. This includes engagement via Sustainable Aviation Aotearoa and its working groups Communicate with sectors of government with respect to off-shore concerns, as reflects our global business Respond to requests for assistance from Government as may arise at times of national disasters Regular meetings and discussions with local Government (mayors, councillors) on issues of mutual value or concern

Key stakeholder group	How we engage
Investors	Structured, two-way engagement, which includes regular communications, an Investor website, annual Investor Day, Annual Shareholder Meeting Webcasting of interim and annual results and conferences Investor roadshows and individual meetings
Suppliers	Regular formal meetings and working groups with strategic and critical suppliers Bi-annual formal business updates for strategic and critical suppliers Implementation of Supplier Code of Conduct Tūhono Supplier Awards Guide member of Ākina Foundation's Impact Buyer Programme Aumatua member of Amotai Whāriki Māori business network is an Air New Zealand collaboration partner Ka Rere, our diverse business accelerator programme
Tourism Industry	Member of Te Kāhui Tautiaki, the group that governs Tiaki-Care for New Zealand Member of Tourism Industry Aotearoa, Business Events Industry Aotearoa and New Zealand Cruise Association Partnership marketing activity with Regional Tourism Organisations to promote domestic and Tourism New Zealand in international markets Sponsorship of tourism trade events to support distribution of New Zealand tourism products Providing input into tourism strategy and policy Participation at tourism industry conferences

Key stakeholder group	How we engage
-----------------------	---------------

Unions	Regular meetings at all levels, from head to head meetings at the most senior levels, through to joint project teams working together to solve specific issues
--------	--

Industry and sustainability bodies

Our role and engagement with key industry and sustainability bodies enables us to identify, actively monitor and shape risks and opportunities, regulatory change and leading practice. It also helps guide the integration of sustainability risk into key business practices.

Organisation	Function	Our Role
Airlines for Australia and New Zealand (A4ANZ)	A4ANZ exists to advocate and pursue reform on key issues that impact the aviation sector and broader economy in our region. A4ANZ has a particular focus on policy issues such as aviation decarbonisation, airport operations and efficient access to infrastructure.	Member
Ākina Foundation	Ākina Foundation is an impact development consultancy that are champions of social enterprise. Air New Zealand is a Guide member of Akina's Impact Buyer Programme.	Member

Organisation	Function	Our Role
Amotai	Amotai is a supplier diversity intermediary that connects businesses with Māori and Pasifika-owned businesses. Air New Zealand is an Aumatua member.	Member
Aotearoa Circle	Aotearoa Circle is a collaboration of public and private sector leaders, unified and committed to the pursuit of sustainable prosperity and reversing the decline of New Zealand's natural resources. Air New Zealand has supported the Circle's biodiversity workstream.	Member
Board of Airline Representatives (BARNZ)	BARNZ is an incorporated member society with 29 member airlines, of which Air New Zealand is one. BARNZ represents its members to airports, government agencies and affected communities on matters of airport pricing, airport capex plans, and noise concerns.	Member
Clean Skies for Tomorrow Coalition	A global coalition of leaders, led by the World Economic Forum, who believe that together we can accelerate the supply and use of sustainable aviation fuel (SAF) technologies and work to advance the commercial scale of SAF production for broad adoption in the industry by 2030.	Member

Organisation	Function	Our Role
Clean Skies for Tomorrow 2030 Ambition Statement	A commitment to help accelerate the supply and use of SAF to reach 10% of global jet aviation fuel supply by 2030.	Signatory
Climate Leaders Coalition	The Climate Leaders Coalition was formed by a group of 60 CEOs, which recognises the role that business can play to help New Zealand transition to a low emissions economy. CEOs have signed a joint statement which commits companies to action.	Founding member and signatory
Hydrogen Consortium	The Hydrogen Consortium is made up of a group of businesses from across the aviation hydrogen value chain, including Air New Zealand, Christchurch International Airport, Airbus, Hiringa Energy, Fortescue Future Industries, and Fabrum Solutions. The Hydrogen Consortium's vision is to support Aotearoa New Zealand to pioneer the commercial deployment of green hydrogen-powered aircraft.	Member
International Air Transport Association (IATA)	IATA is the trade association for the world's airlines, representing around 290 airlines globally representing 83% of total air traffic.	Member

Organisation	Function	Our Role
Modern Slavery Aviation Industry Forum	The aim is to provide a forum to collaborate with peers to address modern slavery, including by sharing key tools and learnings. Current members include Virgin Australia, Qantas and Air New Zealand.	Member
New Zealand Sustainable Business Council (SBC)	A Global Network Partner of the World Business Council for Sustainable Development, the SBC provides a platform for collaboration to enable members to be leaders in sustainability.	Member Air New Zealand's David Morgan, Chief Operations Integrity & Safety Officer/Chief Pilot, sat on the Advisory Board including in the 2019/20 year
New Zealand Sustainable Business Network (SBN)	Membership-based organisation that aims to help business succeed through sustainability.	Member
Procurement Leaders	A procurement network that supports procurement professionals with best practice knowledge, conversations and thought leadership on procurement challenges and aspirations, including sustainable procurement.	Member

Organisation	Function	Our Role
Roundtable on Sustainable Biomaterials (RSB)	The Roundtable on Sustainable Biomaterials is a global membership organisation that drives the just and sustainable transition to a bio-based and circular economy. It is one of two organisations that provide sustainability certification for SAF, and is developing a global book and claim framework and registry.	Member
Roundtable on Sustainable Palm Oil (RSPO)	The Roundtable on Sustainable Palm Oil was established to promote the growth and use of sustainable palm oil products through the full supply chain of sustainable palm oil.	Supply Chain Associate Member
Star Alliance	One of the world's largest global airline alliances dedicated to innovation and excellent customer service.	Member
Sustainable Aviation Aotearoa	Sustainable Aviation Aotearoa is a public-private body led by the Ministry of Transport focused on aviation decarbonisation. The body is sponsored by the Associate Minister of Transport, the Minister of Energy and Resources and the Minister for Research, Science, and Innovation.	Member of the leadership group and all working groups

Organisation	Function	Our Role
Target True Zero Coalition	A community of leaders working to accelerate the deployment and scaling of zero emission aviation, leveraging electric and hydrogen flight technologies. The coalition, which was launched by the World Economic Forum, will focus on issues in the areas of technology, infrastructure and supply chain, regulation, and public acceptance.	Member
Target True Zero Airline Demand Statement	An ambition to work towards 30% of all new acquisition aircraft serving routes under 750km to utilise electric, hydrogen or hybrid technology from 2030.	Signatory
Tourism Industry Aotearoa (TIA)	Independent association that represents all sectors of New Zealand's tourism industry. Advocates to ensure tourism gets recognised as a vital contributor to New Zealand's economic and social wellbeing.	Member, and Air New Zealand's Head of Government & Regional Affairs, sits on the Board of TIA
United for Wildlife Transport Taskforce Buckingham Palace Declaration	The Buckingham Palace Declaration is a landmark agreement committing to take real steps to shut down the routes exploited by traffickers of illegal wildlife trade.	Signatory

Organisation	Function	Our Role
Whāriki Māori business network	Whāriki is the largest Māori business network, bringing together whānau of Māori business owners and Māori professionals working amongst some of the most exciting corporates in Aotearoa.	Whāriki is an Air New Zealand collaboration partner

Did you find this page helpful?

Let us know

United States USD



 (<https://www.staralliance.com/en/>)
Copyright © 2026 Air New Zealand Limited

[Cookie preferences](#)