ASX Announcement

23 September 2026

MyEco Group Ltd – Share Purchase Plan

MyEco Group Ltd (ASX: MCO) ("MyEco" or "the Company"), a leading developer and manufacturer of sustainable consumer products, packaging and materials, is pleased to offer eligible MyEco shareholders in Australia and New Zealand the opportunity to participate in the MyEco Share Purchase Plan (**SPP**).

Equity raising to support MyEco's Strategic Growth Initiatives

Proceeds of the SPP will be used to help accelerate the Company's growth strategy announced on 16 September 2026, including the following:

- *growing* ***Council and Waste Management*** sales;
- *broadening* ***Retail Distribution***, and
- *expanding* the ***Product Range***, including into more eco-home categories.

Details of the Share Purchase Plan

The SPP provides eligible shareholders the opportunity to subscribe for up to $30,000 worth of new, fully paid, ordinary shares in MyEco **(SPP Shares)**, without incurring brokerage or other transaction costs. SPP Shares will rank equally with existing ordinary shares from the date of issue.

The SPP aims to raise up to $1.5 million and is not underwritten. MyEco reserves the right to increase the size of the SPP or may decide to scale back applications under the SPP at its absolute discretion.

Participation in the SPP is open to **Eligible Shareholders**, being registered holders of fully paid ordinary shares in MyEco at 7.00pm (AEST) on Tuesday, 22 September 2026 (**Record Date**) whose registered address is in Australia or New Zealand, and who are not in the United States or acting for the account or benefit of a person in the United States.

The issue price for SPP Shares will be the price that is a 10.0% discount to the volume weighted average price (VWAP) of ordinary shares in MyEco traded on the Australian Securities Exchange (ASX) over the last five days on which sales in MyEco shares were recorded up to and including the day on which the SPP closes, subject to a maximum price of $0.018 per SPP Share (**Issue Price**).

The maximum price of $0.018 per SPP Share represents an 18.9% discount to the Volume Weighted Average Price recorded over the last five (5) days on which sales in MyEco shares were recorded on the ASX prior to the announcement of the SPP.

The Directors of MyEco who are eligible to participate intend to participate in the SPP.

Full details of the SPP are contained in the SPP Booklet. The SPP Booklet will be lodged with the ASX and sent to Eligible Shareholders today.

Applications for shares under the SPP open on Wednesday, 23 September 2026 and close at 5.00pm (AEDT) on Friday, 9 October 2026.

Subject to the outcome of the SPP, MyEco may consider undertaking a share placement on the same terms as the SPP to new investors and to existing shareholders who are not eligible to participate in the SPP (subject to compliance with the ASX Listing Rules and the *Corporations Act 2001*(Cth)).

If you have any questions in relation to the SPP, please contact the MyEco share registry, Automic Group, on 1300 288 664 (callers within Australia) or +61 2 8072 1400 (callers outside Australia) at any time between 8.30am and 5.00pm (AEST), Monday to Friday.

More information

The investor presentation titled, 'MyEco Group Growth Strategy Presentation' lodged with the ASX on 16 September 2026 and MyEco Group Growth Strategy Webinar available here, provide more information on MyEco's growth strategy.

Approved for release by the Board of MyEco Group Ltd.

Contact:

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About MyEco

MyEco Group Ltd (ASX:MCO) is a leading developer and manufacturer of sustainable consumer products, packaging and materials. MyEco Group supplies its consumer goods, packaging products, proprietary biodegradable and compostable resins, and films to a blue-chip Australian and global customer base. MyEco Group is integrated from resin production, into bags and film and can develop bespoke compostable solutions for a range of applications.

The Company's headquarters and Global Product Development Centre are based in Melbourne, Australia. MyEco Group has a Product Development Centre and a manufacturing plant for resins and finished products in China.

IMPORTANT NOTICE

This announcement may not be released to US wire services or distributed in the United States. This announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States or in any other jurisdiction in which such an offer would be unlawful. The SPP Shares have not been and will not be registered under the US Securities Act of 1933, as amended (US Securities Act) or the securities laws of any state or other jurisdiction of the United States. Accordingly, the SPP Shares may not be offered or sold, directly or indirectly, in the United States unless they have been registered under the US Securities Act (which MyEco has no obligation or intention to do or procure), or are offered and sold in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act and any applicable U.S. state securities laws.

The information in this announcement is of general background and does not purport to be complete. It should be read in conjunction with MyEco's other periodic and continuous disclosure announcements lodged with ASX Limited, which are available at www.asx.com.au.

This announcement is not a prospectus, product disclosure statement or other disclosure document under the Corporations Act and does not constitute an offer or invitation to subscribe for or buy securities. Any person considering acquiring SPP Shares should read the SPP Booklet carefully. Applications for SPP Shares may only be made using the application form that accompanies the SPP Booklet, and SPP Shares will only be issued on the basis of that application form.

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