

10 September 2026

ASX Release

Multiple Noodlecake Titles Selected for Google Play Pass as Mobile Pipeline Expands

Streamplay Studio Limited (“Streamplay” or the “Company”) (ASX: SP8) is pleased to advise that three titles published by its wholly owned subsidiary, Noodlecake Studios (“Noodlecake”), have been selected for inclusion in **Google Play Pass**, as the studio progresses a broader group of premium titles across Android and iOS storefronts.

HIGHLIGHTS

- Three Noodlecake-published titles selected for **Google Play Pass**, expanding the Company’s existing participation in Google’s curated Android subscription service.
 - **Golden Lap** is already live across mobile storefronts following its July 2026 release and has surpassed 100,000 mobile installs.
 - **Flick Shot Rogues** is currently available for mobile pre-order and pre-registration ahead of its planned 16 September 2026 release.
 - **Yes, Your Grace 2: Snowfall** opened for iOS pre-order during September, with its mobile release now targeted for late October 2026 and Android pre-registration to follow.
- **Winter Burrow** is available for mobile pre-order and pre-registration ahead of its planned 30 September 2026 release, with combined mobile pre-orders and pre-registrations now exceeding 76,000.
- The current mobile slate provides Noodlecake with multiple near-term release and subscription monetisation events across September and October 2026.
- The selections add subscription distribution and royalty revenue channels across several titles within Noodlecake’s current mobile publishing slate.

“ Having this many of the games we’re currently working on selected for Play Pass is really exciting for the team. It’s really reassuring to see several very different titles from our current publishing slate being hand-picked for a curated service. ”

— Ryan Holowaty, CEO of Noodlecake



About Google Play Pass

Play Pass is Google's curated subscription service, providing subscribers access to more than 1,000 selected games and applications without ads or in-app purchases. The service is available across Android devices and has expanded to Google Play Games on PC and XR.¹

The selection of multiple Noodlecake-published titles extends the studio's existing participation in Play Pass and adds another distribution channel for titles within its current mobile publishing portfolio.



Titles included in Play Pass generate royalty revenue for Noodlecake under Google's subscription arrangements, providing an additional monetisation channel alongside traditional storefront sales. Google determines developer royalties using algorithmic methods incorporating signals that reflect how users engage with and value participating content. Accordingly, while the Company believes these platform inclusions have the capability to deliver material revenue, royalty revenue will vary by title and is subject to user uptake, and therefore cannot be reliably estimated at this time. Any material financial contribution will be reflected in Streamplay's ordinary financial reporting as applicable.

Timing of availability through Play Pass will vary between titles and remains subject to individual release schedules and Google's platform rollout requirements.

Noodlecake has an established history of publishing premium titles across Google Play and Play Pass, alongside its wider relationships with Tier-1 storefront and subscription partners including Apple, Xbox, Nintendo and Amazon.

¹ Source: [Google Play Console](#), "Google Play Pass", September 2026



Mobile Publishing Update

Golden Lap, developed by Funselektor Labs and published on mobile by Noodlecake, launched across iOS and Android during July 2026 (ASX: 3 November 2025) and has since surpassed 100,000 mobile installs.

Flick Shot Rogues is currently available for pre-order on the Apple App Store and pre-registration on Google Play ahead of its planned 16 September 2026 mobile release. The title originally launched on Steam in September 2025 and has been adapted for touchscreen devices under a try-before-you-buy model (ASX: 24 August 2026).

Yes, Your Grace 2: Snowfall has opened for mobile pre-order, marking the latest Noodlecake title to progress toward release following its original PC launch. The mobile adaptation is being developed and published by Noodlecake under its existing agreement with Brave At Night (ASX: 12 January 2026). The original Yes, Your Grace generated more than 1.6 million installs across mobile storefronts, providing an established mobile audience for the franchise.



Winter Burrow is also currently available for mobile pre-order and pre-registration ahead of its planned 30 September 2026 release across iOS and Android, with combined pre-orders and pre-registrations now exceeding 76,000. The mobile expansion follows the title's existing release across Steam, Xbox and Nintendo Switch and its previously reported A\$5.7 million in cumulative revenue (ASX: 21 July 2026).

For further information

Investor relations:

For Corporate relations queries contact:
Bert Mondello (Australia)
Chair
bert@streamplay.studio

For Investor relations queries contact:
Alex Baroutsos (South Africa)
Group GM
alex@streamplay.studio

E: info@streamplay.studio
P: +61 8 6558 1813



About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is the owner of North America-based Noodlecake Studios, an award-winning indie studio recognised for its innovative original IPs and global publishing partnerships. With over 60 published titles and more than 270 million downloads worldwide, Noodlecake continues to lead in premium mobile and indie gaming. Streamplay's operations span game development and publishing, esports, streaming, and telco-aligned services across North America, Australia, MEA, and the Pacific Islands.

More information: www.streamplay.studio
www.noodlecake.com

ASX release authorised by the Board of Directors of Streamplay Studio Limited

