

Form 604

Corporations Law
Section 671B

Notice of change of interests of substantial holder

To: Company Name/Scheme **OOH!MEDIA LIMITED**

ACN/ARSN **602 195 380**

1. Details of substantial holder

Name **UBS Group AG and its related bodies corporate**

ACN/ARSN (if applicable): _____

There was a change in the interests of the substantial holder on **13 August 2026**

The previous notice was given to the company on **13 August 2026**

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous Notice		Present Notice	
	Person's Votes	Voting Power (5)	Person's Votes	Voting Power (5)
Ordinary	28,689,944	5.43%	36,486,524	6.91%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of Change (6)	Consideration given in relation to change (7)	Class and Number of securities affected	Person's votes affected
Please see Appendix B.					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
UBS AG London Branch	Various Custodians	UBS AG London Branch	Power to control disposal over shares pursuant to stock borrowing and lending activities	6,014,345 Ordinary	6,014,345 Ordinary
	Citicorp Nominees Pty Ltd		Prime Broker that has exercised its borrowing right in respect of shares pursuant to a Prime Broking Agreement	1,426,560 Ordinary	1,426,560 Ordinary
UBS Asset Management (Australia) Ltd	Various Custodians	UBS Asset Management (Australia) Ltd	Fund Manager with power to exercise control over voting shares	6,675,123 Ordinary	6,675,123 Ordinary
UBS Securities Australia Ltd	Brispot Nominees Pty Ltd	UBS Securities Australia Ltd	Beneficial Owner	22,366,496 Ordinary	22,366,496 Ordinary
UBS Switzerland AG	Various Custodians	UBS Switzerland AG	Broker has the right to use over this position under a Securities Lending agreement	4,000 Ordinary	4,000 Ordinary

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ ARSN (if applicable)	Nature of association
UBS AG London Branch	Related body corporate
UBS Asset Management (Australia) Ltd	Related body corporate
UBS Securities Australia Ltd	Related body corporate
Brispot Nominees Pty Ltd	Related body corporate
UBS Switzerland AG	Related body corporate

6. Addresses

The addresses of persons named in this form are as follows:

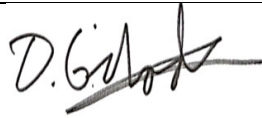
Name and ACN/ ARSN (if applicable)	Nature of association
UBS AG London Branch	5 Broadgate, London, United Kingdom
UBS Asset Management (Australia) Ltd	Level 16, Chifley Tower, 2 Chifley Square, Sydney, Australia
UBS Securities Australia Ltd	Level 16, Chifley Tower, 2 Chifley Square, Sydney, Australia
Brispot Nominees Pty Ltd	Level 16, Chifley Tower, 2 Chifley Square, Sydney, Australia
UBS Switzerland AG	Bahnhofstrasse 45, Zürich, Switzerland

SIGNATURE

Print Name: Dominic Eichrodt

Capacity: Authorised signatory

Sign Here:



Date: 17 August 2026

Print Name: Ruby Ko

Capacity: Authorised signatory

Sign Here:



Date: 17 August 2026

Contact details for this notice:

Ruby Ko
Group Compliance & Operational Risk Control
Tel +852 3712 2802

Appendix A-1

Securities Lending Agreement - UBS AG, London Branch

Parties to agreement	Transfer date
SECS FINANC TST - CALFORNA PUB EMPS RTIRMNT SYS - SWUV	(i) 28 July 2026

Prime Brokerage Agreement - UBS AG, London Branch

Parties to agreement	Transfer date
Arrowstreet Capital Exeter Fund Limited	(i) 27 February 2026
Arrowstreet Capital Global Equity Long Short Fund Limited	(i) 03 August 2026
CC&L U.S. Q Market Neutral Onshore Fund II	(i) 04 August 2026
	(ii) 12 August 2026
	(i) 01 July 2026
	(ii) 13 August 2026
	(iii) 14 July 2026
	(iv) 15 June 2026
	(v) 16 June 2026
	(vi) 24 June 2026
	(vii) 25 June 2026
Integrated Core Strategies (Asia) Pte. Ltd.	(viii) 30 June 2026
	(ix) 06 July 2026

OML - Appendix B					
Date of change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Number of securities	Class
12-Aug-26	UBS AG London Branch	Buy	3,197	(1,926)	Ordinary
12-Aug-26	UBS AG London Branch	Buy	71,531	(43,096)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	23,531	(14,184)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	28,472	(17,162)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	8,858	5,347	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	9,344	(5,629)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	17,862	(10,760)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	77,604	(46,789)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	5,552	(3,947)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	250,454	150,794	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	21,572	(12,995)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	232,685	140,163	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	5,247	3,156	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	2,619	(1,578)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	114,893	69,200	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	37,243	(22,405)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	290,515	174,967	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	2,043	(1,231)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	8,599	(5,175)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	205,095	123,544	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	9,949,800	6,000,000	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	1,249,736	752,853	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	1,003,608	(604,583)	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	1,003,608	604,583	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Buy	39,018	23,505	Ordinary
12-Aug-26	UBS Securities Australia Ltd	Sell	3,346,293	(2,015,839)	Ordinary
12-Aug-26	UBS AG London Branch	Return of Rehypotheated position	N/A	(399)	Ordinary
12-Aug-26	UBS AG London Branch	Rehypotheated position	N/A	604	Ordinary
13-Aug-26	UBS AG London Branch	Rehypotheated position	N/A	740,000	Ordinary
13-Aug-26	UBS AG London Branch	Buy	32	(19)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	23	(14)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	249	(150)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	134	(81)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	242	(146)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	53	(32)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	43	(26)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	235	(142)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	157	(95)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	85	(51)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	N/A	3,276	Ordinary
13-Aug-26	UBS AG London Branch	Buy	2,825	(1,702)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	16	(70)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	6	(41)	Ordinary
13-Aug-26	UBS AG London Branch	Buy	10	(59)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	12,209	(7,355)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	20,815	(12,554)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	25,266	(15,240)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	334,926	201,872	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	262,989	158,408	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	34,179	20,590	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	9,060	5,458	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	19,216	11,576	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	166	(100)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	6,004	(3,617)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	21,633	(13,032)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	2	1	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	377,279	(227,400)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	148,859	89,674	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Buy	1,660,000	1,000,000	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	1,937,054	(1,166,900)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	1,937,054	(1,166,900)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	1,937,054	(1,166,900)	Ordinary
13-Aug-26	UBS Securities Australia Ltd	Sell	928,969	(559,620)	Ordinary