ASX / MEDIA RELEASE
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Record H1 CY26 Revenue of $1.52m, Up 14.6% on PCP

One Click Group Limited (ASX: 1CG) ("Company"), a fast-growing digital fin-tech platform providing tax, lending and wealth solutions to more than 265,000 users, is pleased to provide the financial results for the first half of 2026.

Highlights:

- **Record H1 CY2026 revenue of $1.52 million, up 14.6% on the previous corresponding period (H1 CY2025: $1.33 million)**
- **User growth remains strong with over 265,000 users registered on the One Click Life Platform as at 30 June 2026**
- **Customer acquisition cost reduced by 38% compared with the prior corresponding period**
- **Continued execution of the Company's core growth strategy:**
  - **Grow the number of users on the One Click Life platform, and**
  - **Develop and deploy additional financial products and services to increase engagement and customer lifetime value**
- **Continued investment during the half in the Company's product roadmap and preparation for the next stage of growth of the Little Money cash advance product**
- **Subsequent to the end of the half, the appointment of Shane Lavagne-Slater as General Manager – Lending further strengthened the Company's capability as it prepares to scale its lending operations**

Revenue for the half increased 14.6% to a record $1.52 million, compared with $1.33 million in the previous corresponding period.

During the first half of 2026, management continued to focus on growing the One Click Life user base efficiently, progressing the Company's product roadmap and building the operational capability required to scale its financial product offering.

The Company continued to invest in both organic and acquisitive user-growth channels during the period. This investment delivered strong growth in registered users while reducing the cost of acquiring a new user by 38% compared with the prior corresponding period.

The One Click Life platform had more than 265,000 registered users at 30 June 2026, providing an increasingly significant customer base through which the Company can distribute its growing portfolio of digital financial products and services.

The Company’s strategy remains focused on two key objectives: increasing the number of users on the One Click Life platform and increasing the number of financial products and services those users can engage with. Management believes continued execution of this strategy provides significant opportunity to increase customer engagement, revenue and lifetime value of a customer.

The growth in the user base during the first half has translated into strong trading into the second half of 2026. Historically, the Company's major revenue-generating period occurs during the second half of the calendar year, driven predominantly by its digital tax offering and Next Day Refund cash advance product.

The Company is also preparing for the next phase of growth in lending. Subsequent to the end of the half, the appointment of Shane Lavagne-Slater as General Manager – Lending strengthened the management team responsible for the continued development and scaling of the Little Money cash advance product.

Managing Director, Mark Waller said:

> *“The first half of 2026 was another positive period for One Click Group, with record first-half revenue and continued strong growth in our registered user base.*
>
> *We have achieved this growth while improving the efficiency of our user acquisition. The cost of acquiring a new user was 38% lower than the prior corresponding period, demonstrating the benefit of the long-term investment we have made across our digital marketing user acquisition channels.*
>
> *Our strategy remains to grow the One Click Life user base and provide those customers with an increasing range of digital financial products and services that help them manage and engage with their financial lives.*
>
> *With more than 265,000 registered users now on the platform, we have an increasingly valuable distribution base for both our existing and future products.*
>
> *We entered the second half of 2026 with strong momentum across our core tax and Next Day Refund businesses, while continuing to build the capability required to scale Little Money. We believe the combination of continued user growth, lower customer acquisition costs and an expanding product suite provides a strong foundation for continued growth in revenue and profitability.”*

This ASX Announcement has been authorised for release by the Board.

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About One Click Group

One Click Life is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed digital financial and life admin services.

The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. One Click Life aims to be the go-to platform where Australian's can manage all of their financial life in a simple, low-cost, mobile first platform.