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to supply movie tickets to its rewards and loyalty clients

Tickets to be delivered directly via Blackhawk API

Ticketmates Australia Pty Ltd (**'Ticketmates'**), a wholly owned subsidiary of Gratificii Limited (**ASX: GTI**) (**'Gratificii'** or the **'Company'**), has entered into an agreement with Blackhawk Network (Australia) Pty Ltd (**Blackhawk**), a global leader in branded payment solutions, to supply a broad range of movie tickets to Blackhawk's Australian rewards and loyalty customer base. The agreement gives Blackhawk access, through the Blackhawk API, to Gratificii's full cinema network of 199 locations across 18 chains, spanning both major chains and independents. Under the agreement, Ticketmates earns a margin on every cinema ticket sold.

Although exact volumes are difficult to predict, the Company considers the agreement material, as it establishes a major new enterprise distribution channel for Gratificii's cinema network and will increase cinema ticket volumes over the initial three-year term. Revenue will therefore depend on redemption volumes generated and the exact financial impact cannot yet be reliably quantified. The agreement is not subject to any material conditions precedent.

Iain Dunstan, Gratificii Chief Executive Officer and Managing Director, said:

"As we hold direct contracts with every cinema provider in our network, there are no aggregators in the middle and no gaps in coverage. Blackhawk plugs into all of it through one direct API: real-time inventory and pricing, automated ticket issuance and redemption, and a single reconciliation feed, with no manual fulfilment. It's why our cinema offering continues to attract growing interest, partners want one connection, full coverage and no one in the middle. This is a great example of the model working exactly as we designed it."

GTI confirms that this announcement has been approved by the Board of Directors of GTI.

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About Gratificii Limited

Gratificii Limited (ASX:GTI) is an ASX listed company transforming the way that loyalty and rewards are managed and delivered. Our single platform is a complete solution offering affordable, market-leading functionality and configurability. Over 90 mid-to-top tier brands rely on Gratificii for their



loyalty and rewards across Australia, New Zealand and Hong Kong. To learn more, visit:
www.gratificii.com