

Announcement Summary

Entity name

KMD BRANDS LIMITED

Announcement Type

New announcement

Date of this announcement

Monday September 21, 2026

Details of +securities that have ceased

ASX +security code	Security description	Number of +securities that have ceased	The +securities have ceased due to	Date of cessation
KMDAK	PERFORMANCE RIGHTS	33,919,811	Other	21/09/2026

Refer to next page for full details of the announcement

Part 1 - Announcement Details

1.1 Name of +Entity

KMD BRANDS LIMITED

We (the entity named above) provide the following information about our issued capital.

1.2 Registered Number Type

ARBN

Registration Number

139836918

1.3 ASX issuer code

KMD

1.4 The announcement is

New announcement

1.5 Date of this announcement

21/9/2026

Part 2 - Details of +equity securities or +debt securities that have ceased

ASX +Security Code and Description

KMDAK : PERFORMANCE RIGHTS

Unquoted +equity securities that have ceased

Number of securities that have ceased

33,919,811

Reason for cessation

Other

Please provide additional details

Lapse of conditional right to securities because the conditions have not been, or have become incapable of being, satisfied and Cancellation pursuant to a reduction of capital.

Date of cessation

21/9/2026

Is the entity paying any consideration for the cessation?

No

Any other information the entity wishes to notify to ASX about the cessation?

Part 3 - Issued capital following changes

Following the cessation of the +securities the subject of this notification, the issued capital of the entity will comprise:

The figures in parts 3.1 and 3.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

3.1 Quoted +equity securities and +debt securities (total number of each +class of +securities quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KMD : ORDINARY FULLY PAID FOREIGN EXEMPT NZX	71,976,827

3.2 Unquoted +equity securities (total number of each +class of +equity securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KMDAK : PERFORMANCE RIGHTS	1,908,692

Note: the figures stated in the tables above are used to calculate the total market capitalisation of the entity published by ASX from time to time. The table will not include those classes of +securities that have ceased or lapsed in their entirety in ASX records before the announcement date described in Q1.5, even if the entity has advised ASX of a change to that class of +security in Part 2 of this form.