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ASX Release

Noodlecake Signs Mobile Publishing Agreement for Space Warlord Baby Trading Simulator

Streamplay Studio Limited (“Streamplay” or the “Company”) (ASX: SP8) is pleased to advise that its wholly owned subsidiary, Noodlecake Studios (“Noodlecake”), has entered into a mobile publishing agreement with independent developer **Strange Scaffold** to port and publish *Space Warlord Baby Trading Simulator* across iOS and Android.

HIGHLIGHTS

- Noodlecake has signed an agreement with independent developer Strange Scaffold to port and publish *Space Warlord Baby Trading Simulator* across iOS and Android.
- The title is an arcade stock-market game centred around buying, selling and shorting fictional securities linked to procedurally simulated alien lives.
- Already launched across *Steam*, *Xbox Series X|S*, *Nintendo Switch* and *Nintendo Switch 2*, with the Steam version currently holding a “*Very Positive*” rating from user reviews.
- Strange Scaffold is led by Xalavier Nelson Jr., a Forbes 30 Under 30 Games honouree and recipient of the IGDA Foundation’s Gerald Lawson Award.
- The mobile release is currently targeted for Q1 2027, subject to porting, certification and final storefront scheduling.

Summary

The agreement adds another established PC and console title to Noodlecake’s mobile publishing pipeline and establishes a new working relationship with **Strange Scaffold**, the independent studio led by developer **Xalavier Nelson Jr.**

Space Warlord Baby Trading Simulator first launched on Steam in January 2026 before expanding to Xbox Series X|S, Nintendo Switch and Nintendo Switch 2. The agreement applies Noodlecake’s established mobile porting and publishing model to the title.

The iOS and Android release is targeted for Q1 2027.



About Space Warlord Baby Trading Simulator

The title is a fast-paced strategy game built around a fictional intergalactic securities market. Players buy, sell and short shares linked to the procedurally generated future lives of fictional alien babies, responding to changing information and simulated life events as market values move throughout each trading session.



The game combines stock-market mechanics with Strange Scaffold's established satirical approach to economic systems and forms part of the same fictional universe as the studio's earlier Space Warlord Organ Trading Simulator.

Since release, the Steam version has received a "Very Positive" user rating, with approximately 91% of more than 500 user reviews recorded as positive. This represents an existing player-reception metric and is not predictive of mobile sales or future financial performance.

Strange Scaffold and Xalavier Nelson Jr.

Strange Scaffold is an independent game development studio founded and led by **Xalavier Nelson Jr.**, whose credits span original independent titles and established franchises, including directing *Teenage Mutant Ninja Turtles: Tactical Takedown*, additional writing on *Borderlands 4*, and Strange Scaffold titles including *I Am Your Beast* and *El Paso, Elsewhere*.

His industry recognition includes selection for the Forbes 30 Under 30 Games class of 2024, receipt of the 2024 Gerald Lawson Award for Achievement in Game Development from the IGDA Foundation and selection by BAFTA for its 2025 US Breakthrough cohort.

“Xalavier and the Strange Scaffold team make games with an identity that is immediately their own, and Space Warlord Baby Trading Simulator is a great example of that.”

It takes something as familiar as buying, selling and shorting a market and turns it into something completely unexpected. The game has already launched across PC and console, and we're excited to work with the team to adapt that experience for mobile.

— Ryan Holowaty, CEO of Noodlecake

Noodlecake Mobile Publishing

The agreement follows Noodlecake's mobile launch of *Flick Shot Rogues* across iOS and Android on 16 September 2026, extending the title from its original Steam release onto mobile storefronts.

At launch, *Flick Shot Rogues* received an **Apple App Store Today** feature and reached the number one position within Newly Launched Games in the United States and selected other territories. The title was also featured across multiple **Google Play** placements, including the number one new-game position across mobile and **Google Play Games for PC**.

These placements are operational visibility indicators only and are not presented as indicators of sales conversion or future revenue.

Commercial Terms

Noodlecake's publishing agreements are typically structured under standardised publishing terms that define delivery responsibilities, revenue-share arrangements, and post-launch support. Under the agreement with Strange Scaffold, Noodlecake will undertake the technical port, mobile optimisation, storefront submissions, publishing and post-launch support.

In most cases, the Company retains 80–100 percent of revenue until its investment and associated costs are fully recouped, after which revenue reverts to the underlying commercial split. These post-recoup arrangements generally fall within a 20–40 percent revenue-share range, depending on development requirements, financing and technical involvement.



This framework simplifies engagement with development partners and ensures consistency across projects. As a result, there are no other material non-confidential terms of this agreement nor any other approvals or requirements for the agreement to be effective.

Revenue outcomes are dependent on factors such as platform performance, release timing and ongoing post-launch support, and will be reported in future quarterly updates as applicable.

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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is the owner of North America-based Noodlecake Studios, an award-winning indie studio recognised for its innovative original IPs and global publishing partnerships. With over 60 published titles and more than 270 million downloads worldwide, Noodlecake continues to lead in premium mobile and indie gaming. Streamplay's operations span game development and publishing, esports, streaming, and telco-aligned services across North America, Australia, MEA, and the Pacific Islands.

More information: www.streamplay.studio
www.noodlecake.com

ASX release authorised by the Board of Directors of Streamplay Studio Limited

