Xamble Group Limited (200612086W)
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ASX RELEASE

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XAMBLE H1 FY2026: REVENUE UP 16% AND LOSSES NARROW 68% AS TURNAROUND GATHERS PACE

HIGHLIGHTS

- **Group revenue increased 16% to A$3.64 million in H1 FY2026 (H1 FY2025: A$3.15 million), with a record Q2 FY2026 of A$2.00 million, up 34% year-on-year**
- **Underlying business EBITDA turned positive in Q2 FY2026, posting a profit of A$0.24 million (Q2 FY2025: A$0.17 million deficit) – its strongest quarter since the turnaround began**
- **Loss before tax narrowed 68% to A$0.48 million (H1 FY2025: A$1.48 million), which included a A$0.61 million non-cash fair value gain; loss attributable to owners narrowed 66% to A$0.50 million**
- **Cash on hand rose to A$1.05 million, supported by a A$0.68 million placement completed in May 2026**

Xamble Group Limited (ASX:XGL) ("Xamble" or the "Company", together with its subsidiaries, the "Group") is an influencer marketing platform and social commerce enabler in Southeast Asia. The Group today reports its financial and operational results for the six months ended 30 June 2026 (H1 FY2026).

H1 FY2026 FINANCIAL SUMMARY

In A$'000s

Description	H1 FY2026	H1 FY2025	Increase/(Decrease)
Group revenue	**A$3,642**	**A$3,151**	**16%**
Business expenses	(A$3,569)	(A$3,446)	4%
Underlying business EBITDA[1]	**A$73**	**(A$295)**	**n.m.**
YouthsToday integration costs	(A$109)	–	n.m.
Technology investment	(A$672)	(A$555)	21%
Technology investment income[2]	A$311	A$21	>100%
Corporate costs (HQ & ASX)	(A$836)	(A$694)	20%
Group EBITDA[3]	**(A$1,233)**	**(A$1,523)**	**(19%)**

[1] Underlying business EBITDA ("Earnings Before Interest, Tax, Depreciation and Amortisation") adjusted for extraordinary items: options expenses, investment in extending the technology stack, and corporate (HQ and ASX) expenses. Underlying business EBITDA and Group EBITDA are non-IFRS measures and have not been audited or reviewed.
[2] Relates to amounts received under the Malaysia Digital Acceleration Grant (MDAG).

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[3] Group EBITDA adjusted for extraordinary items relating to forex movements and options expenses.

REVIEW OF OPERATIONS

Revenue and earnings

The Group delivered revenue of A$3.64 million in H1 FY2026, up 16% on H1 FY2025. That growth came despite the prior period including revenue from the Group's former Taiwan operations, which were exited in Q4 FY2025. Growth was driven by a record second quarter, with Q2 FY2026 revenue of A$2.00 million up 34% year-on-year and 22% on Q1 FY2026. New commercial contracts across the technology, education and automotive sectors contributed approximately A$1.17 million.

Group EBITDA improved steadily through the first half. The Q2 FY2026 deficit narrowed to A$0.51 million, compared with deficits of A$0.79 million in Q2 FY2025 and A$0.72 million in Q1 FY2026, after A$0.11 million of YouthsToday integration costs. Underlying business EBITDA turned positive in the quarter, recording a profit of A$0.24 million against a deficit of A$0.17 million in the prior corresponding quarter. Gross profit margin improved to approximately 38% in Q2 FY2026.

Client segments

Growth was led by Agencies, up 33% to A$2.05 million (H1 FY2025: A$1.54 million), and SMEs, up 57% to A$0.33 million (H1 FY2025: A$0.21 million). Enterprise revenue eased 10% to A$1.26 million (H1 FY2025: A$1.40 million). Agencies now account for 56% of Group revenue, up from 49% in the prior corresponding period, reflecting the integration of YouthsToday and the expansion of the Group's agency network.

Platform and community

Operating momentum was underpinned by community and client growth. Cumulative app downloads rose 50% to 13,571, while the influencer community expanded 536% to 21,952 active influencers across seven Southeast Asian markets following the integration of YouthsToday, which also lifted agency relationships from 19 to 65.

On the commerce side, platform activity accelerated sharply, with transactions facilitated up 528% year-on-year to 160,196 in Q2 FY2026. Cash on hand rose to A$1.05 million following a A$0.68 million placement completed in May 2026. Together, these metrics show the Group's transformation progressing and its position as an outcome-based influencer marketing platform and social commerce enabler strengthening.

Xamble's Interim CEO, Adrian Tan said:

> *"H1 FY2026 marks the first full half-year of our strategic, more focused approach and the results show our turnaround plan is working. Revenue grew 16%, and we turned underlying EBITDA positive in the June quarter — our strongest quarter since we began this transformation.*
>
> *"Our focus on cost discipline is flowing through the numbers, with administrative and operating expenses down, while our loss narrowed by two-thirds. Our regional footprint also continued to grow, with our active influencer community expanding to almost 22,000 creators across seven Southeast Asian markets."*

This announcement was approved for release by Xamble's Board of Directors.

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Forward-Looking Statements

Any forward-looking statements contained in this announcement involve risks and uncertainties. They are based on the Company's current expectations and may change. Actual results may differ materially. The Company will not update these statements except as required by law.

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About Xamble Group Limited

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in Southeast Asia, spanning seven markets including Malaysia, Singapore, Thailand, Vietnam, Indonesia, the Philippines, and Myanmar. The Group provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange (ASX: XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or creators, and consumers.