Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Sports Entertainment Group Limited
ABN	20 009 221 630

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Craig Hutchison
Date of last notice	18 September 2026

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Craig Hutchison indirectly controls: 1) ordinary shares held by Clare Nicole Hazell-Wright (his spouse). 2) ordinary shares held by Craig Hutchison Media Pty Ltd; and 3) ordinary shares held by Hutchison Family Superannuation Pty Ltd. Craig Hutchison is a director of both Hutchison Family Superannuation Pty Ltd and Craig Hutchison Media Pty Ltd. Craig is also a beneficiary of the fund and the shareholder of Craig Hutchison Media Pty Ltd.
Date of change	24 September 2026

+ See chapter 19 for defined terms.

No. of securities held prior to change	1) Craig Hutchison a. 1,744,773 ordinary shares 2) Hutchison Family Superannuation Pty Ltd a. 1,194,142 ordinary shares 3) Craig Hutchison Media Pty Ltd a. 48,434,736 fully paid ordinary shares b. 787,889 fully paid ordinary shares held by the EST c. 1,575,779 performance rights 4) Ms Clare Nicole Hazell-Wright a. 187,585 ordinary shares
Class	Ordinary Shares and Performance Rights
Number acquired	787,890 ordinary shares acquired on the exercise of performance rights and held by the EST
Number disposed	787,890 performance rights converted to ordinary shares
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	No cash consideration. Estimated valuation of $204,851 based on a 5-day VWAP for the 787,890 issue of ordinary shares
No. of securities held after change	1) Craig Hutchison a. 1,744,773 ordinary shares 2) Hutchison Family Superannuation Pty Ltd a. 1,194,142 ordinary shares 3) Craig Hutchison Media Pty Ltd a. 48,434,736 fully paid ordinary shares b. 1,575,779 fully paid ordinary shares held by the EST c. 787,889 performance rights 4) Ms Clare Nicole Hazell-Wright a. 187,585 ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	787,890 ordinary shares converted from 787,890 performance rights granted under the Sports Entertainment Group Performance Rights Share Plan

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A

Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.