IMPECT VIDEO SCOUTING PROGRESS, FY27 OUTLOOK RE-AFFIRMED, CEO & MD ADDRESS

AUGUST 26, 2026

Catapult Sports Ltd (ASX:CAT, 'Catapult' or the 'Company'), the global leader in sports technology solutions for professional teams, is pleased to provide the following update at the Company's Annual General Meeting (AGM) today.

IMPECT VIDEO SCOUTING PROGRESS

In July 2026, Catapult launched the Company's new video scouting solution: IMPECT Video Scouting. The launch was ahead of schedule and delivered on a commitment to provide professional football (soccer) teams with a global video scouting solution covering 150+ leagues this financial year.

In the short time since launch, the Company has already successfully sold IMPECT Video Scouting to teams in 20 professional leagues in Europe and South America, across 13 countries. More than one third of teams that have subscribed to IMPECT Video Scouting compete in the top division in their respective countries, including teams in the English Premier League, Spanish La Liga and German Bundesliga. This is in addition to the signing of agreements with two national federations prior to launch. The Company is very pleased with the early progress and feedback from global soccer teams, and confident in continued progress over the remainder of FY27.

FY27 OUTLOOK[1]

Catapult's objective is to deliver on its strategic priorities with a continued focus on profitable growth. For FY27, the Company's outlook has been to continue to expect:

- ACV growth to remain strong with low churn
- Continued improvement in cost margins towards targets
- Higher Free Cash Flow (excluding transaction costs) as the business scales

The Company is pleased to re-affirm its FY27 outlook today.

CEO ADDRESS AND AGM DETAILS

Attached is a copy of the address to be given at today's AGM by Chief Executive Officer & Managing Director, Mr Will Lopes.

Shareholders are invited to join today's virtual AGM, which will be webcast from 10.00am (Melbourne time) at meetings.openbriefing.com/CAT26. For further information on how to participate in, and vote at, the AGM, and details of the supported web browsers, please refer to the MUFG Online Meeting Guide available from the AGM section of Catapult's website at catapult.com/investor/agm.

[1] This section contains forward-looking statements including plans and objectives. Do not place undue reliance on them as actual results may differ and may do so materially. They reflect Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's most recent financial report. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document.

Authorized for release to ASX by the Catapult Board.

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ABOUT CATAPULT

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, mitigate injury risk, and improve return-to-play. Catapult works with more than 5,500 teams in over 40 sports across more than 100 countries globally.

To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at catapult.com.

FORWARD-LOOKING STATEMENTS

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GENERAL

The information in this document is for general information purposes only and does not purport to be complete. It should be read in conjunction with Catapult's other market announcements. Readers should make their own assessment and take professional independent advice prior to taking any action based on the information.

Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the presented figures. All financials are in US$ unless otherwise indicated.

Catapult Sports Ltd
2026 Annual General Meeting
Wednesday, August 26, 2026 at 10.00am (Melbourne time)

CEO & Managing Director's Address

Thank you, Adir, and good morning or good evening to everyone joining us today. I will reflect on the year that was and the opportunity ahead, before handing back to Adir to conduct the formal business of the meeting.

FY26 was a transformational year for Catapult: the year the Company became something categorically different. We executed three acquisitions, doubled the size of the company, and launched some of the most meaningful products in our history, all while maintaining focus on our customers. We now serve over 5,500 teams globally across more than 40 sports and 100 countries, an increase of approximately 1,000 teams year-over-year. That total includes more than half the teams that competed in this year's FIFA World Cup.

This year, we combined scale, discipline, and execution to deliver profitable growth. Key financial highlights were as follows:

- **Total Revenue** grew 19% year-over-year, reaching US$140.7 million. Translated into Australian dollars, we crossed A$200 million of revenue for the first time — a major milestone.
- **Annualized Contract Value (ACV)** grew 28% year-over-year to US$133.8 million. Normalizing for the ACV acquired through Perch and IMPECT, organic growth was 18% — another strong year of delivery, on a significantly larger base.
- **Management EBITDA**, our key measure of operating profit, grew by nearly US$10 million year-over-year to US$24.7 million — a 67% increase — delivering a record Management EBITDA Margin of 18%.
- **Rule of 40** – Combining our ACV growth percentage and our Management EBITDA Margin percentage, we achieved a record 36% excluding acquired ACV, or 46% including it — up from 31% in FY25, and just 3% three years prior.
- **Incremental Profit Margin** was 41% — or 48% excluding the impact of acquisitions — comfortably exceeding our 30% target and demonstrating sustainable operating leverage at scale.
- **Free Cash Flow (FCF)** excluding transaction costs was US$6.5 million, slightly below FY25, reflecting the timing of second-half collections, which were impacted by the acquisitions. This balance has now been collected.
- **Balance Sheet:** We ended FY26 with more than US$53 million of cash on the balance sheet, and no debt.

Catapult's SaaS engine remains exceptionally strong:

- **ACV Retention Rate** exceeded more than 96%, on par with the most successful enterprise software companies, highlighting platform stickiness and value delivery.
- **ACV per Pro Team (ARPU)** exceeded US$30,000 for the first time, rising 10% year-over-year, driven by the continued expansion of customers adopting more than one Catapult solution.
- **Multi-Solution Teams:** With the expansion of our platform, we introduced a new metric this year — the number of Pro Teams using more than one Catapult solution. We added 506 new Multi-Solution Pro Teams in FY26, growth of 62% year-over-year, with the vast majority of this growth from cross-sell by our global sales organization rather than by acquisition.

Catapult delivered significant innovations for our customers this year, at every layer of our platform:

- **Vector 8:** The world's most powerful athlete monitoring system — faster, more accurate, and built to save coaches time where it matters most — is now out and in the hands of the best Pro Teams on earth.
- **Perch P2:** Less than twelve months after acquiring Perch, we delivered a brand new camera system with a 37% wider field of view and a frame rate twice as fast as the original, giving coaches richer, more complete data from every session.
- **IMPECT** is now live on the Catapult platform. IMPECT is the leading innovator in soccer analytics — covering player scouting, opponent analysis, and internal benchmarking — and its proprietary Packing™ data gives teams a unique perspective on player performance. With IMPECT on the platform, rich match data and video analysis are unified in a single workflow for the first time.
- **MatchTracker:** Our new automated aggregation service pre-packages event data, positional data, and multi-angle video for every team in a league — hosted, synced, and ready to analyze at the end of matchday.
- **AI in the Product Suite:** We launched AI-powered automatic shift detection in ice hockey, giving coaches instant, automatic workload insights with no manual tagging required. This has materially extended our leadership in pro ice hockey, and the same capability is coming to more sports.
- **Focus Live for Practice:** Focus Live has moved beyond game day and is now live for practice, with teams across the SEC, other NCAA Conferences, and NFL teams using it — further strengthening our position as the gold standard for video analysis in pro American football.

Before turning to the outlook, I want to touch on the announcement we made last month in relation to our new scouting product, IMPECT Video Scouting.

As you may know, a major part of our growth strategy is successfully cross-selling more solutions to our teams, and our product focus has primarily been in soccer, the largest sport by numbers of teams in the global professional sports market. We identified a strategic gap in scouting that was holding back our growth in this market. That's why we acquired IMPECT in November last year, the company behind the most sophisticated scouting data in global soccer. That was one piece of the puzzle.

The second piece was to take that data and add a video library solution, which required us to not only invest in product development, but also secure access to video archives across 150+ leagues worldwide, spanning the last few seasons.

We initially anticipated launching a video scouting product in December of this year, but the process moved much faster than expected. The leagues were enthusiastic partners, and our clients helped us learn and accelerate development. As a result, we brought the video scouting solution to market six months early. We launched in July, and since launch, we have already sold IMPECT Video Scouting to teams in 20 professional leagues in Europe and South America, across 13 countries. One third of those teams compete in the top division in their respective countries, including teams in the English Premier League, Spanish La Liga and German Bundesliga. This is in addition to the signing of agreements with two national federations prior to launch. We are very pleased with the early progress and the positive feedback from soccer teams, and excited for the continued progress over the remainder of FY27.

Turning to our outlook. When we reported our FY26 results, we said FY27 would continue to focus on profitable growth, consistent with the outcomes we've delivered over the last three years. For FY27, we guided to:

- ACV growth remaining strong with low churn;
- Continued improvement in cost margins toward our targets; and
- Higher free cash flow, excluding transaction costs, as the business continues to scale.

Today, I'm pleased to reaffirm that guidance.

In FY27 and beyond, Catapult's opportunity in professional sports is significant. The professional sports technology market is projected to exceed US$72 billion by 2030, with live sport drawing unprecedented levels of viewership, interest, and investment. The last two years have seen an evolution of our company: Catapult is no longer a company predominantly selling wearables subscriptions; Catapult is now a fully-fledged platform, spanning video analysis at global scale, strength and conditioning monitoring with Perch, and tactical and scouting analysis with IMPECT.

We are also positioned to lead the AI revolution in sports technology. No one else globally matches the history, quality, and scale of our proprietary professional sports athlete monitoring data: the kind of data AI models need to function, and data that can only be collected by Catapult's hardware, the best in the industry. AI also expands our addressable market by removing the analyst capacity constraint, unlocking deeper value for existing customers and a larger market beyond them.

Our moat is wide, deep, defensible, and it keeps widening. Historically, our land-and-expand strategy took an average wearables contract of around US$20,000 and expanded it to around US$60,000 through video analysis. With Perch and IMPECT on the platform, our profile to expand share of wallet now moves to US$100,000–150,000 per team. That combination, against our track record of landing new teams, underpins our long-term ambition of US$1 billion in ACV.

In closing, I would like to thank our global team. Every result this year reflects their work, their standards, and their belief in what we are building together. I would also like to thank our Board and Executive team for their stewardship and partnership through a consequential and transformative year. And to you, our Shareholders, thank you for your continued trust and belief in Catapult.

FY26 was a transformational year for Catapult, fully consistent with our strategy of delivering strong, profitable growth. We scaled, we acquired, and we expanded margins simultaneously. That is the compounding model we have been building toward. We are only just beginning to realize the potential of our expanded platform, and I have great confidence in our ability to continue driving this business forward, helping improve the performance of the world's best athletes and teams.

With that, I'll now hand back to Adir to conduct today's meeting.