

1TT ADVANCES WOBOARD CARE FOR AUSTRALIAN VETERANS

First substantive CARE build advances WooBoard's product roadmap with a provider-funded platform designed to connect veterans with allied health services



Australian Army personnel during Exercise Talisman Sabre in 2023 (left) and 2019 (right).^{7,8}
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Thrive Tribe Technologies Limited (ASX: 1TT) ("1TT" or the "**Company**") is progressing the development of **WooBoard CARE**, a dedicated platform intended to help Australian veterans find allied health providers who accept Department of Veterans' Affairs (**DVA**) Veteran Cards and are taking new clients.

The initiative advances the CARE module outlined in the Company's 7 September 2026 EAV announcement into its first substantive product build. It combines a practical support-navigation service for veterans with a proposed provider subscription model, extending the commercial application of WooBoard's workforce and wellbeing technology.

Highlights

- **Product development underway.** The first substantive implementation of CARE, one of five proposed modules within WooBoard's Defence Wellbeing & Readiness Suite.
- **Focused Australian rollout.** Initial development targets physiotherapy and psychology across the Gold Coast, Brisbane and Ipswich, with further disciplines and regions subject to the outcome of the initial phase.
- **Provider information that helps veterans act.** Search by location and discipline, with Veteran Card acceptance, new-client availability, direct contact details and the date each provider last confirmed its information.
- **Free access for veterans.** Participating providers would pay a subscription to maintain a verified listing. Providers cannot purchase search ranking, placement or priority.
- **A defined commercial pathway.** The proposed model offers a potential source of recurring subscription revenue, subject to provider participation, agreed commercial terms and successful delivery.

Advancing the WooBoard strategy

WooBoard CARE is a practical next step in 1TT's modernisation and commercial redeployment of its technology platforms. The Company is developing WooBoard beyond employee recognition into a broader suite supporting workforce engagement, wellbeing and readiness. CARE applies that strategy to a defined task: helping a veteran identify and contact an allied health provider with relevant availability.

The 7 September 2026 announcement described a proposed Defence Wellbeing & Readiness Suite organised into five connected modules. Each has a distinct purpose within the broader product roadmap:¹

- **READY** supports mental fitness and preparation for deployment or operational service.
- **CONNECT** supports morale, communication, peer connection and trusted support networks.
- **RECOVER** addresses sleep, fatigue, recovery and reintegration following deployment or operational service.
- **CARE** provides a directory and navigation layer connecting people with relevant human support services.
- **LEAD** is intended to provide authorised leaders with permissioned, aggregated workforce insight.

The Australian build concentrates on CARE's directory and navigation function. The wider suite remains a development roadmap; the current initiative does not represent that all five modules are complete or that the full defence product is available for deployment.

A focused application of the CARE module

A directory becomes more useful when it answers the questions that determine whether someone can take the next step. For veterans seeking allied health care, those questions include where a provider operates, the discipline offered, whether the provider accepts their Veteran Card and whether new clients are being accepted. CARE's initial design brings those details together in one place.

The development focus is deliberately specific. A defined set of disciplines and locations provides a manageable first implementation in which to establish the directory, confirm provider information and prepare the subscription offering. The outcome of that phase will inform any decision to extend the service.

Designed around the veteran search experience

WooBoard CARE is being developed to make relevant provider information easier to find before a veteran contacts a practice. The intended experience is straightforward: search for a discipline in a location, review the provider's confirmed information and contact the practice directly.

The initial directory is being built around the following information:

- **Location and discipline** so users can identify physiotherapy or psychology providers in their selected area.
- **Veteran Card acceptance** so users can see whether a provider has confirmed that it accepts DVA Veteran Cards.
- **Availability for new clients** so users can distinguish practices accepting new clients from those that have indicated they are not.
- **A visible confirmation date** showing when the provider last confirmed the information displayed in its listing.
- **Direct provider contact details** so the veteran can make an enquiry and discuss an appointment with the practice.

For example, a veteran seeking physiotherapy in Ipswich would be able to search that discipline and location, review the listed practices' Veteran Card acceptance and new-client status, and see how recently those details were confirmed. The veteran would then contact their preferred practice directly.

Clear meaning for verified provider information

Verification in this context means confirmation of the information displayed in a provider's listing, including Veteran Card acceptance and capacity to take new clients. The confirmation date is intended to make the age of that information visible. It is not a representation of government approval, clinical accreditation or an assessment of the quality of treatment.

Availability can change after a listing is confirmed. CARE is intended to assist the search process, rather than guarantee an appointment or determine a veteran's treatment entitlements.

Initial disciplines and locations

The first phase focuses on **physiotherapy and psychology across the Gold Coast, Brisbane and Ipswich**. This scope gives the development and provider-verification work a clear starting point and allows the initial commercial offering to be prepared around defined services and locations.

The proposed model could be extended to additional disciplines or regions, but any expansion will depend on the outcome of the initial phase. The Company has not committed to a national rollout or a timetable for expansion.

A provider subscription model with free veteran access

Veterans will access WooBoard CARE at no cost. The proposed commercial model is for participating providers to pay a subscription to maintain a verified listing. This places the proposed subscription relationship with the provider while preserving free access for the veteran.

For a participating practice, the intended value is a dedicated channel through which veterans can find its services and understand whether it accepts Veteran Cards and new clients. Maintaining current listing information is central to that proposition. A subscription would not entitle a provider to purchase search ranking, preferred placement or priority.

Development and commercialisation pathway

The current work brings together the platform build, provider-information confirmation and preparation of the commercial offering. The proposed sequence is:

- **Platform development, underway.** Build location and discipline search, the display of Veteran Card acceptance and new-client status, direct contact information and dated provider confirmations.
- **Provider verification, underway.** Confirm the information proposed for participating listings in the initial disciplines and regions.
- **Initial commercial implementation, to be finalised.** Settle subscription terms and launch arrangements for the initial service, with veterans retaining free access and no paid search priority.
- **Further expansion, conditional.** Consider additional disciplines and regions once the outcome of the initial phase can be assessed.

Addressing a documented need for clearer care navigation

The Royal Commission into Defence and Veteran Suicide identified significant issues in access to health care. Recommendation 72 of its Final Report calls for stronger and better connected healthcare services for veterans, including better information about available services.

DVA's own guidance encourages Veteran Card holders to contact a provider before making an appointment to confirm that their card will be accepted as full payment. CARE is intended to make the relevant provider information easier to identify before that conversation takes place.³

The Company considers that bringing location, discipline, card acceptance and new-client availability together can make that preliminary search more useful. The intended contribution is practical navigation to existing providers.

Australian veteran treatment population

DVA's December 2025 treatment population report recorded **302,030 Gold and White Card holders**, comprising **107,075 Gold Card holders** and **194,955 White Card holders**, including eligible dependants. Of the total, **98,318 were recorded in Queensland**.⁴

Allied health changes scheduled for July 2027

The 2026–27 Federal Budget allocated **\$169.7 million over five years from 2025–26**, and **\$58.8 million a year ongoing**, to increase allied health provider fees from 1 July 2027.⁵

DVA's updated guidance states that the changes will also remove the current 12-session treatment cycle and introduce a **\$5,000 annual threshold for reviewing allied health treatment**. Clinically necessary care above that threshold can continue, and specified exemptions apply.

Consultation on the detailed arrangements is open until **30 October 2026** and will inform implementation. The Company considers that changes to provider participation and treatment arrangements reinforce the relevance of clear, current provider information. Any benefit to CARE remains dependent on successful development and adoption.⁶

-ENDS-

This ASX announcement has been authorised by Thrive Tribe Technologies Limited's Board of Directors.

For further information

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About Thrive Tribe Technologies Limited

Thrive Tribe Technologies Limited (ASX: 1TT) is an enterprise workforce technology company progressing the modernisation and commercial redeployment of REFFIND and WooBoard. The Company is developing AI-enabled workforce engagement, communications, wellbeing, training, compliance and workforce-intelligence solutions for large and dispersed workforces, with a near-term focus on enterprise, government and defence-related markets.

References

- 1TT, Agreement with NATO-approved defence firm EAV commences, 7 September 2026.
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- DVA, Treatment Population Statistics, December 2025, summary tables i and ii.
- DVA, Budget 2026–27, Continuing to Support Veterans and their Families.
- DVA, Changes for allied health from July 2027, updated 15 September 2026.

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