

14 September 2026

Appointment of Katie McNamara as Independent Non-Executive Director

Joyce Corporation Ltd (**Joyce** or **Company**) is pleased to announce the appointment of Katie McNamara as an independent non-executive director, effective 14 September 2026.

Ms McNamara is an experienced executive and company director with more than 25 years' experience across strategy, customer engagement, digital transformation and growth in consumer-facing businesses in Australia and internationally. She brings significant expertise in leveraging technology, data and customer insights to drive business performance and long-term shareholder value.

Ms McNamara is currently a non-executive director of Eagers Automotive Limited (ASX: APE) and has previously served as a non-executive director of MotorCycle Holdings Limited (ASX: MTO). Her executive career includes senior leadership roles with IBM, Super Retail Group, Deloitte, Treasury Wine Estates and Foster's Group.

Joyce Chair, Jeremy Kirkwood commented:

"Katie brings a highly complementary skillset to the Joyce Board. Her extensive experience in customer strategy, digital transformation and consumer businesses will further strengthen the Board's ability to support management as Joyce continues to invest in growth, innovation and long-term value creation. We are delighted to welcome Katie and look forward to the contribution she will make across the Group."

"While we are delighted to welcome Katie, we also acknowledge Karen Gadsby has indicated she will retire from the Board following the 2026 Annual General Meeting. Karen's contribution to Joyce over her long tenure has been significant. Her counsel, professionalism and dedication have helped shape the Company through an important period in its development. On behalf of shareholders, the Board and management, I sincerely thank Karen for her outstanding service."

On her appointment, Ms McNamara reflected:

"Joyce has an enviable record of building and investing in quality businesses that serve customers well and generate attractive returns for shareholders. The Company has a clear strategy, strong leadership and a culture of disciplined decision-making. I am excited to join the Board and look forward to contributing my experience in customer strategy, digital transformation and growth to support Joyce's ongoing success."

Ms McNamara will stand for election by shareholders at the Company's 2026 Annual General Meeting.

ENDS

For further information, please contact:

Dan Madden – CEO

+61 8 9455 1055

This announcement has been authorised
for release by the Board of Joyce
Corporation Ltd

