



**ASX Announcement
23 September 2026**

Appointment of Non-executive Director

REA Group Ltd (ASX:REA) announces the appointment of Ms Sally Bruce as an independent non-executive director of the Company, effective 2 November 2026. Ms Bruce will also be a member of the Audit, Risk & Compliance Committee.

Ms Bruce brings more than 35 years of executive experience in financial services and technology in Australia and internationally. She was Chief Executive Officer of AMP Bank, Chief Operating Officer and Chief Financial Officer of Culture Amp, Chief Financial Officer of Business & Personal Banking at National Australia Bank and a Division Director at Macquarie Group.

Ms Bruce currently serves on the boards of Airwallex SVF Pty Ltd and QBE Australia Pacific, chairing the Risk Committee and the Risk and Capital Committee respectively.

Chairman Hamish McLennan said: "We are delighted to welcome Sally to the REA Group Board. Sally's deep experience across financial services will be particularly valuable to REA, while her breadth of skills and experience will serve to complement and strengthen the Board."

Ms Bruce will offer herself for election by shareholders at REA Group's 2027 Annual General Meeting.

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The release of this announcement was authorised by the Board.

About REA Group Ltd (www.rea-group.com): REA Group Ltd ACN 068 349 066 (ASX:REA) ("REA Group") is a multinational digital advertising business specialising in property. REA Group operates Australia's leading residential and commercial property websites – realestate.com.au and realcommercial.com.au – as well as the leading website dedicated to share property, Flatmates.com.au and property research website, property.com.au. REA Group owns Mortgage Choice Pty Ltd, an Australian mortgage broking franchise group, PropTrack Pty Ltd, a leading provider of property data services, Campaign Agent Pty Ltd, Australia's leading provider in vendor paid advertising finance solutions for the Australian real estate market and Realtair Pty Ltd, a digital platform providing end-to-end technology solutions for the real estate transaction process. REA Group also holds a controlling interest in Simplicity Loans & Advisory, a boutique brokerage with a team of finance specialists focused on commercial lending. In Australia, REA Group holds strategic investments in Simpology Pty Ltd, a leading provider of



mortgage application and e-lodgement solutions for the broking and lending industries, Arealytics, a provider of commercial real estate information and technology in Australia and Athena Home Loans, a leading digital non-bank lender and one of Australia's fastest growing fintechs. Internationally, REA Group holds a controlling interest in Planitar Inc., the maker of iGUIDE, a leading 3D tour and interactive floor plan technology headquartered in Canada. REA Group also holds a 20% shareholding in Move, Inc., operator of realtor.com in the US.