

Announcement Summary

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**Entity name**

SPORTS ENTERTAINMENT GROUP LIMITED

**Announcement Type**

New announcement

**Date of this announcement**

Friday September 18, 2026

**The +securities to be quoted are:**

+Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B

**Total number of +securities to be quoted**

| ASX +security code | Security description | Number of +securities to be quoted | Issue date |
|--------------------|----------------------|------------------------------------|------------|
| SEG                | ORDINARY FULLY PAID  | 1,192,842                          | 18/09/2026 |

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

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**1.1 Name of entity**

SPORTS ENTERTAINMENT GROUP LIMITED

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

**1.2 Registered number type**

ABN

**Registration number**

20009221630

**1.3 ASX issuer code**

SEG

**1.4 The announcement is**

New announcement

**1.5 Date of this announcement**

18/9/2026

## Part 2 - Type of Issue

### 2.1 The +securities to be quoted are:

+Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B

#### Previous Appendix 3B details:

| Announcement Date and Time | Announcement Title                       | Selected Appendix 3B to submit quotation request          |
|----------------------------|------------------------------------------|-----------------------------------------------------------|
| 12-Aug-2026 09:36          | New - Proposed issue of securities - SEG | An offer of +securities under a +securities purchase plan |

### 2.3a.2 Are there any further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B?

Yes

### 2.3a.3 Please provide details of the further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B

Circa 7.1 million +securities (\$1.99 million) will be issued on a deferred settlement basis following the Company's general meeting to be held on Tuesday 6 October 2026 (GM). A further 9.5 million +securities (\$2.66 million), subject to receiving shareholder approval at the GM, will be issued following the GM. Refer to the Company's ASX Announcements dated 14 August 2026 and 20 August 2026 for further information.

Part 3A - number and type of +securities to be quoted where issue has previously been notified to ASX in an Appendix 3B

## Corporate Action Component Detail

### ASX +security code and description

SEG : ORDINARY FULLY PAID

### Issue date

18/9/2026

## Distribution Schedule

Provide a distribution schedule for the new +securities according to the categories set out in the left hand column - including the number of recipients and the total percentage of the new +securities held by the recipients in each category.

| Number of +securities held | Number of holders | Total percentage of +securities held<br>For example, to enter a value of 50%<br>please input as 50.00 |
|----------------------------|-------------------|-------------------------------------------------------------------------------------------------------|
| 1 - 1,000                  |                   | %                                                                                                     |
| 1,001 - 5,000              |                   | %                                                                                                     |
| 5,001 - 10,000             |                   | %                                                                                                     |
| 10,001 - 100,000           |                   | %                                                                                                     |
| 100,001 and over           |                   | %                                                                                                     |

## Issue details

### Number of +securities to be quoted

1,192,842

### Issue currency

AUD - Australian Dollar

### Issue price or consideration per +security

AUD 0.28000000

### Any other information the entity wishes to provide about the +securities to be quoted

Securities issued under the +securities purchase plan



Part 4 - Issued capital following quotation

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**Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:**

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

**4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)**

| ASX +security code and description | Total number of +securities on issue |
|------------------------------------|--------------------------------------|
| SEG : ORDINARY FULLY PAID          | 316,672,344                          |

**4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)**

| ASX +security code and description | Total number of +securities on issue |
|------------------------------------|--------------------------------------|
| SEGAB : PERFORMANCE RIGHTS         | 6,519,686                            |