

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	hipages Group Holdings Limited
ABN	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Inese Kingsmill
Date of last notice	5 September 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill Family SMSF
Date of change	25 September 2026
No. of securities held prior to change	214,302 Fully Paid Ordinary Shares Registered holders: • Inese Kingsmill (8,282 Fully Paid Ordinary Shares) • Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF (184,020 Fully Paid Ordinary Shares) • Valda Seibelis (22,000 Fully Paid Ordinary Shares) Nil Rights
Class	Fully Paid Ordinary Shares Rights
Number acquired	Nil Fully Paid Ordinary Shares 59,852 Rights

+ See chapter 19 for defined terms.

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Number disposed	Nil Fully Paid Ordinary Shares Nil Rights
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Estimated consideration per right for 59,852 Rights is \$0.83538234, which is based on the 5 day VWAP immediately before 25 August 2026.
No. of securities held after change	214,302 Fully Paid Ordinary Shares Registered holders: - Inese Kingsmill (8,282 Fully Paid Ordinary Shares) - Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF (184,020 Fully Paid Ordinary Shares) - Valda Seibelis (22,000 Fully Paid Ordinary Shares) 59,852 Rights Registered holder: - Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Annual grant of \$50,000 worth of Director Equity Entitlements, being 59,852 Rights.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Non-Executive Director Equity Entitlements
Nature of interest	Right to annual grant of Director Equity Entitlements value at \$50,000. Approved by shareholders at the 2025 AGM. No time based vesting conditions apply. This means that on the date when the relevant year's Director Equity Entitlements are granted, the Director Equity Entitlements vest immediately and become exercisable.
Name of registered holder (if issued securities)	N/A
Date of change	N/A

+ See chapter 19 for defined terms.

No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.