

ASX ANNOUNCEMENT

Board Appointment and Director Transition

Urbanise.com Limited (ASX: UBN) ("Urbanise" or "the Company") is pleased to announce the appointment of Mr Eddie Sheehy as a Non-Executive Director, effective 1 October 2026.

Mr Sheehy is an experienced technology executive, investor and director with a strong track record in building and scaling enterprise software businesses. He served as CEO of Nuix from 2006 to 2017, leading its growth from an early-stage software company into a profitable business generating more than \$100 million in revenue, with more than 2,000 customers and approximately 400 employees.

Mr Sheehy brings extensive experience across software commercialisation, product strategy, organisational scaling and go-to-market execution. These capabilities are directly relevant to Urbanise as the Company continues to execute its growth strategy and build the product, development and commercial capabilities required to scale.

Executive Chairman Darc Rasmussen said: "Eddie brings highly relevant experience to Urbanise. He has first-hand experience building and scaling enterprise software businesses and understands the product, commercial and organisational disciplines required to do that successfully. We are very pleased to welcome him to the Board."

As previously announced, Mr James Hourn will step down from the Board on 1 October 2026 following the appointment of his replacement.

Mr Rasmussen said: "On behalf of the Board, I would like to thank James for his contribution to Urbanise. His enterprise software, product and commercial experience has been valuable during an important period for the Company, and we particularly appreciate his willingness to remain on the Board while the director renewal process was completed. We wish him every success for the future."

This announcement has been approved and authorised by the Board of Urbanise.

Investor enquiries

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About Urbanise

Urbanise.com Limited (ASX: UBN) is a cloud-based property technology company providing Software-as-a-Service platforms for strata management and facilities management. Urbanise Strata connects core accounting, levy management, communications, owner engagement, workflow automation, reporting and reconciliation within a single cloud-based environment. Urbanise FM supports facilities, asset and workforce management for large and complex property portfolios.

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