TiP Group

Establishment of Investment intelligence and Decision Lab at UNSW

10 September 2026

Key points

- TIP and the University of New South Wales (**UNSW**) Business School have established the Investment Intelligence and Decision Lab (the **Lab**), a co-funded research platform focused on investment information and investment decision-making.
- The Lab is staffed by four UNSW academics and has commenced initial research.
- TIP will provide researchers with controlled, anonymised access to its investor-content archive and to more than 100 investment decision meetings each year
- The Lab is not expected to have a material effect on TIP's earnings for FY27, however it is expected to significantly enhance TIP's intellectual property over time, strengthening the insight generating engine of the group and increasing fund and client performance

Establishment of the Lab

Teaminvest Private Group Limited (ASX: TIP) today announced the establishment of the Investment Intelligence and Decision Lab, co-funded by TIP and the UNSW Business School. The Lab connects UNSW researchers with Teaminvest, a collaborative investment community founded in 2007 that now comprises more than 750 sophisticated investors conducting in-depth company analysis across Australia, the United States, the United Kingdom and Europe.

The Lab expands the existing research relationship between UNSW and TIP and converts previously informal and project-based collaboration into a permanent institutional platform with dedicated staff and a long-term mandate.

The arrangement is for an initial term of two years, with the intention to extend indefinitely based on the quality of research generated.

Research agenda

The Lab is staffed by Professor Mandy Cheng, Professor Hauke Wetzel, Professor Wei Chen and Dr Christian Criado-Perez. Its research agenda addresses two questions central to long-term investing:

- what information is genuinely useful in separating Wealth Winners® from Capital Killers™; and
- how investors can make better decisions.

The Lab's initial projects will examine the measurement of firm pricing power, the link between advertising and long-term value, how investors respond to conflicting information, and evidence-based decision processes.

Access to TIP's investment community

TIP will provide researchers with controlled access to its archive of investor content and to more than 100 investment decision meetings each year. All material will be used on an anonymised basis. This allows research questions to be tested against the way experienced investors evaluate evidence, challenge assumptions and reach decisions.

Background to the relationship

Teaminvest co-founder Dr John Price is a former UNSW head of discipline, and TIP and the UNSW Business School have collaborated on academic research for a number of years. The Lab gives that work a permanent home.

Strategic rationale

TIP expects the Lab to support the continued development of investing insights that can be translated into investment returns, workshops, screening approaches and proprietary decision frameworks. TIP believes these outputs have the potential over time to increase the value of Teaminvest membership, support member acquisition and retention, and strengthen TIP's differentiation as an investment house built around education, research and collective intelligence. It is also expected to enhance our ability to continue generating fund outperformance.

Commentary

Commenting on the announcement, Andrew Coleman, Managing Director and Chief Executive Officer of TIP, said:

> *"At TIP we know that growth is not the goal — compounding is. This Lab enhances our capacity to compound what our community learns, test it with leading researchers and return better tools to members and the broader value investing community. It strengthens the network and insight advantages at the centre of our long-term strategy, and sets us up to do that in a repeatable way for decades to come."*

Deputy Dean Research and Enterprise at UNSW Business School, Professor Karin Sanders, said:

> *"The Lab connects our very talented academics from several disciplines with real-world problems, facilitating evidence-based decision-making. It is a formula that will benefit all parties involved"*

Professor Wetzel said:

> *"We are entering a period of exceptional opportunity to improve investment decisions—both through richer insights into long-term value creation and a better understanding of how investors evaluate evidence and make judgments. The new Lab provides a dedicated platform to pursue these opportunities by deepening collaboration between TIP and UNSW researchers and translating rigorous research into practical investment insights."*

Professor Cheng added:

> *"TIP's philosophy of compounding knowledge and wealth, and to transfer both between generations, aligns perfectly with our belief that academic research should simultaneously advance disciplinary knowledge and make a meaningful, long-term impact on society."*

Status and next steps

The Lab has launched and its initial research projects are underway. Teaminvest members will form part of the research and impact ecosystem, and UNSW researchers and students will gain a pathway to practitioner feedback and field testing.

Authorised for release by the CEO.

For more information, please contact:

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Teaminvest Private Group Limited

About Teaminvest Private Group Limited (ASX: TIP)

TIP is an ASX-listed investment house focussed on compounding knowledge and wealth. TIP operates three verticals, each of which use proprietary, research-driven insights to create better investors and business people:

- Education and Advice: providing investment banking, consulting and advisory services to wholesale and institutional clients;
- Funds Management: direct to consumer wholesale and institutional capital; and
- Own Balance Sheet: strategic investments (minority and majority) in public and private equities.

TIP has a long-term demonstrated track record of successful public and private markets investing with:

- a 25-year track record of market outperformance in the education and advice division;
- a 10+ year track record of market outperformance in the funds management division; and
- an average 3.1x money on invested capital (MOIC) return, in private equity.

About the UNSW Business School

UNSW Business School is one of Australia's leading business schools, with UNSW currently ranked #1 in Australia and #19 globally in the QS World University Rankings. Home to more than 300 academics with a wide range of expertise, the Business School combines world-class research and education with strong industry engagement to address important business and societal challenges.